

SPECIAL ISSUE
TALES CALCULATED TO DRIVE YOU

MAD

DESIGNED TO
SNEAK INTO CLASS

ENT



COMPOSITION

Name Mad Number 20 Feb 1964

Subject Humor in a Jugular Vein



**IT'S TRUE I BOUGHT THE
LAST MAD ON THE NEWS-
STAND, BUT THEY STILL
HAVE A COPY OF PANIC
WHICH IS PRACTICALLY
THE SAME AS MAD!**

HOWEVER, IF PANIC ISN'T AVAILABLE
EITHER, WHY DON'T YOU SUBSCRIBE?
SEND MONEY TO US:

SUBSCRIPTION DEPT.
ROOM 706
225 LAFAYETTE ST.
NEW YORK 12, N.Y.

PLEASE SEND ME ONE OR BOTH MAGAZINES
CHECKED BELOW FOR WHICH I ENCLOSE
\$1.00 PER TITLE (FOR 8 ISSUES PER TITLE).

PANIC ☐ MAD ☐

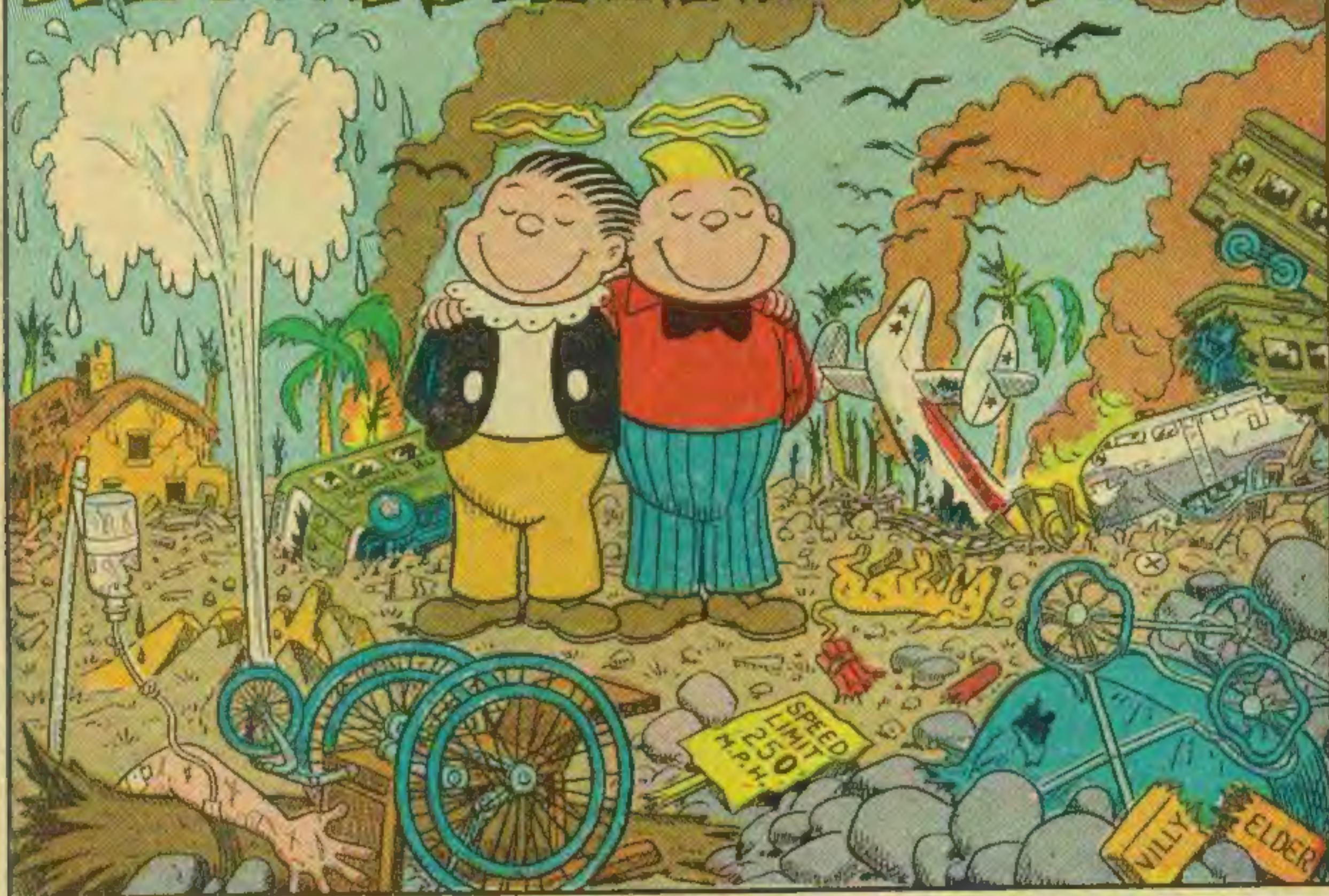
NAME _____

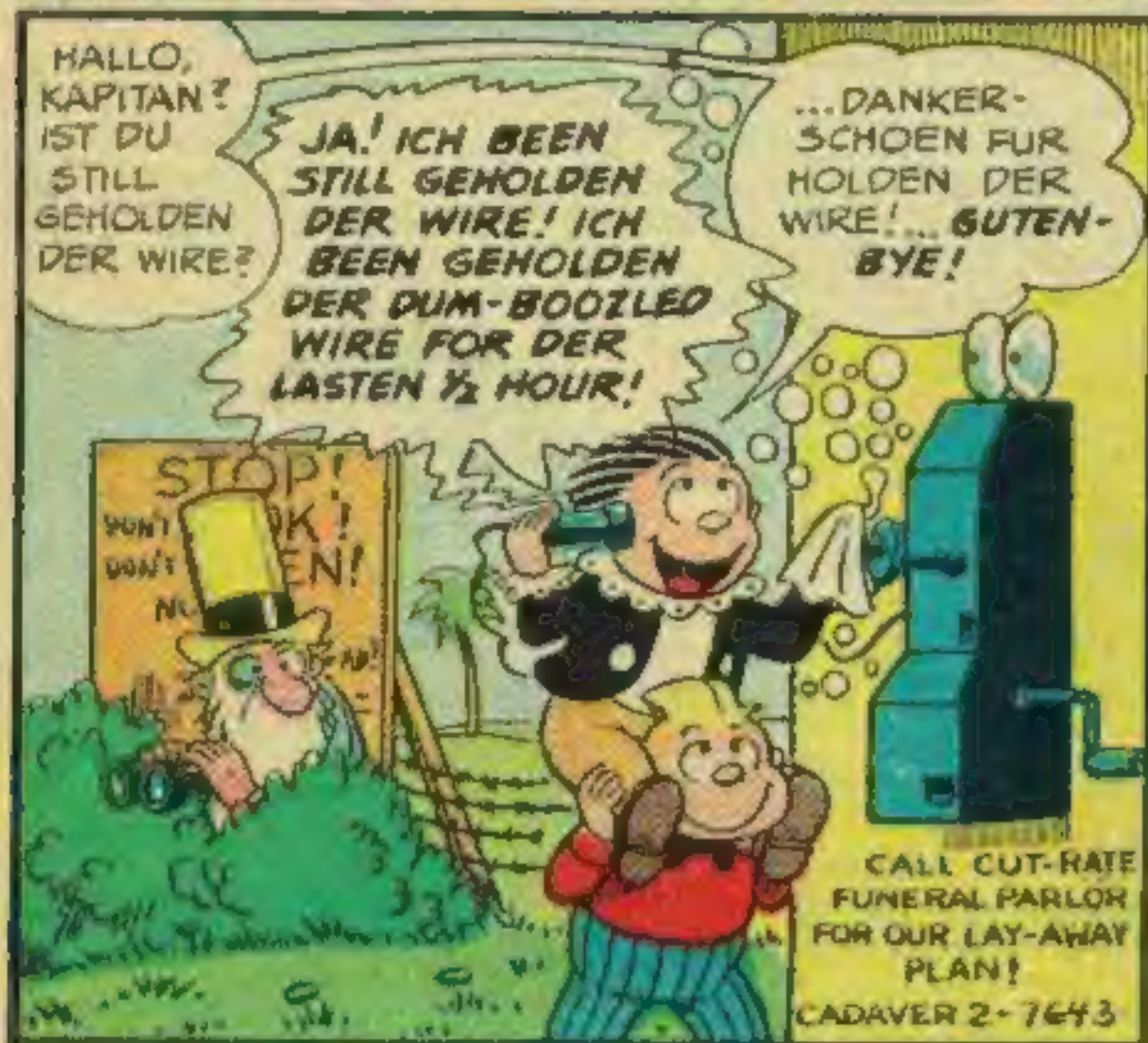
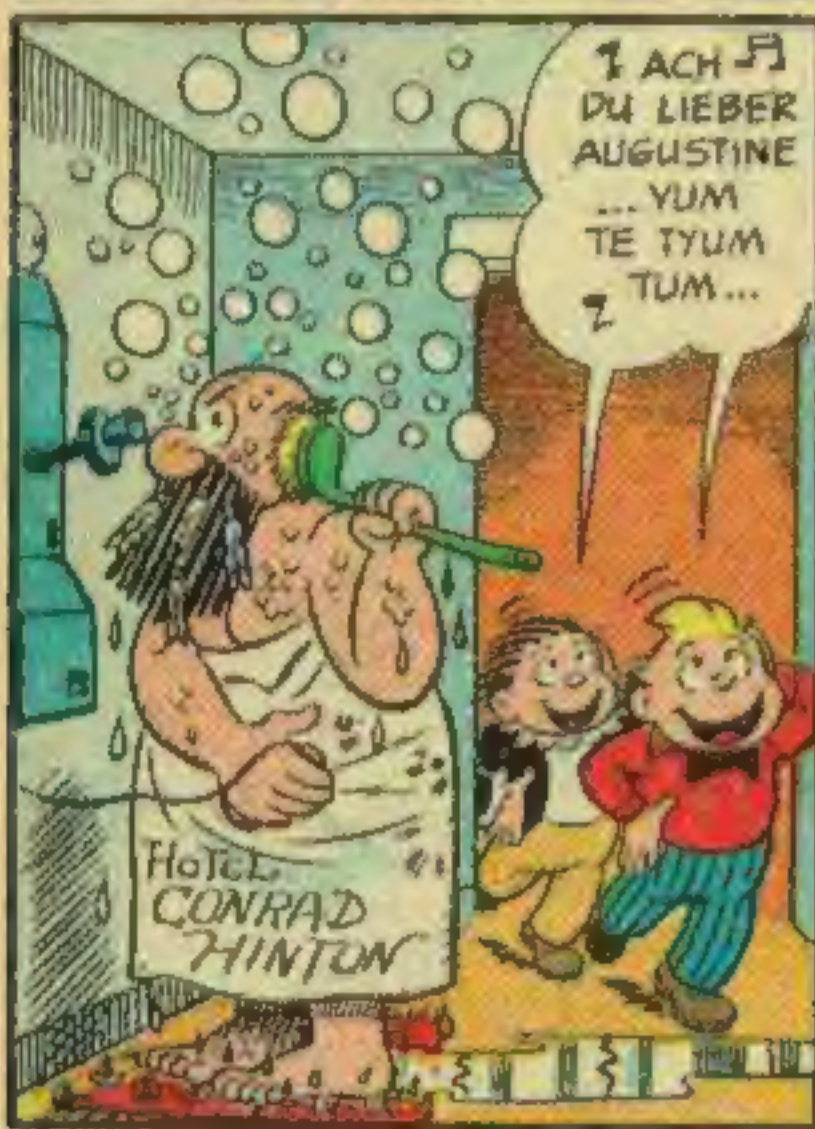
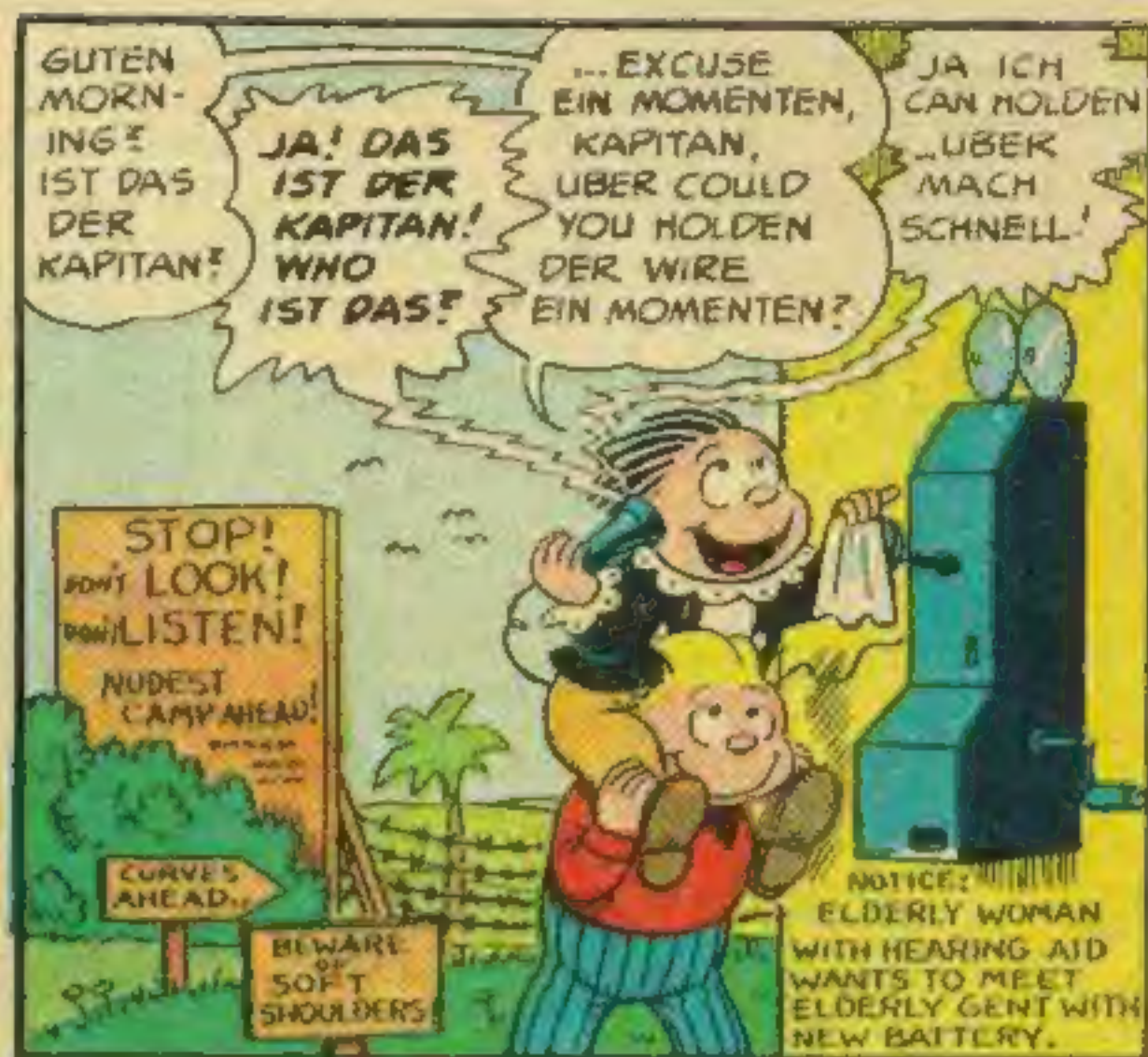
ADDRESS _____

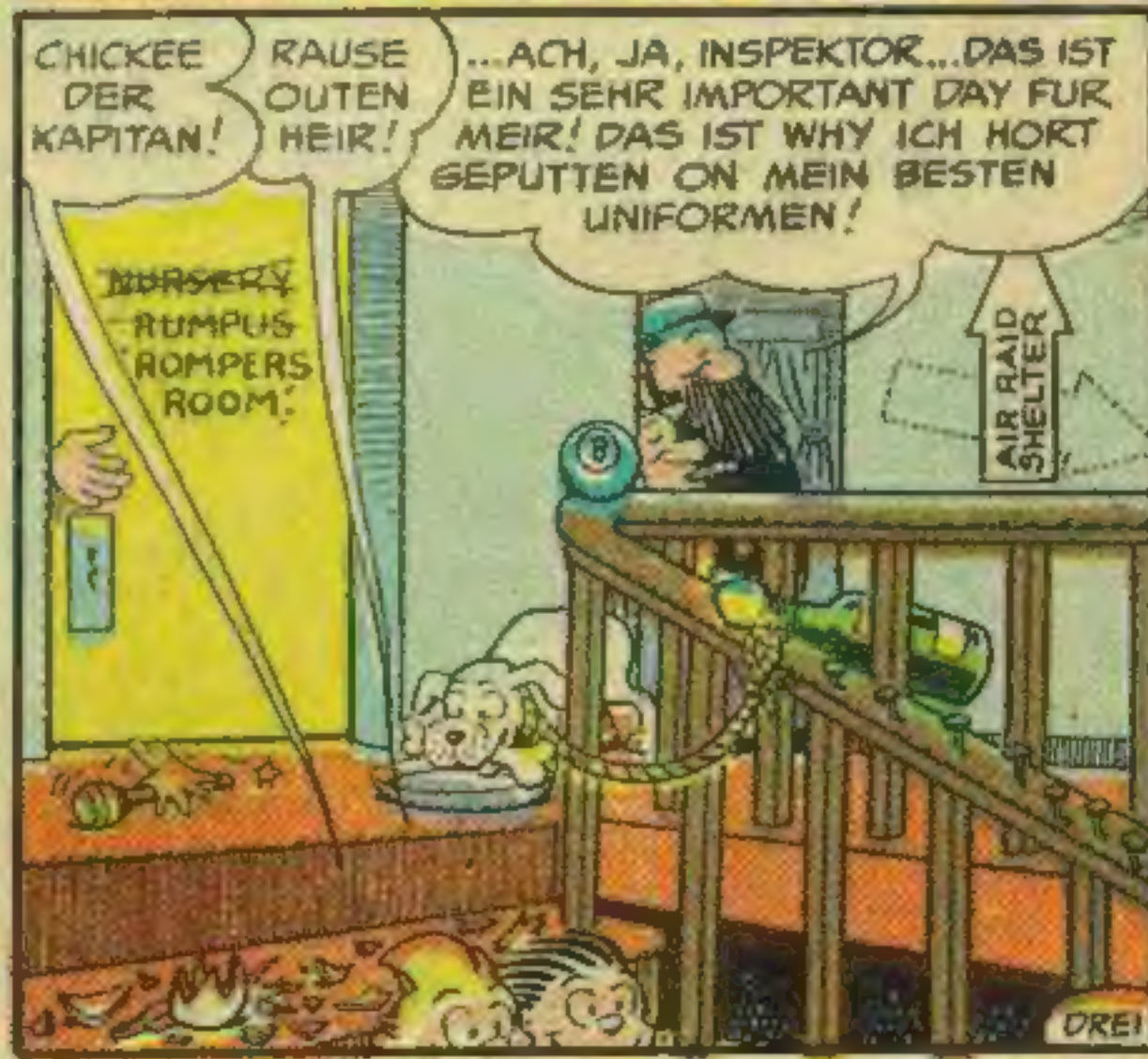
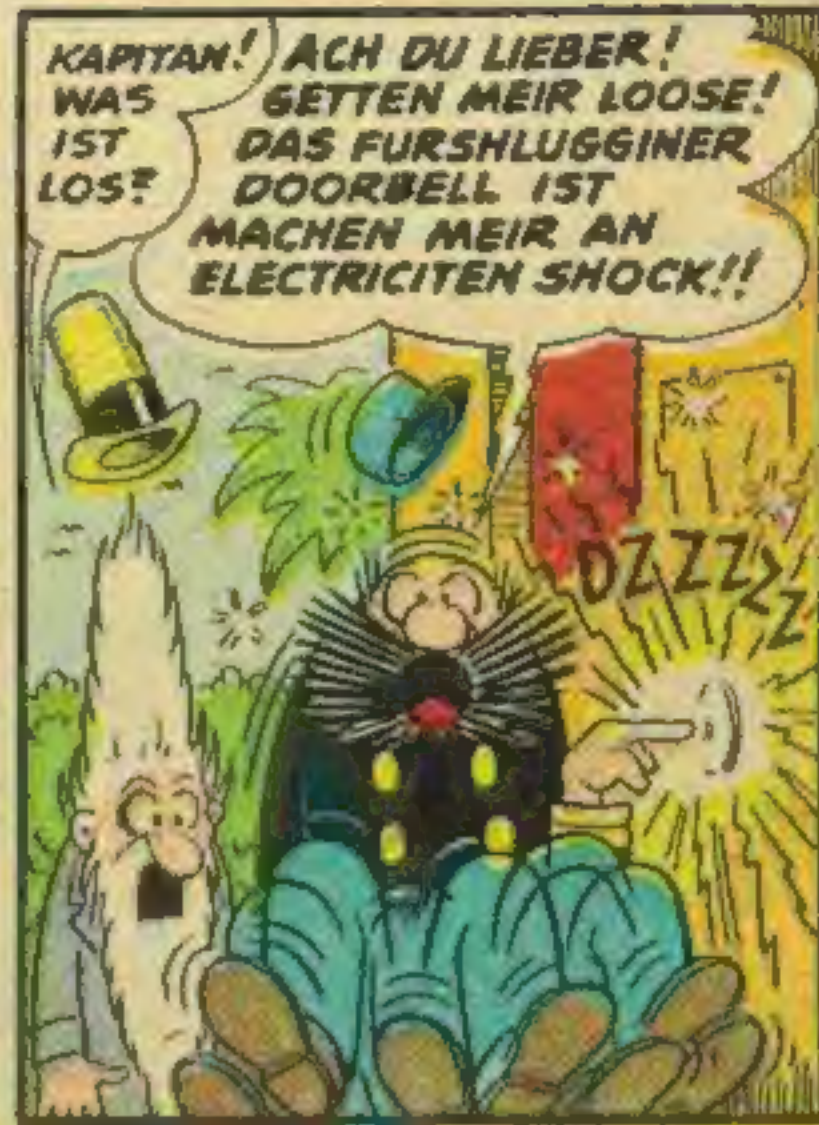
CITY _____ ZONE STATE _____
(PLEASE PRINT)

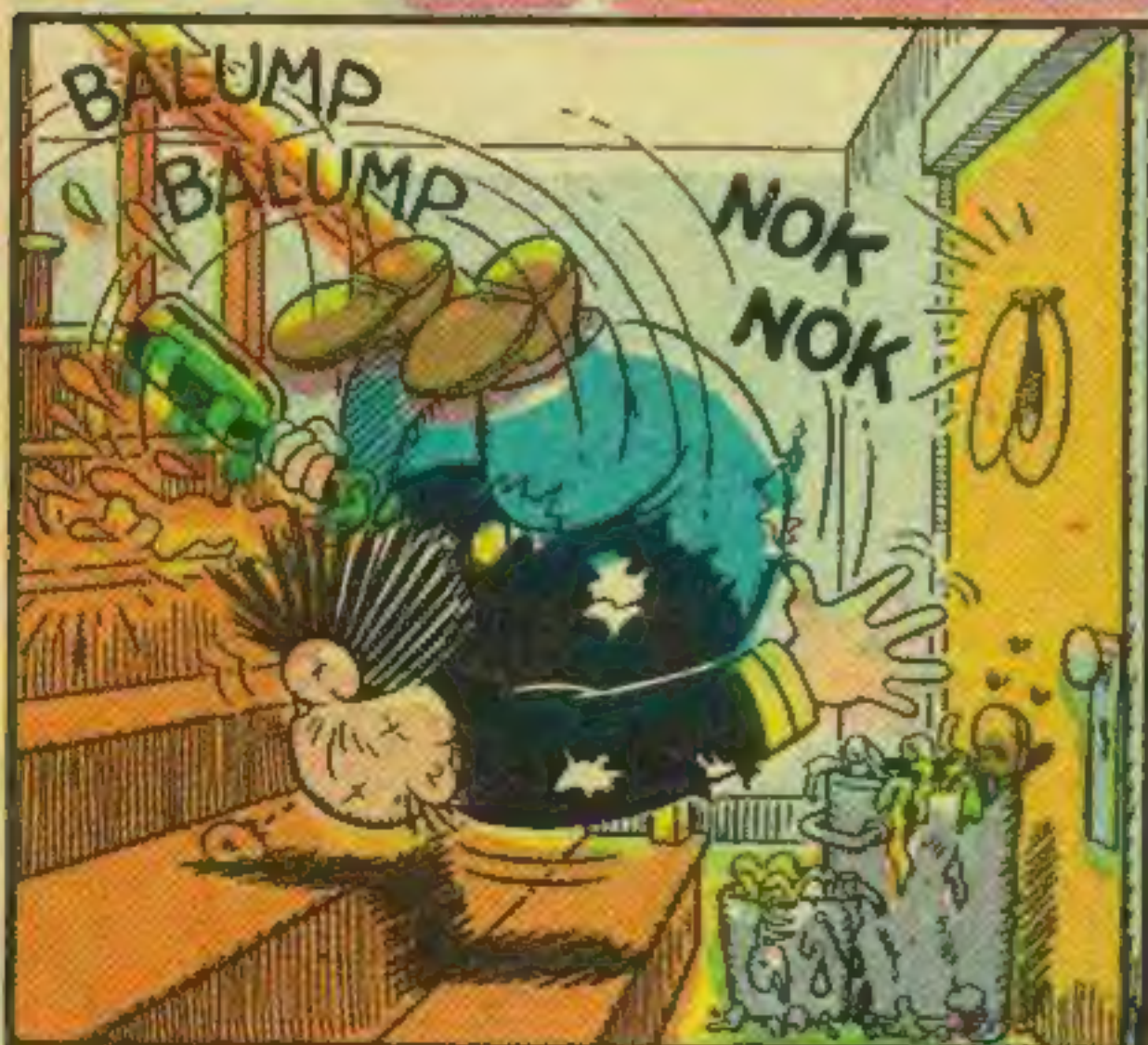
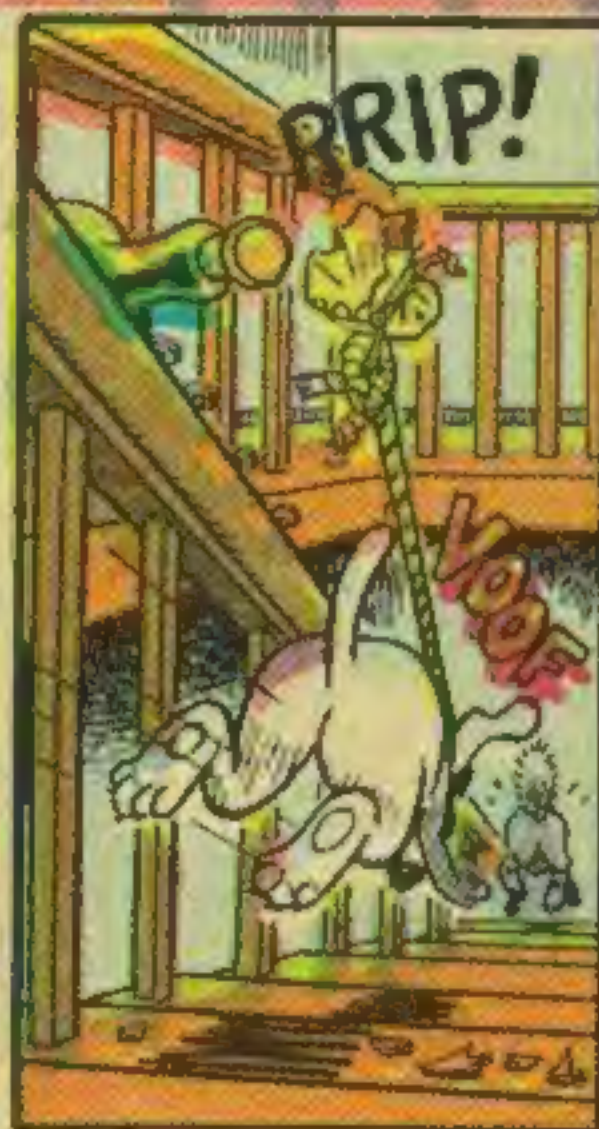
NEWSPAPER CARTOON DEPT.: TODAY, WE PRESENT TWO CHARMING BOYS WHO, FOR YEARS, HAVE BEEN MAKING MISCHIEF ON SUCH A SCALE THAT ALTHOUGH IT ISN'T PUBLICIZED, THEY HAVE MADE THEIR HOME A SHAMBLES AND LAID WASTE TO THE LAND!... YES... YOU GUESSED IT!... THOSE TWO LOVEABLE LITTLE RASCALS, HANS AND FEETZ... THE...

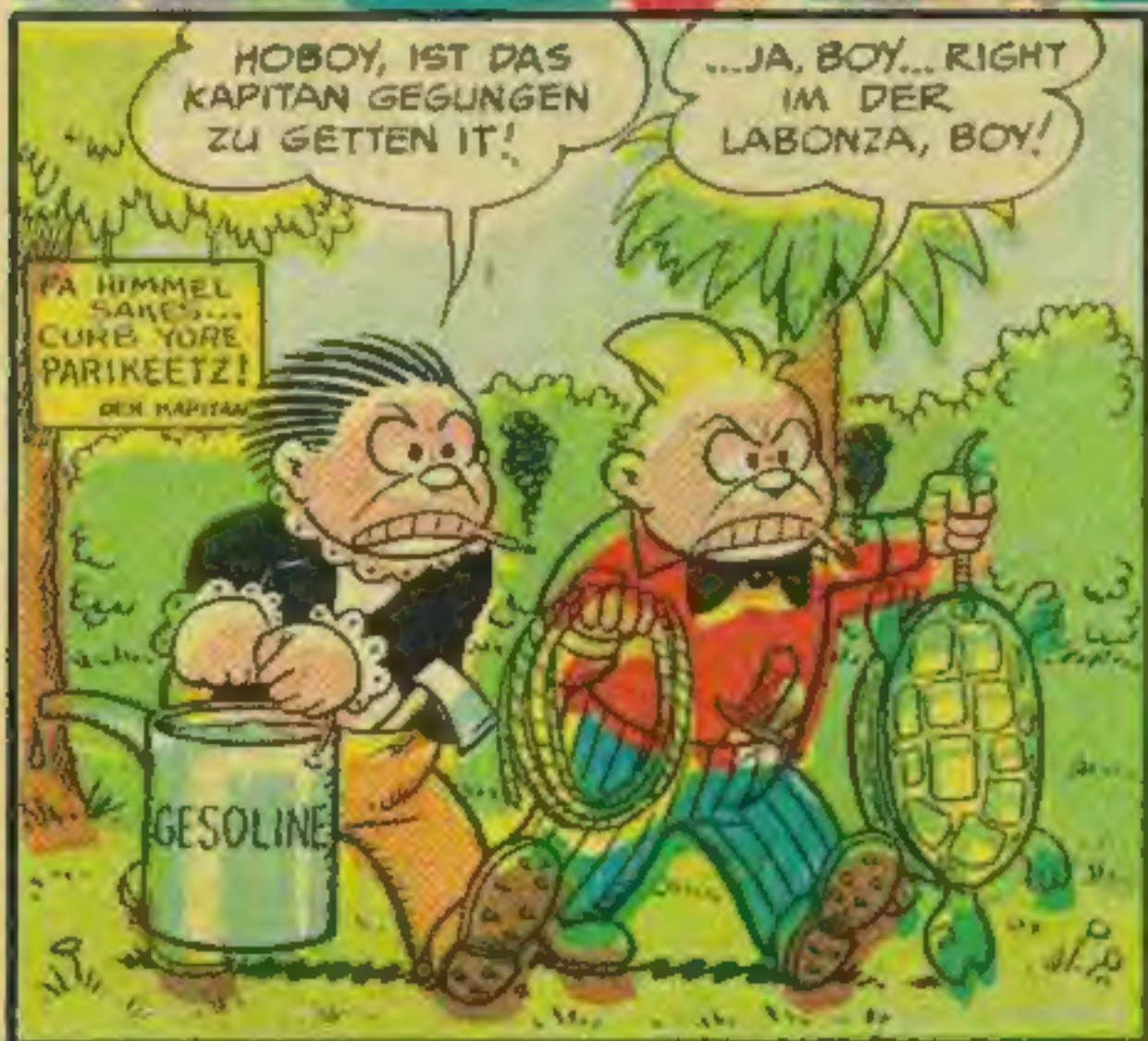
KATCHANDHAMMER KIDS!

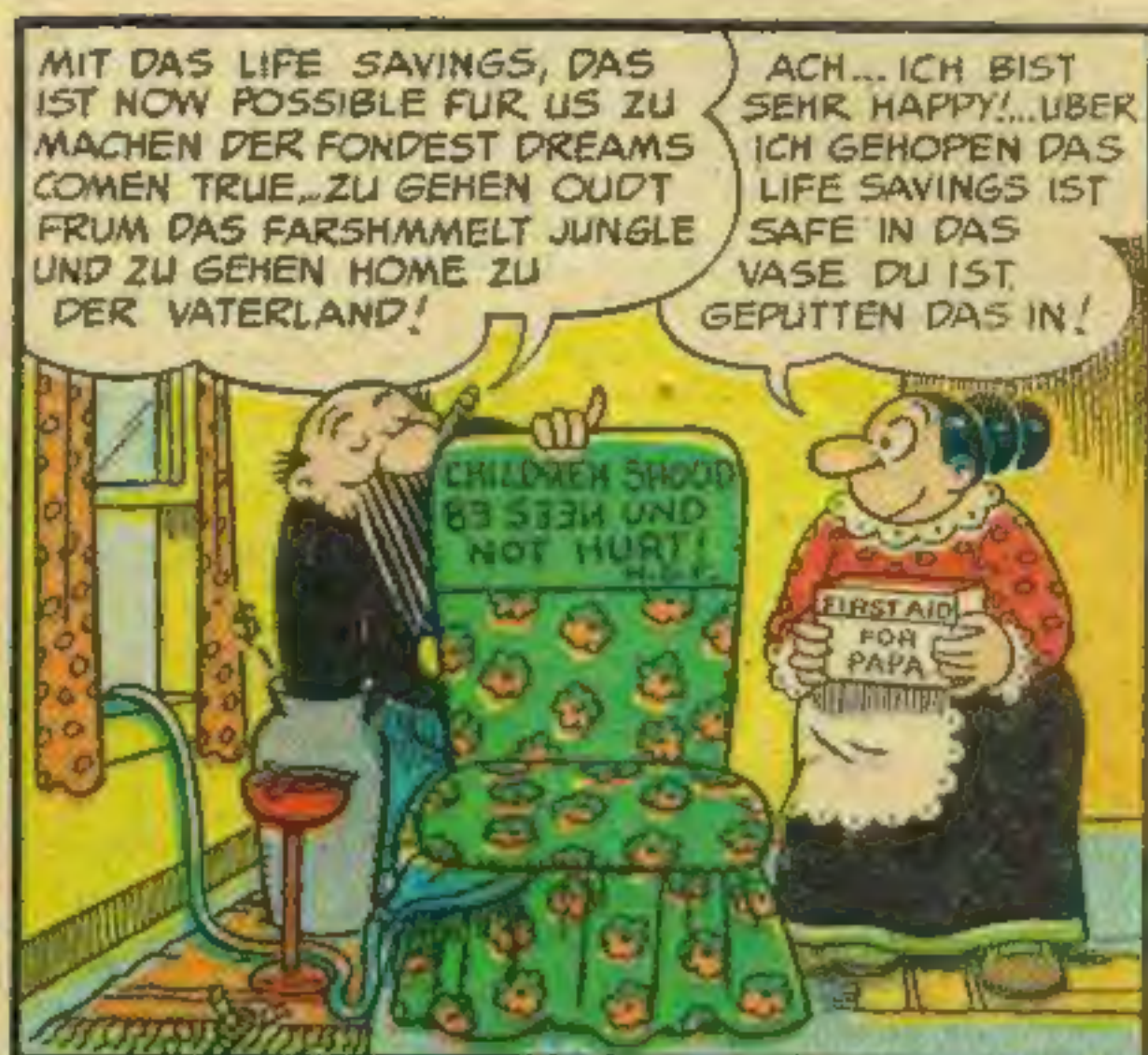


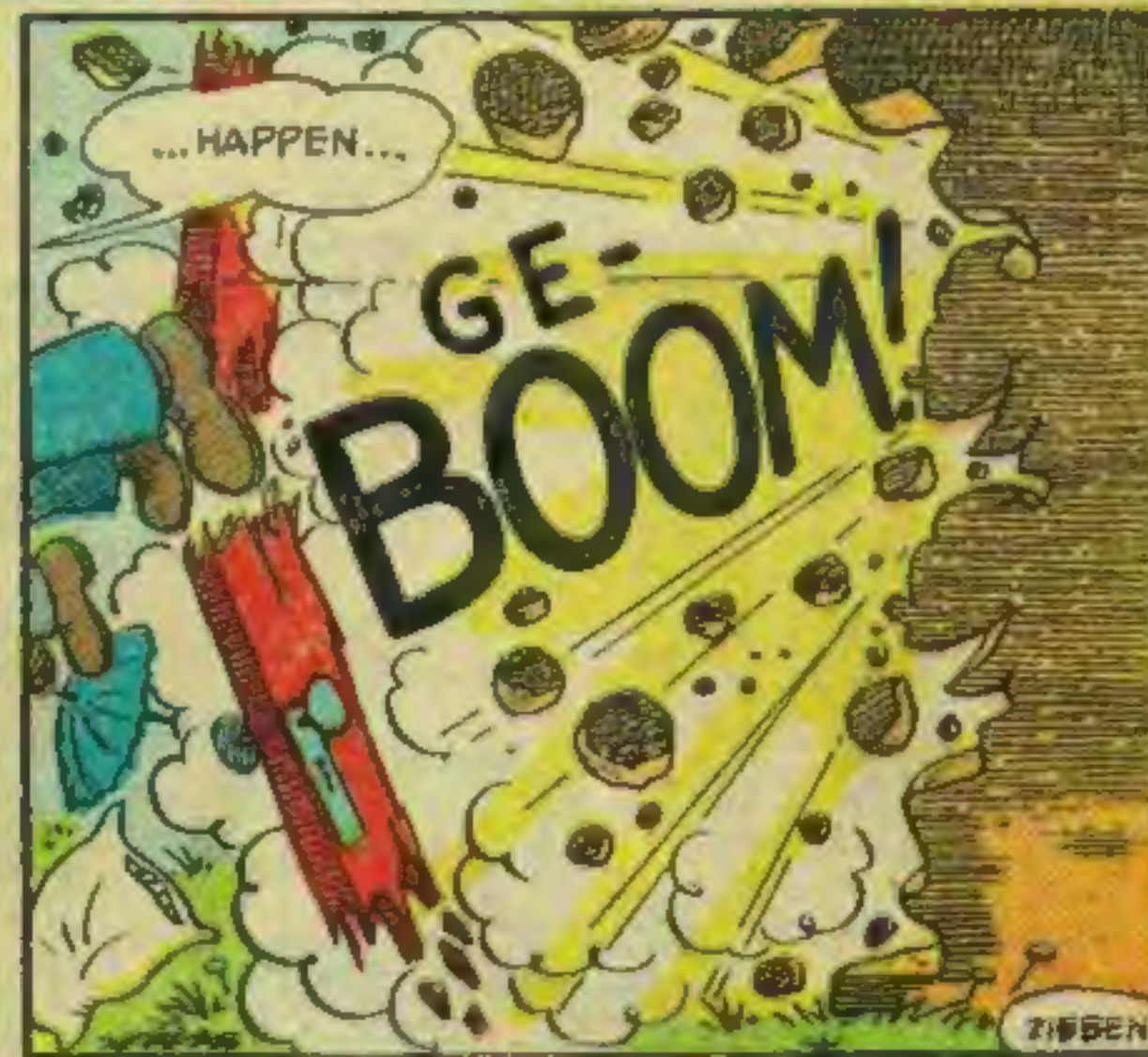








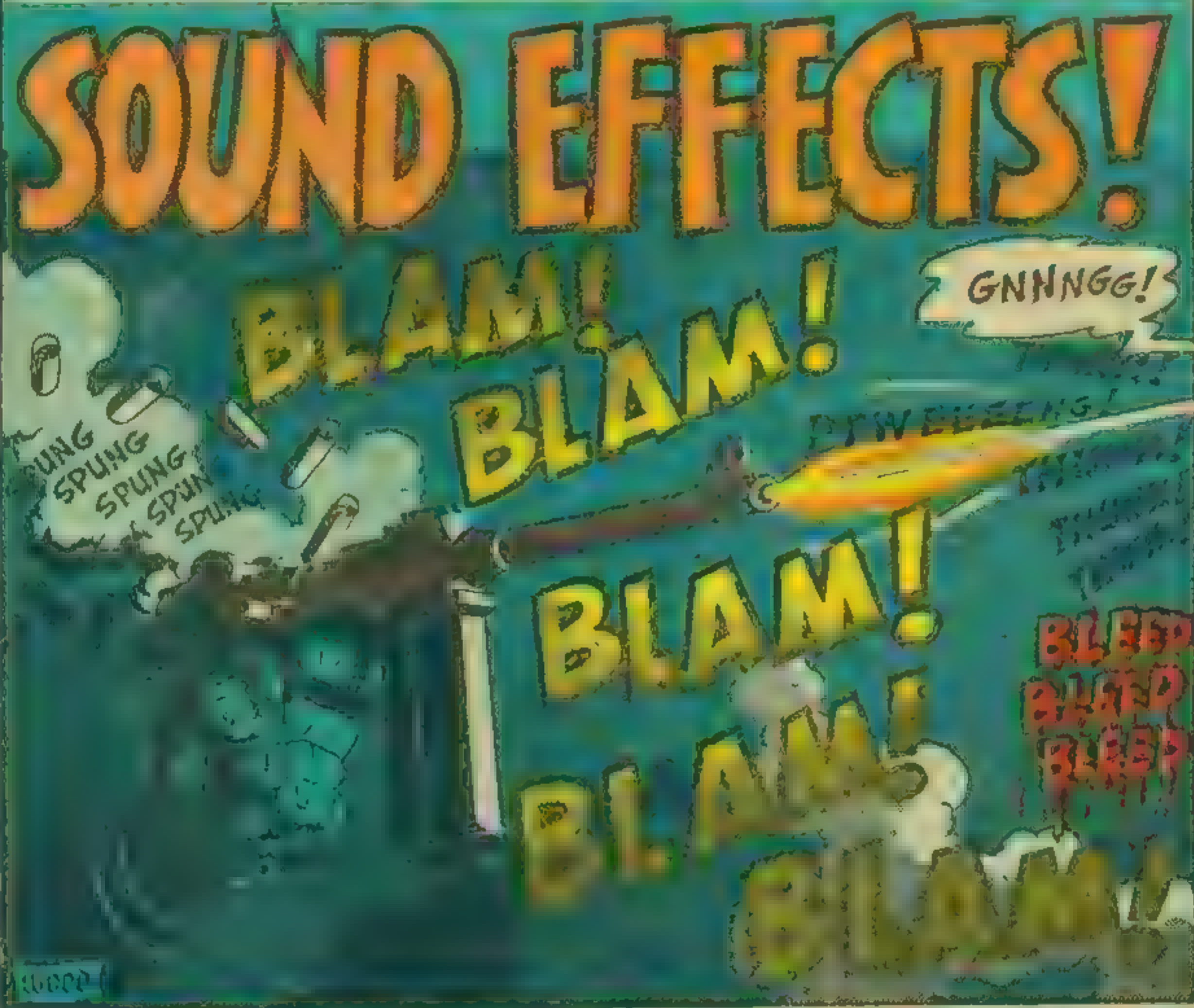


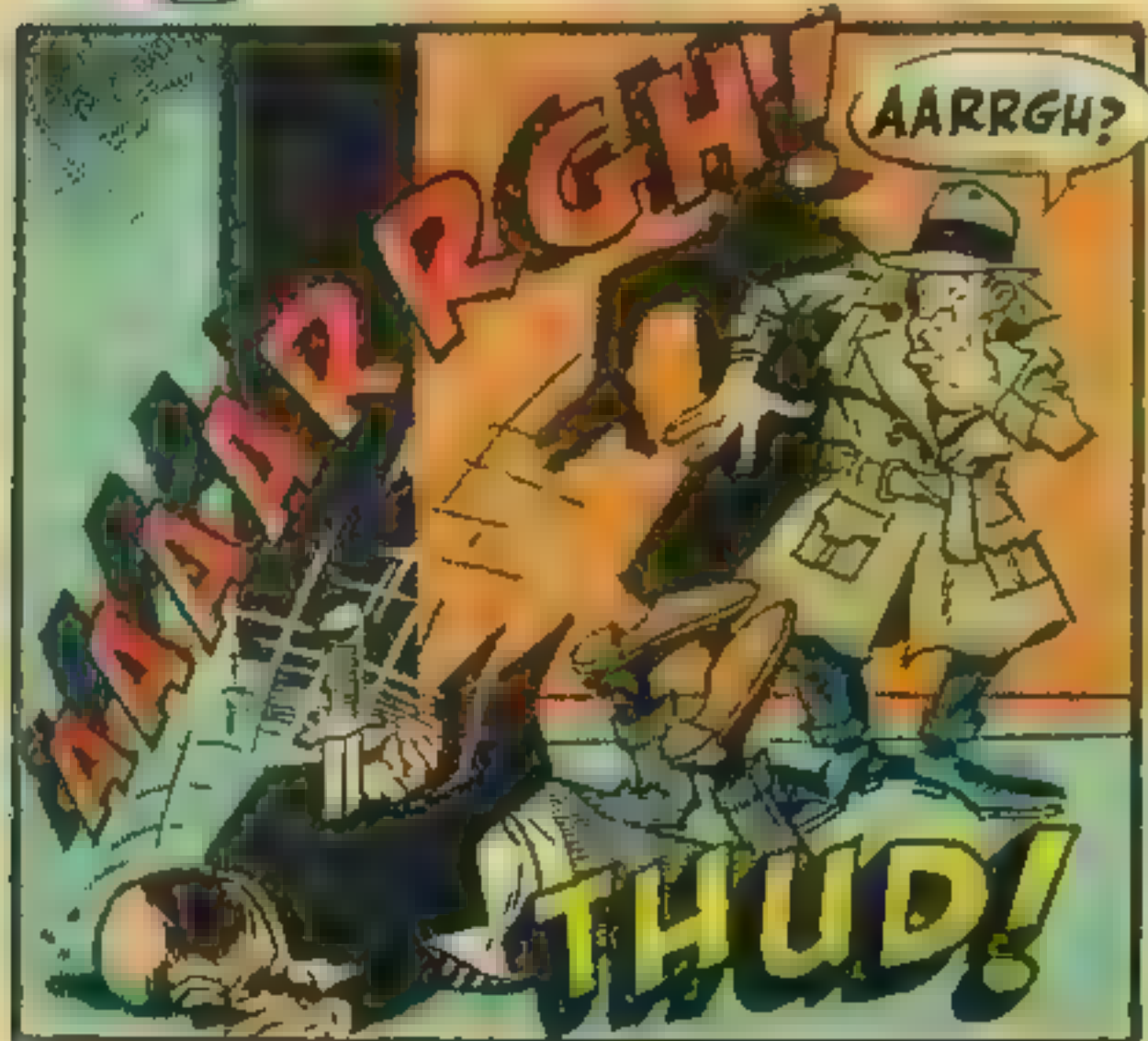
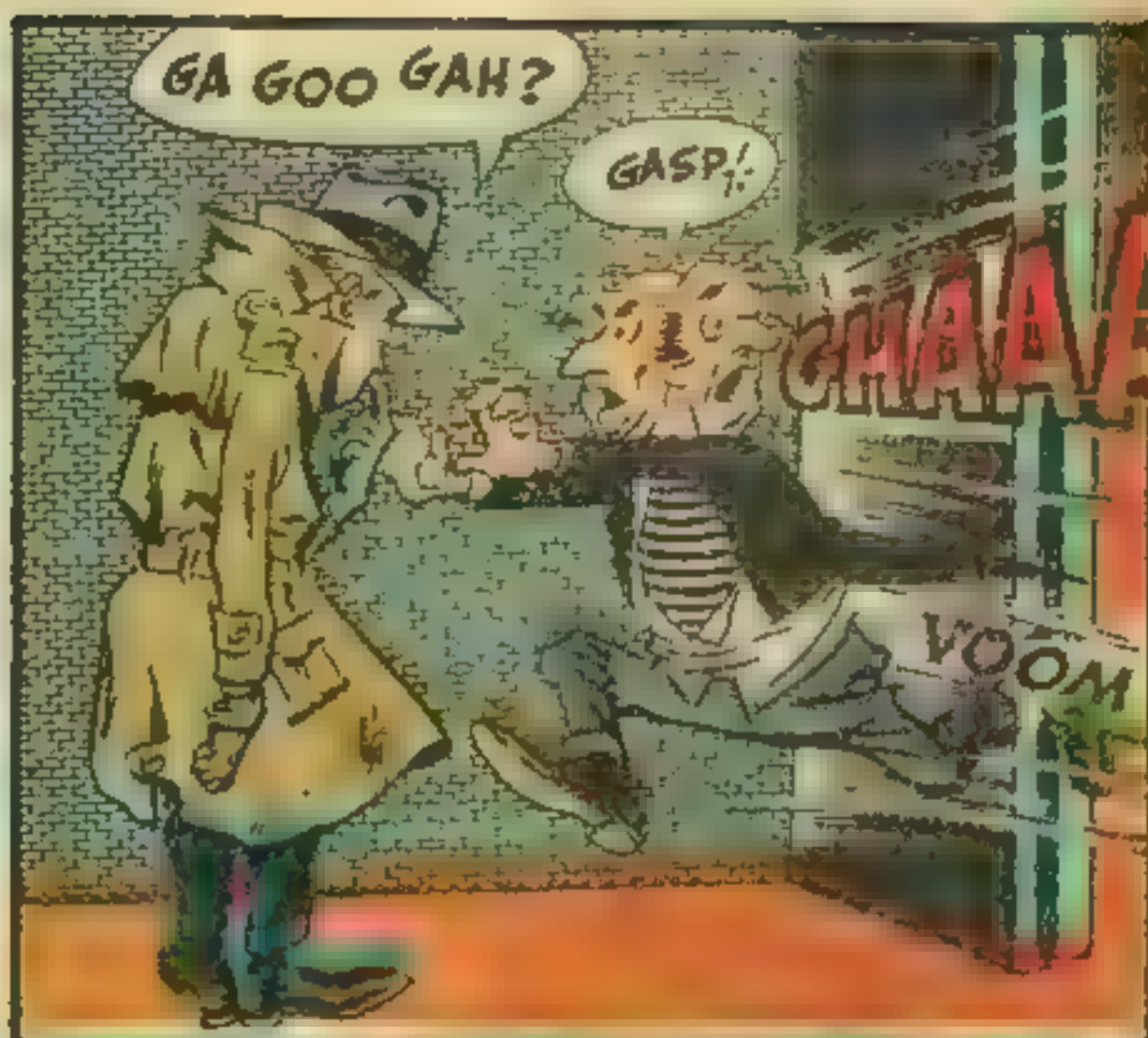


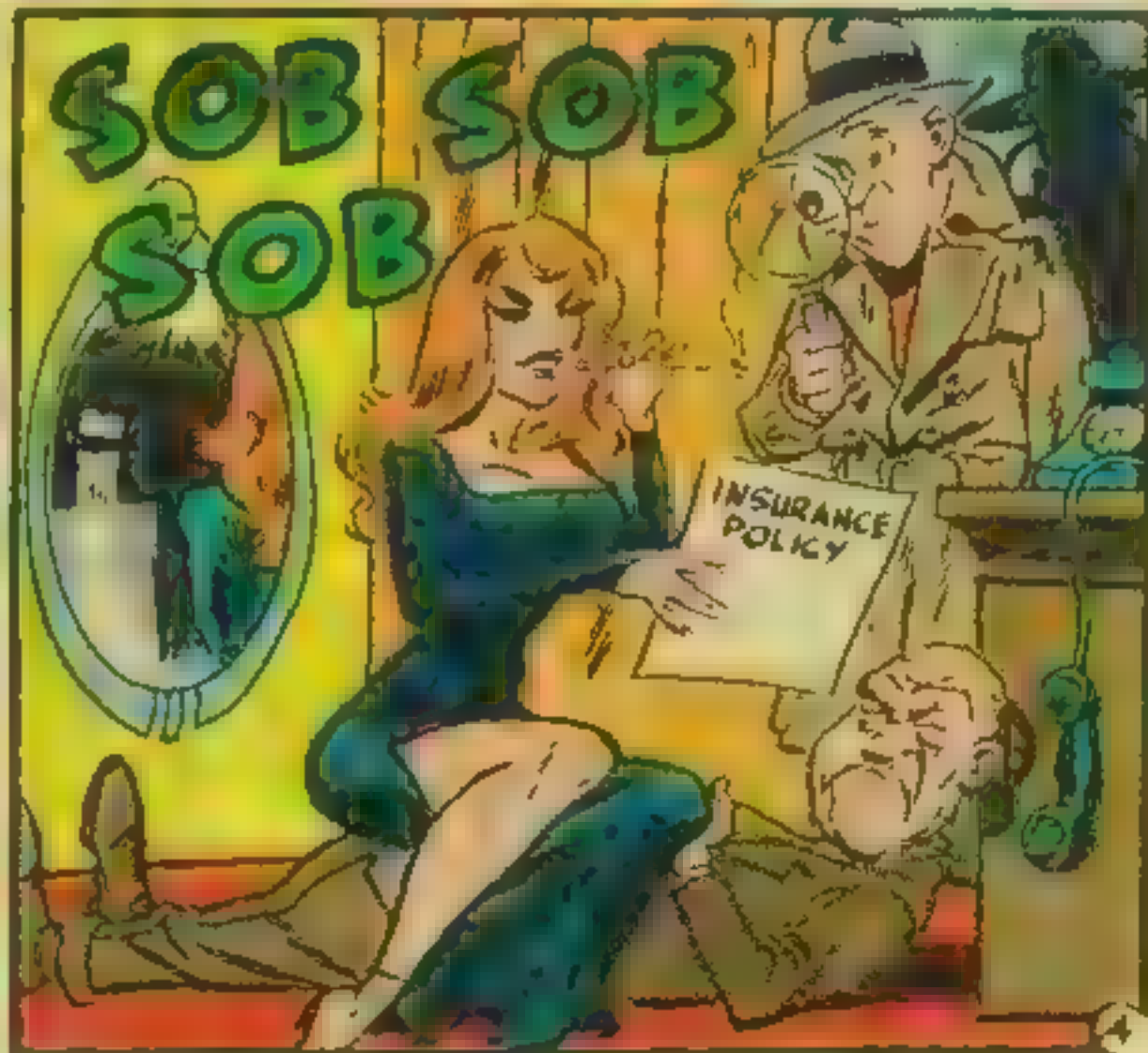
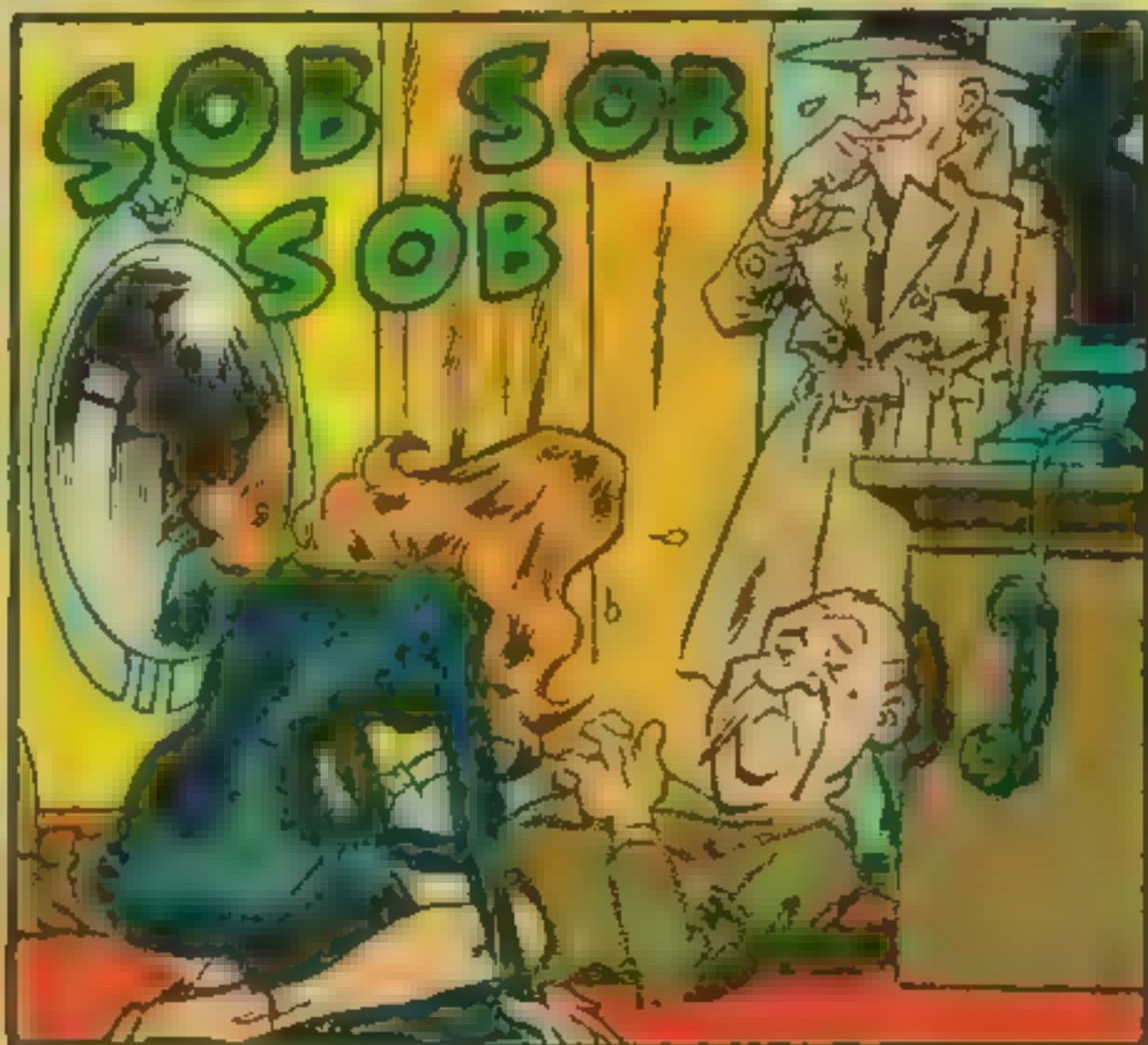
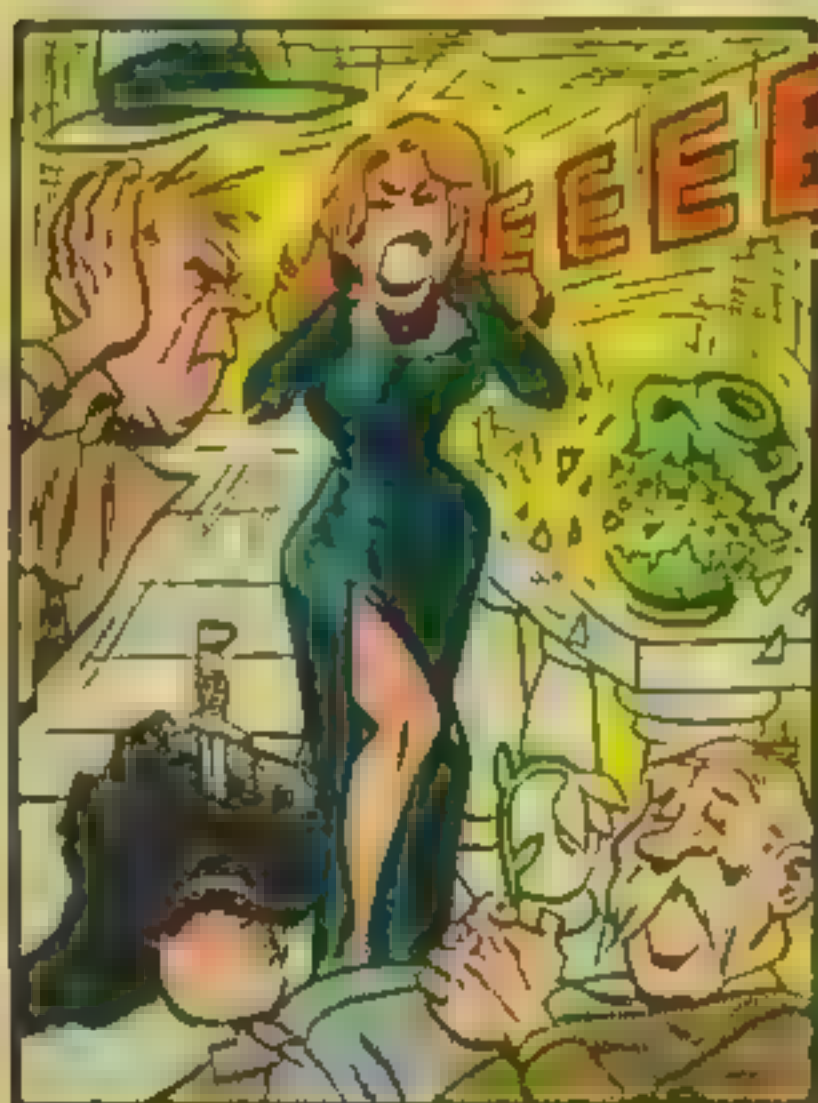
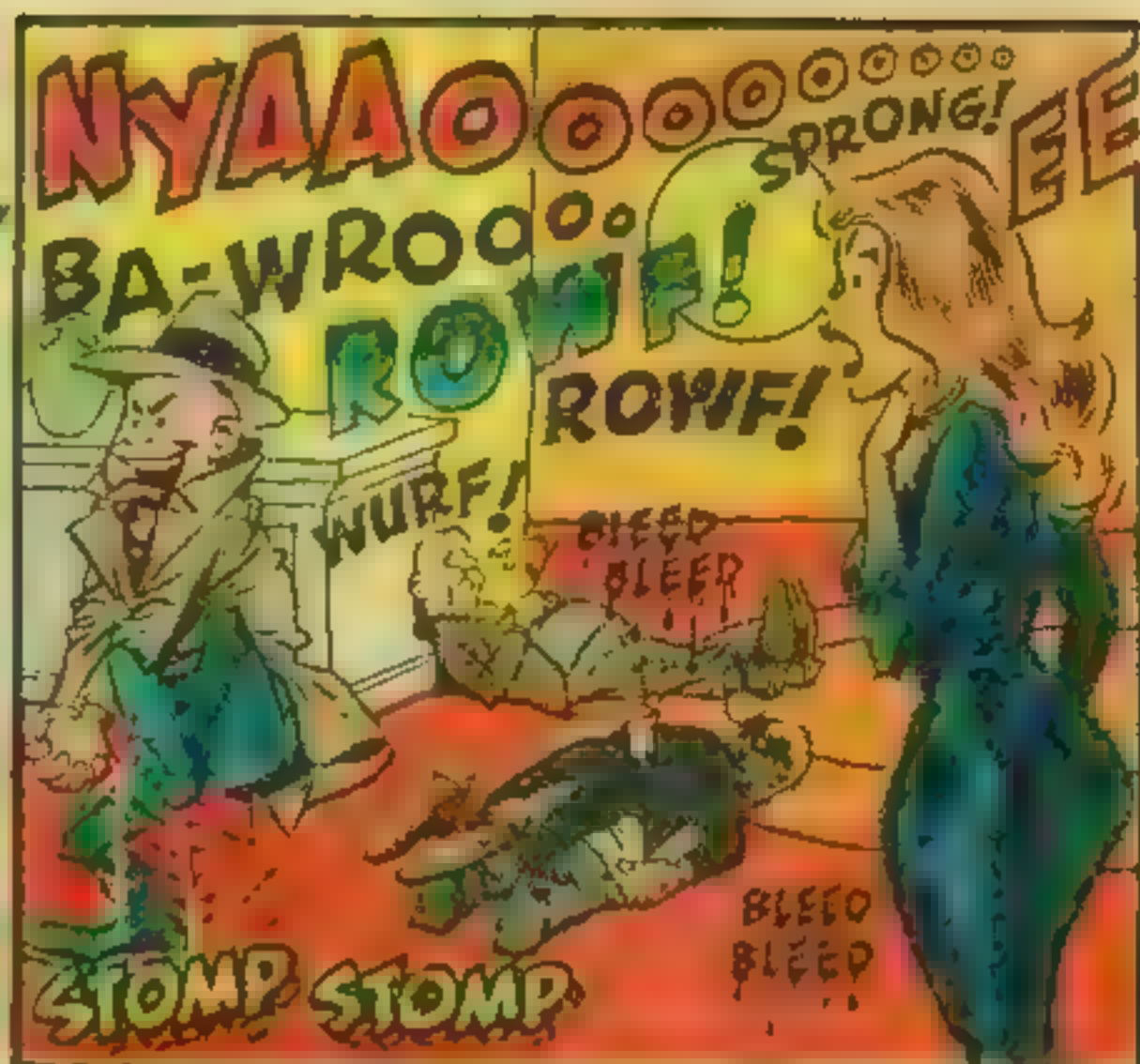
MANY YEARS LATER...

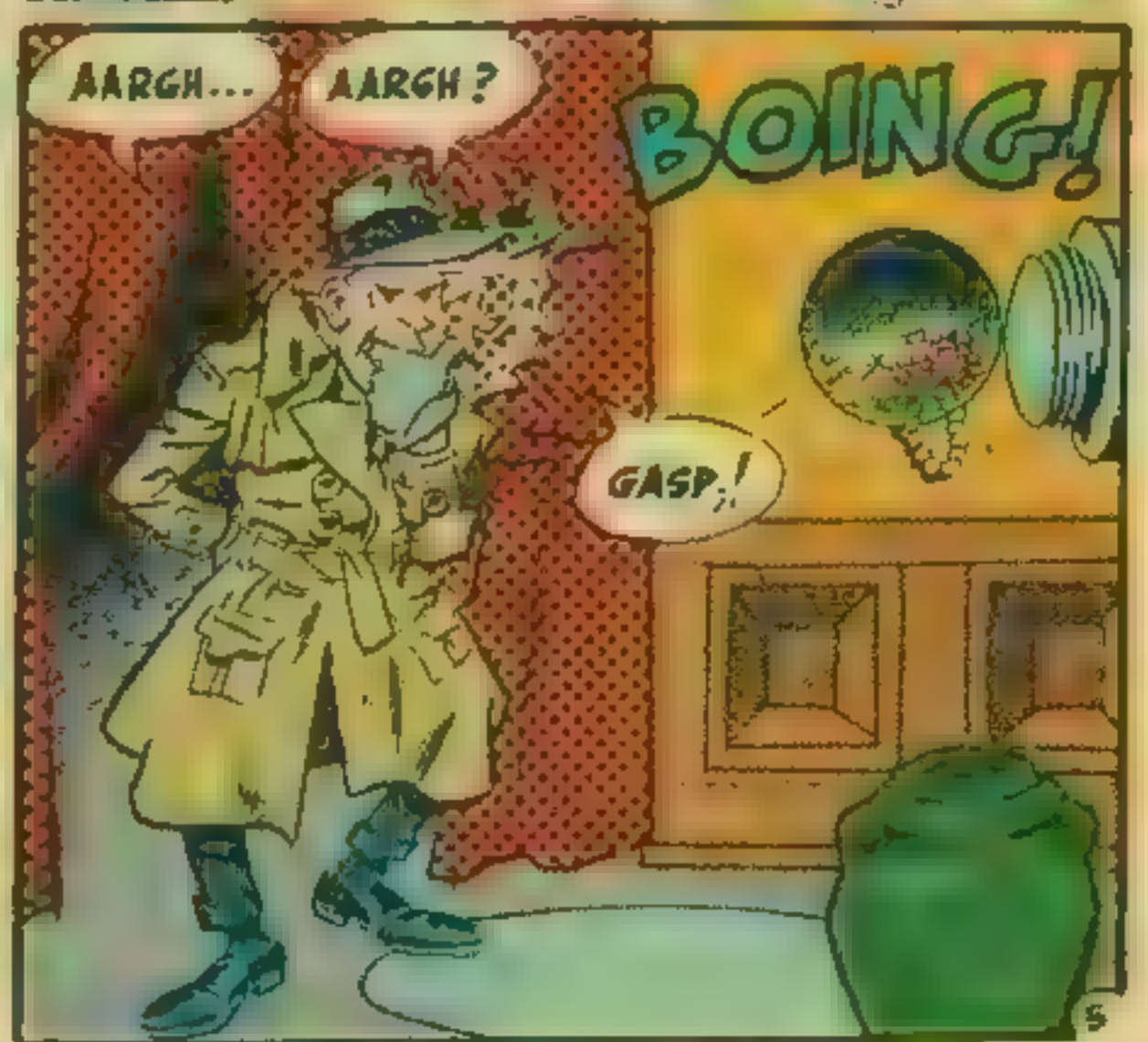
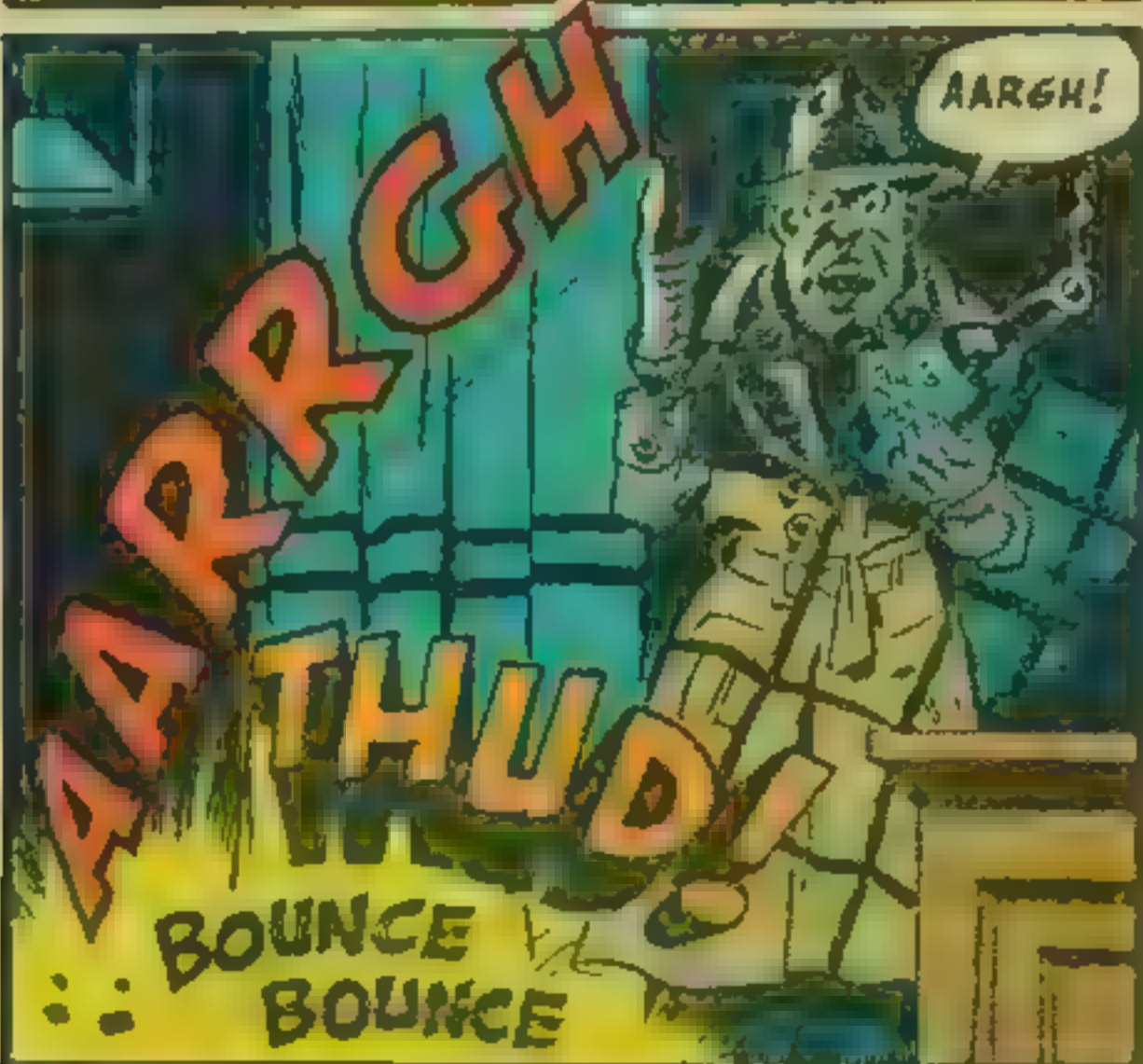
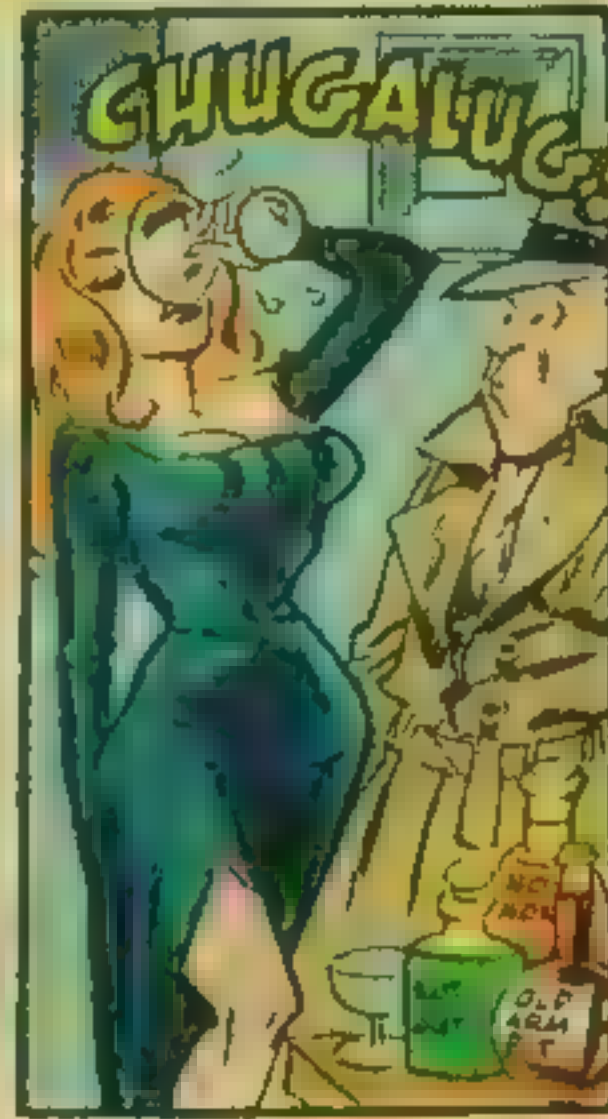
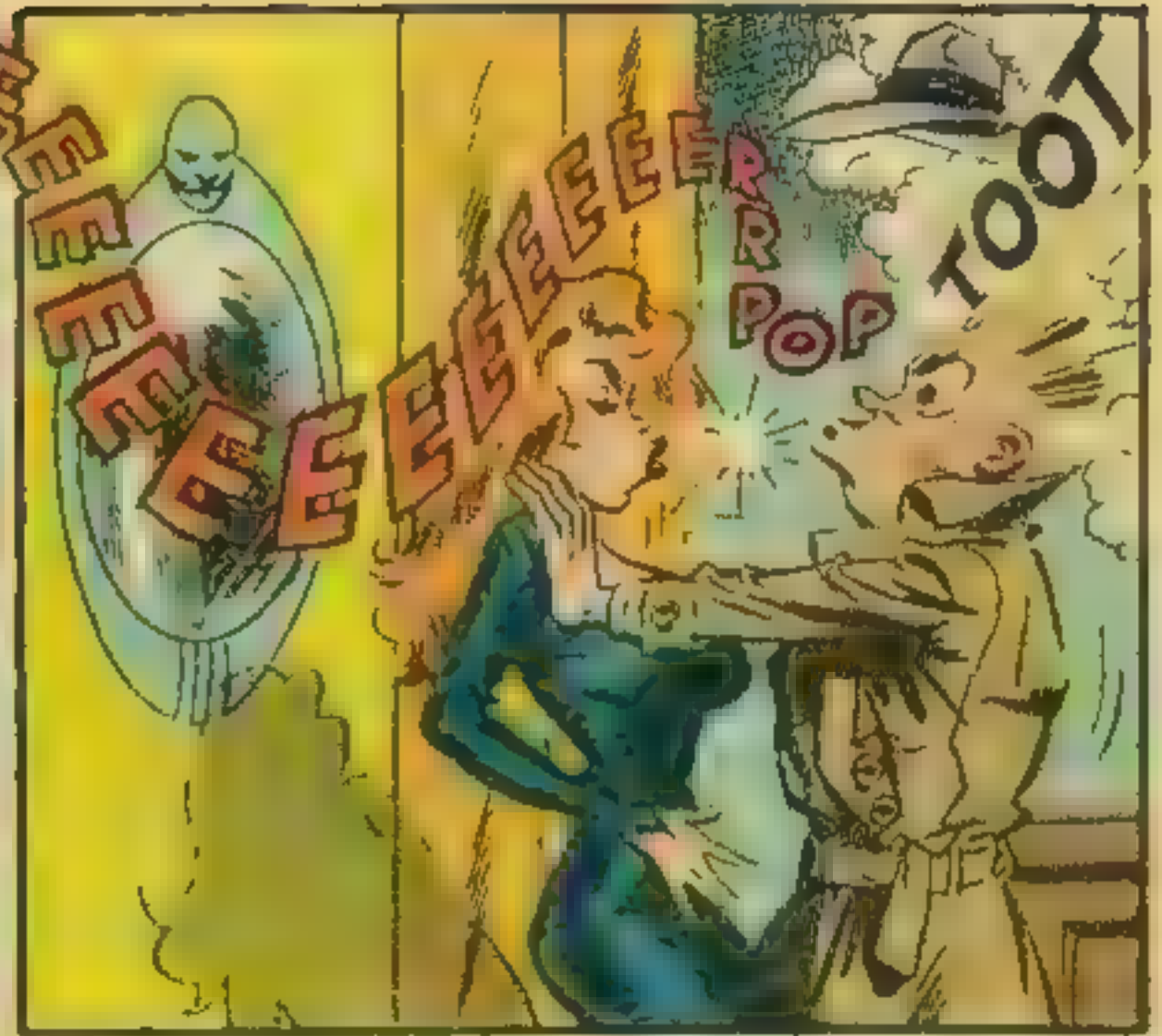
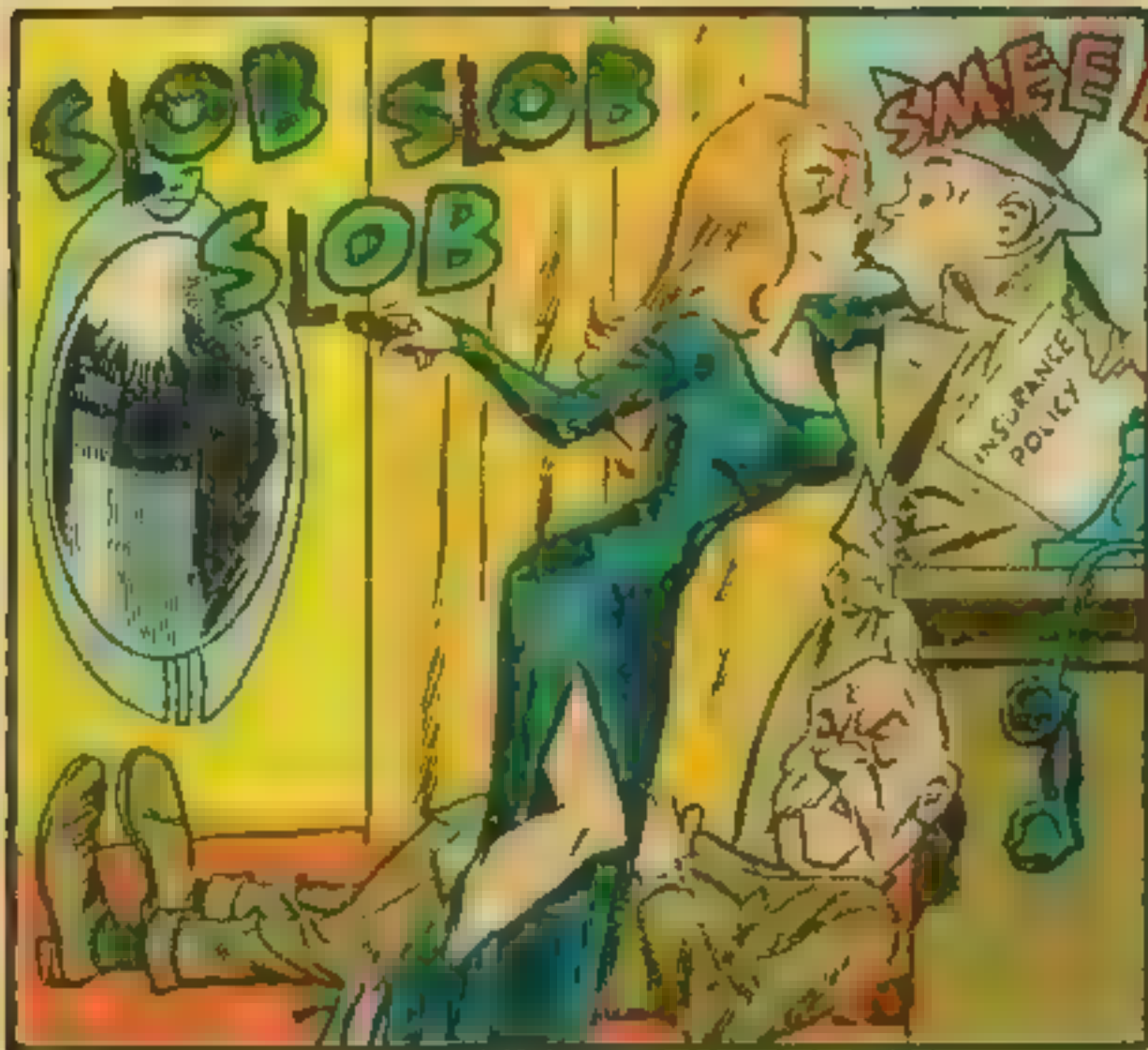


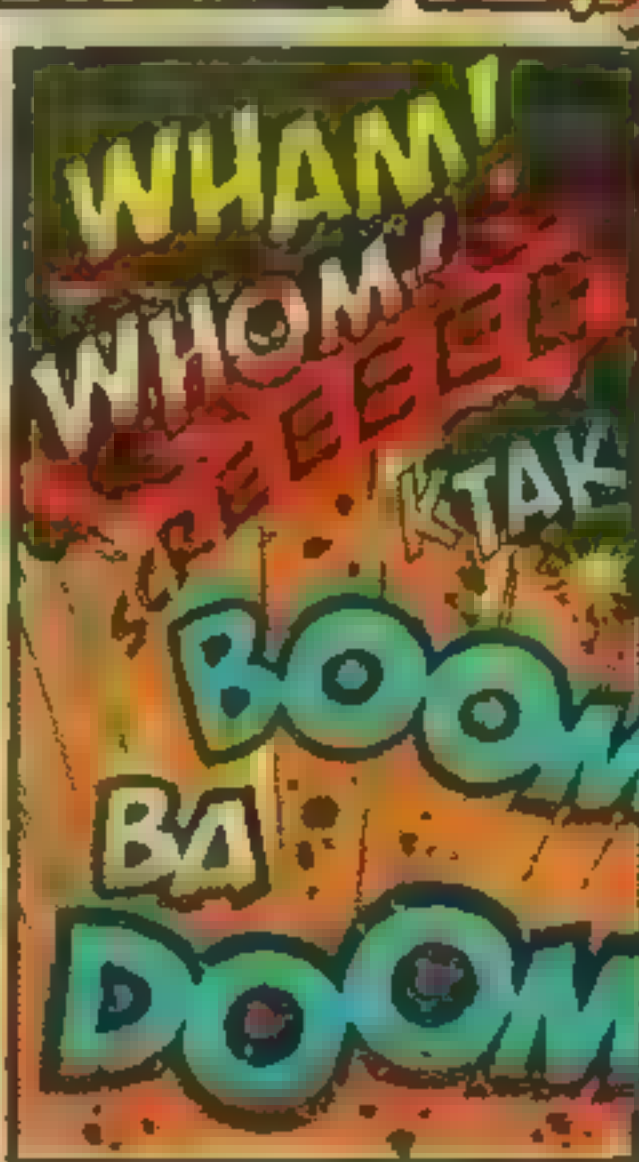
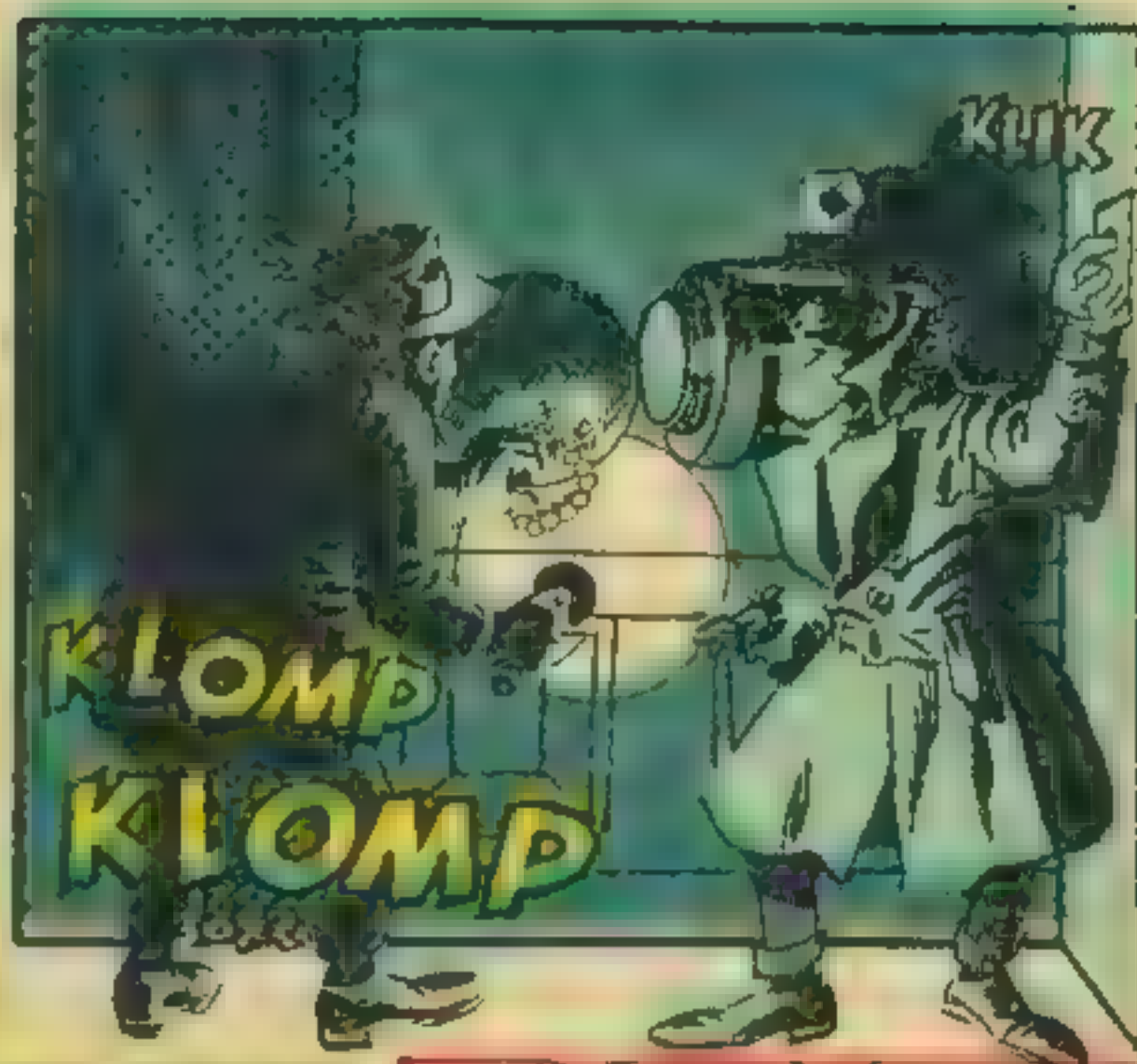
COMIC BOOK DEPT.: YOU KNOW IN A COMIC-BOOK, THERE'S PLENTY GOING ON YOU SOME TIMES DON'T NOTICE! TAKE FOR INSTANCE WHEN THE VILLIAN IS GETTING STABBED HE GOES "GNNNG!" DO YOU APPRECIATE WHAT GOES INTO WRITING THE "GNNNG"? SO FOR THIS WHOLE STORY, WE GAVE IT TO WRITE TO OUR MAN WHO WRITES THE "GNNNG" AND ALL THE REST OF THE COMIC BOOK...

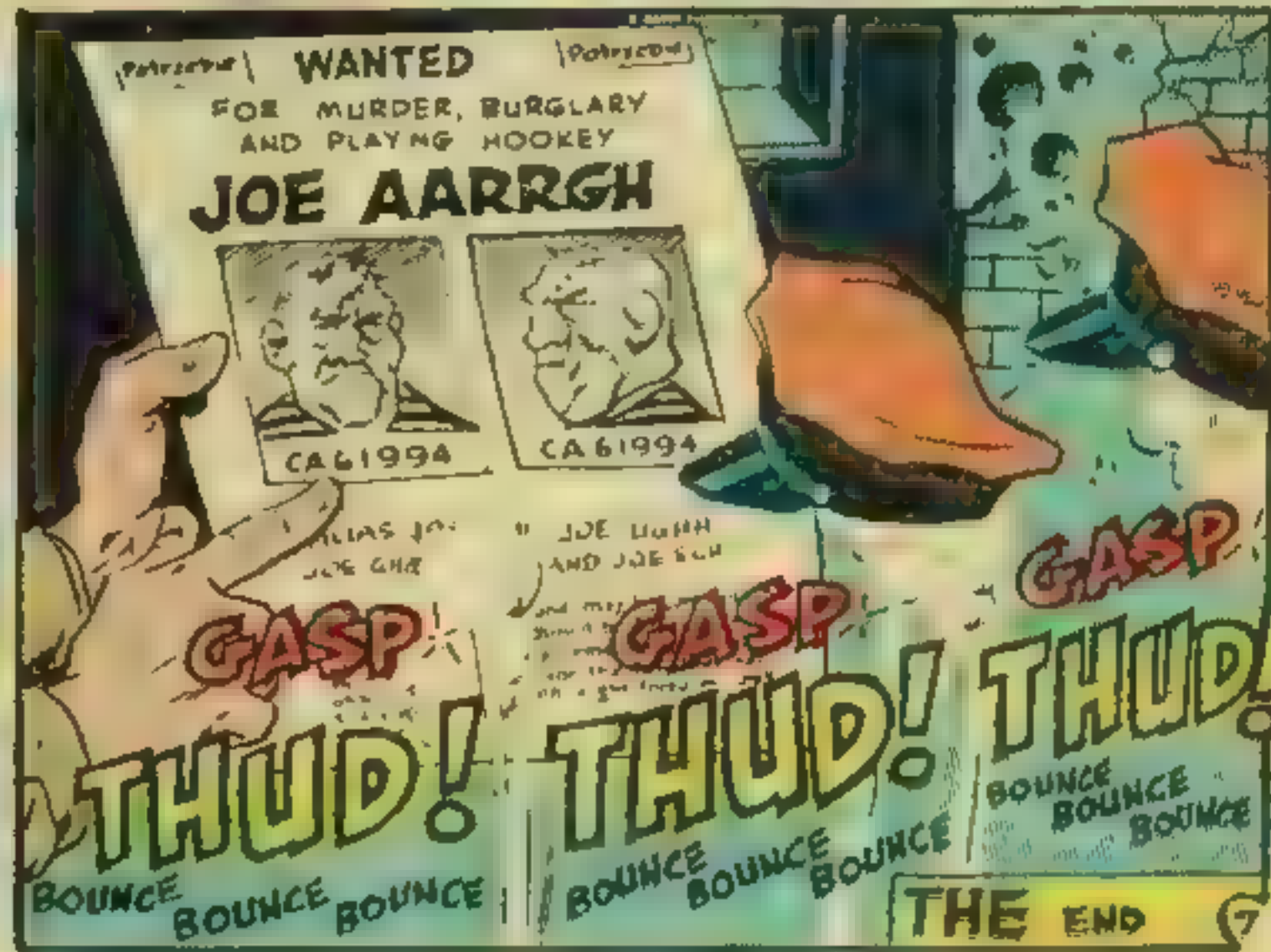
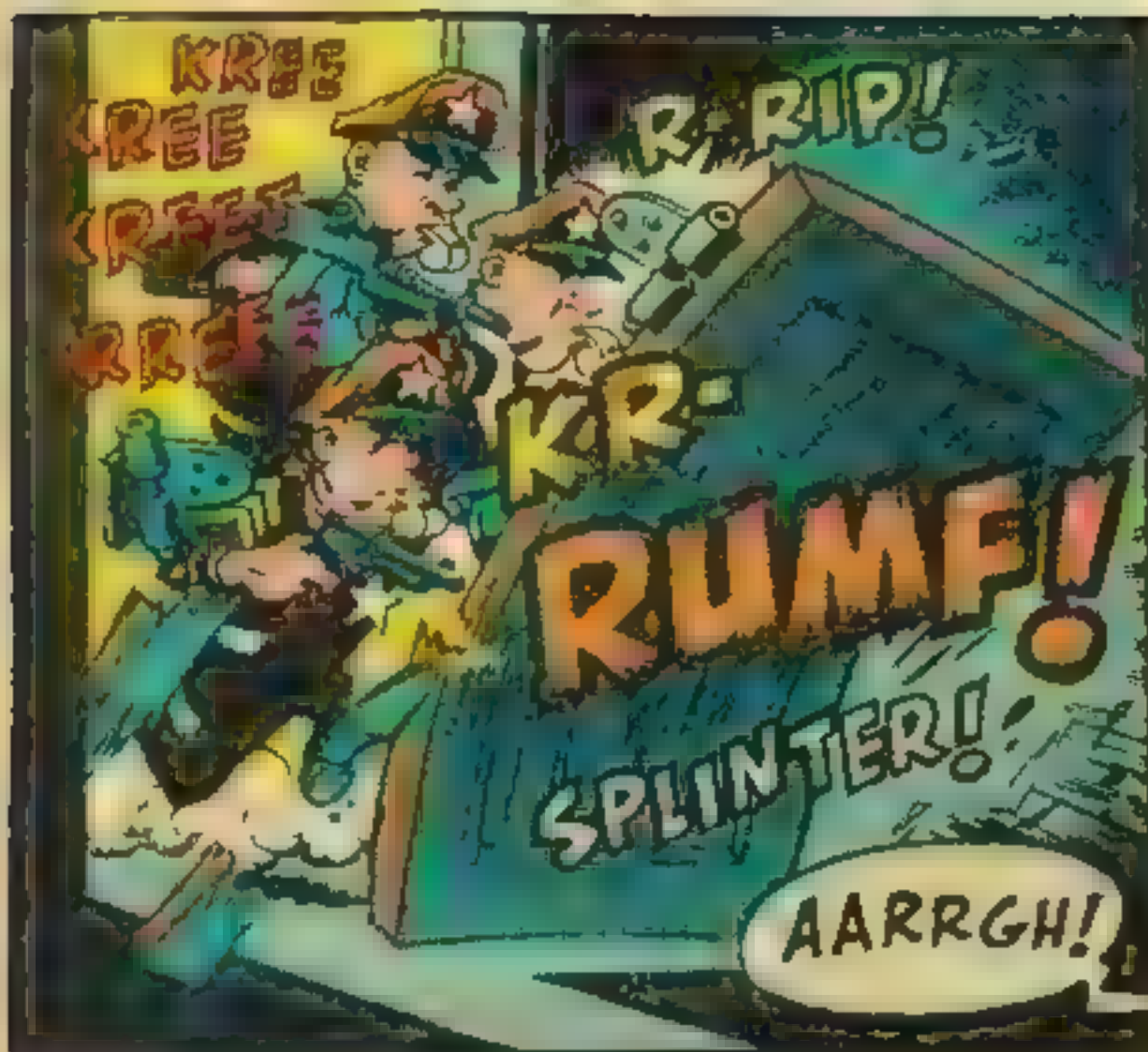






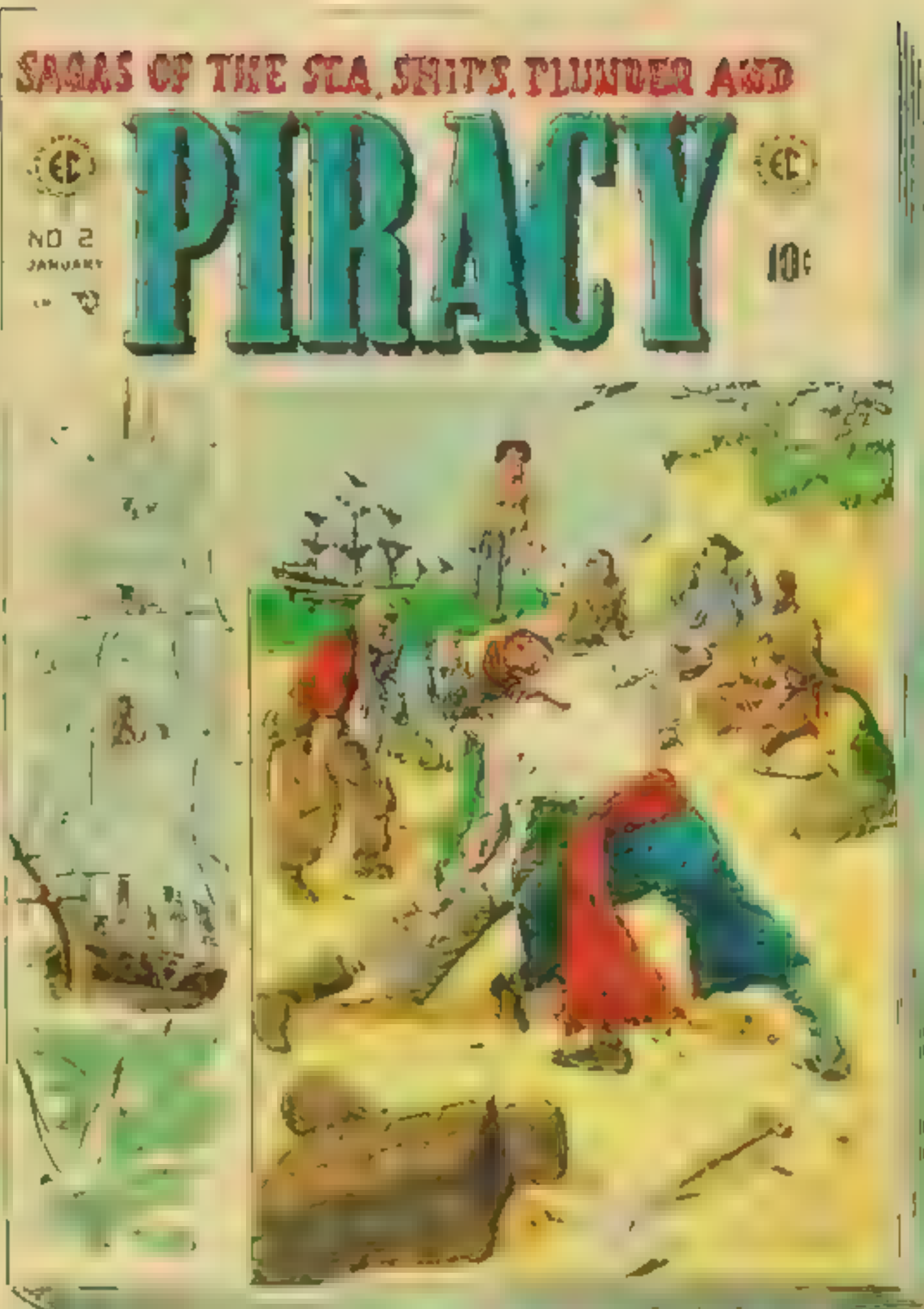






**WE KNOW
YOU'LL ENJOY
THE LUSTY,
SWASHBUCKLING
ADVENTURES
IN OUR NEW
SEAGOING MAG!
"PIRACY" IS
A TREASURE
CHEST OF SALTY
SEA YARNS
PRESENTED IN THE E. C. TRADITION!**

SO SAIL DOWN TO YOUR
LOCAL NEWSSTAND, MATES...
DO A LITTLE EXPLORING
THROUGH THE REST OF THE
BILGE... AND COMMANDEER
YOUR COPY. IF YOU'RE NOT
THE OUTDOOR TYPE AND
WOULD RATHER IMPORT
"PIRACY", YOU CAN
SUBSCRIBE! JUST FILL OUT
THE COUPON AND SHIP
OFF, TOGETHER WITH ONE
HUNDRED PIECES OF CENT
(THAT'S ONE BUCK,
LANDLUBBERS!) TO:



THE SEASICK EDITORS OF
PIRACY
ROOM 706
225 LAFAYETTE STREET
N.Y.C. 12, N.Y.

OKAY, YOU FO'C'SLE RATS! I'M
SHANGHAIED! HERE'S \$1.00 FOR THE NEXT
EIGHT ISSUES OF PIRACY!

NAME _____

ADDRESS _____

CITY _____ ZONE NO _____

STATE _____

MAD MUMBLINGS

Dear Editors,

I felt that I had to answer LeRoy Furguson's letter (Mad Mumblings #16). He says that the first issues of Mad appealed to the "intelligentsia." Then may I say that the intelligentsia certainly lowered itself because the first issues of Mad were puerile and downright miserable. Since then, Mad has raised its standards to the highest point in the entire comic industry. The Times has a circulation of over 600,000. Guess the intelligentsia isn't as elite as it once was, allowing so many of the "proletariats" to join them. Because I know that you don't have to have an I.Q. of over 150 to enjoy the Times. I read it and so do my friends and we aren't Einsteins. Mr. Furguson strikes me as conceited. How long could any comic-book last if the "proletariat" didn't buy it. The only way I feel you could satisfy Mr. Furguson would be to publish Mad in Sanskrit.—Abe Lieberman—Brooklyn, N. Y.

After reading reader Furguson's letter, I decided to find out what a "proletariat" was. I found out that it means "wage earner." Therefore, Furguson must mean all the so-called "intelligent" people he speaks of must be a bunch of loafers.—Gene Compton—Mibone, N. C.

I wrote this letter to let you know that I sympathize with you in your crusade against those vile, abominable, base, villainous, detestable, execrable, cursed, accursed, diabolic newspapers that are filling our parents' heads with venomous, corrupting, virulent, deadly, and corrosive thought.—Eddie Evans—Dallas, Tex.

No sooner had I ignited my pipe and settled myself with your October issue for what I had every reason to believe would be an entertaining and instructive hour, when I was confronted with your article on Egypt, by ~~the author~~. May I say, sir, with all due respect to the reputation your magazine enjoys, that the man is a palpable ass of the first order.—Lawrence Rogers—Seattle, Wash.

After reading your cotton pickin' article on Egypt, we discovered you goofed. Everything was fine until we got down to where the cotton pickin' cotton pickers were pickin' cotton where we discovered the furshlugginer story started repeating. Would you please continue the story in a future issue of Mad?—Walter Sandvik, Richard Whitman—Hopewell Junction, N. Y.

This thing you call a comic is no more than trash fashioned to degenerate the youth of our country. The illicit remarks and pornographic drawings which appear in your magazine is fit only for

the lower classes. Margaret Charles—New York City.

I can't understand why some of these stupid people write in and say Mad is a filthy, no-good, rotten comic, and a contributor to the cause of juvenile delinquency and all that corny junk.—Doug Polling—Tolbo, Ohio.

aP llamoorB atnaB werdA—sdrawkcab dellep, potrzebie nahr esle gnihlon si eibeztrop tahr ees or elna eb dluphs troidi na si daM sdaer ohw ydobyndna) redaer daM citoudi ynA stacin eibeztrop rahw uoy gniksa stette yzarc escht la dnatsredni t nae I

I think you worded your meaning of furshlugginer, potrzebie, blintzes and halavah just a little wrong. I think it should have been "Who stuffed the furshlugginer blintzes with potrzebie? That was a halavah thing to do."—G. G. G.—Derby, New York.

Would you remind repeating the answer to what potrzebie means. It kinda got smudged in issue #16.—Jere Thomas—Mobile, Ala.

I noticed where the explanation of potrzebie was. I took a little jug of Printers Ink Remover of Fifth Avenue and put it on the paper. The results came in about ten minutes. THERE WASN'T ANYTHING UNDER THE SMUDGE! EXPLAIN YOURSELVES!—Tom Lathrop—Los Angeles, Cal.

This is not just another letter asking what potrzebie means. It's a letter of sorrow. I'm sorry you can't think of an answer. You crack-pots better pull your thinking-caps over your fat heads and think. You started it in Mad #10 and I'd be interested in seeing how you get out of it. I'm not, and the rest of the Mad fans, satisfied with an ink smudge as an answer. Brothers, you're in an A-1 spot.—Glendon Griffin—Portland, Or.

As this poor uneducated, unlearned, untaught college student understands it, potrzebie means simply "inkspot."—A. Leiff—Houston, Tex.

I can't sleep at night wondering what potrzebie means, so please tell me.—Eric Gramshaw—Ontario, Canada.

Patient, Patient, etc.

Remember! You can buy 24000 issues of MAD for only \$3,000.00. Keep writing! Send mail to:

Mad Editors
Room 706, Dept. 20
225 Lafayette Street
New York 12, New York

BOP

Due to the many requests for a master Bop dictionary, we are devoting this page to all the Bop terms that we have picked up in the past year. You will notice that the following words are arranged in alphabopical order.

ABE'S CABE—a five-dollar bill
 BIG GEORGE—a quarter
 BLAZE—to go
 BLOOD—wine
 BREAD—money
 BRIGHT—day
 BROWN ABE—a penny
 CHEATERS—eye glasses
 CHLOROPHYLL GEORGE—a dollar
 COOL—nice
 CRAZY—odd
 CRIB—house
 CUBE—3-D square
 CUT—make fun of
 CUT OUT—leave
 DIG, TO DIG—to understand
 DUCE—a two dollar bill
 ENDS—money
 FLICKS—movies
 FLIP—react enthusiastically
 GONE—wonderful
 GREASE—eat
 HENCHMEN—friends
 HOLLYWOOD EYES—cute girls
 HUB CAP—important fellow
 JAMS—bop records
 JELLY TOT—young hub cap
 KAT—latest version of hipster
 KICK—thrill
 LATER—I'll see you
 LAY DEAD—wait
 MAN—opening word when
 addressing a kat

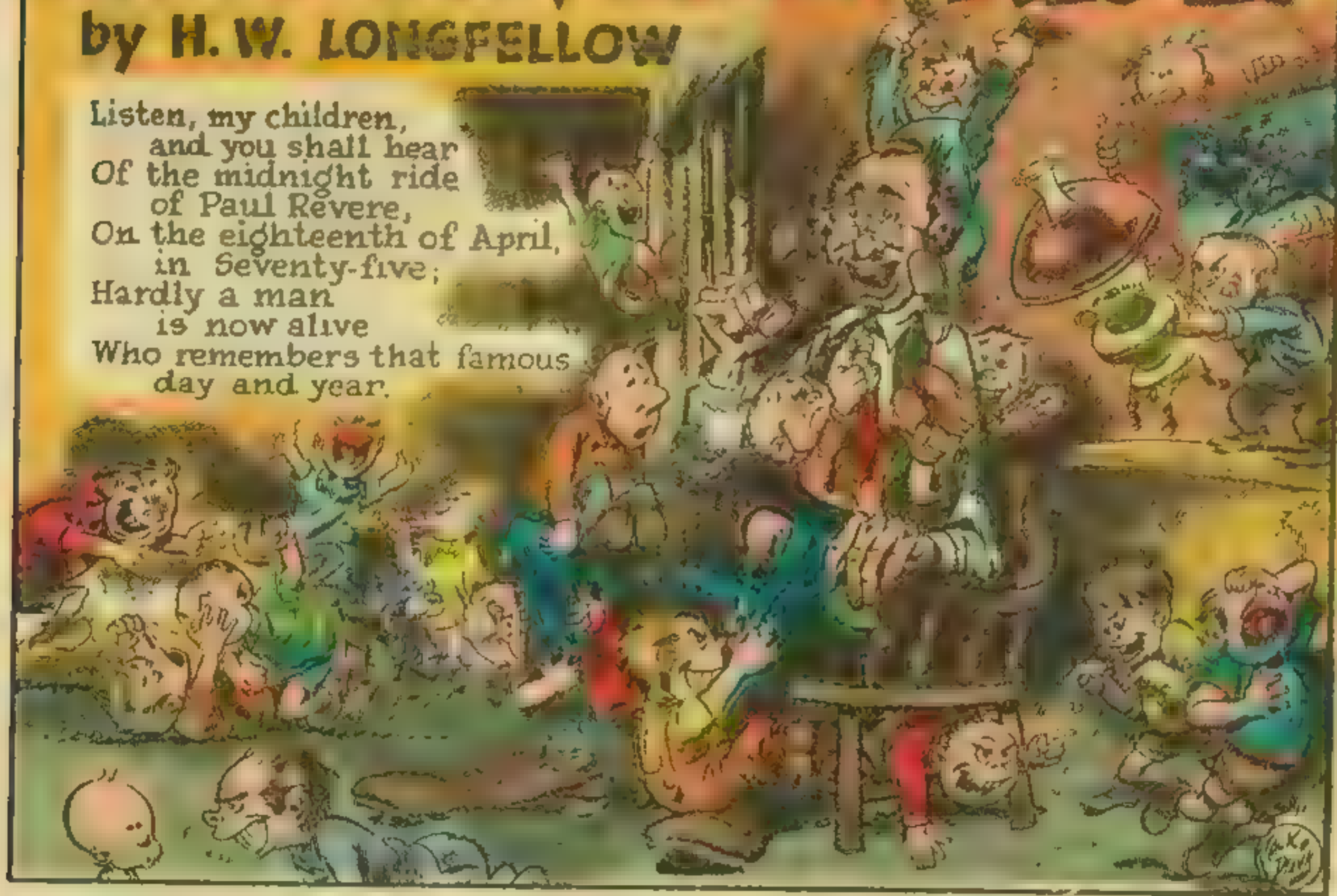
MAN, MY—friend, comrade
 MAN, THE—Stan Kenton
 NOD—sleep
 NOWHERE—condition of a cube
 OUT, THE OUTEST—best
 PLAYER—popular fellow
 QUIT, QUIT IT—leave
 RANCH—house
 RANK—stupid
 SCARF—eat
 SCROUNGY—bad
 SIDES—bop records
 SILVER JEFF—a nickel
 SILVER WING—a half dollar
 SLAMMER—door
 SONNET—radio commercial
 SPLASH—rain
 SPLIT—to go
 SQUAT—sit
 SQUARE—one who is nowhere
 STOMPERS—shoes
 STONED—ecstatic
 STROLLER—car
 STRUGGLE—dance
 THIN ONE—dime
 TICKS—minutes
 TUNES—bop records
 TURKEY—square
 WASTED—broke
 WHEELS—car
 WILD—nice
 YARD, A YARD—a hundred dollars

POETRY DEPT.: OUR TITLE GLORIFIED, TO FAME IS FIRMLY TIED! WHY FAME CHOSE THE NAME... WHY NAME CHOSE THE FAME... WE SHALL TO YOU CONFIDE!.. THE REASON CUT AND DRIED, YOU PROBABLY ESPIED WHEN YOU ATE YOUR LAST MEAL FROM REVERE STAINLESS STEEL... AND NOW...

PAUL REVERE'S RIDE!

by H. W. LONGFELLOW

Listen, my children,
and you shall hear
Of the midnight ride
of Paul Revere,
On the eighteenth of April,
in Seventy-five;
Hardly a man
is now alive
Who remembers that famous
day and year.

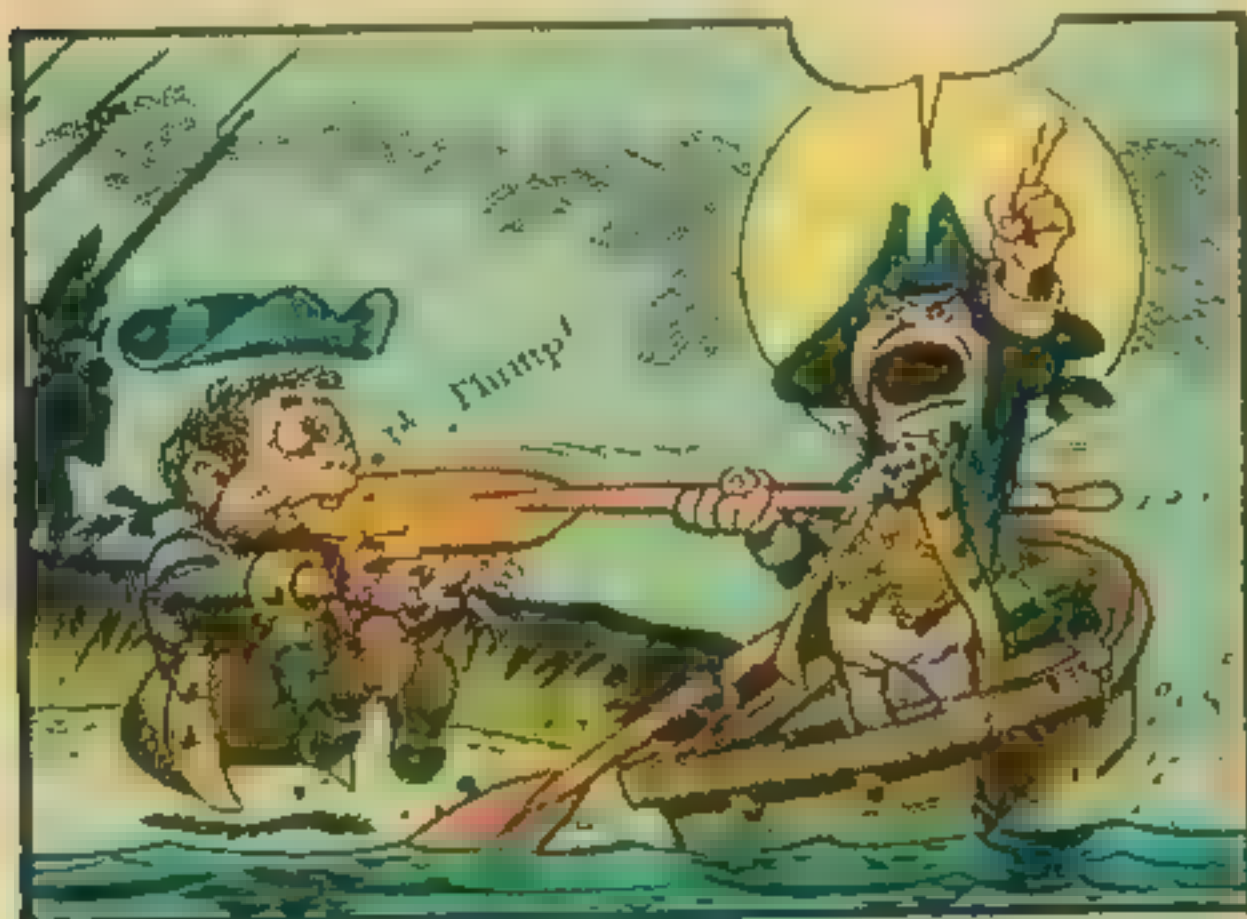


He said to his friend, "If the British march
By land or sea from the town tonight,
Hang a lantern in the belfry arch—

Of the North Church tower as a signal light,—
One, if by land, and two, if by sea;
And I on the opposite shore will be,



Ready to ride and spread the alarm,
Through every Middlesex village and farm,
For the country folk to be up and to arm."

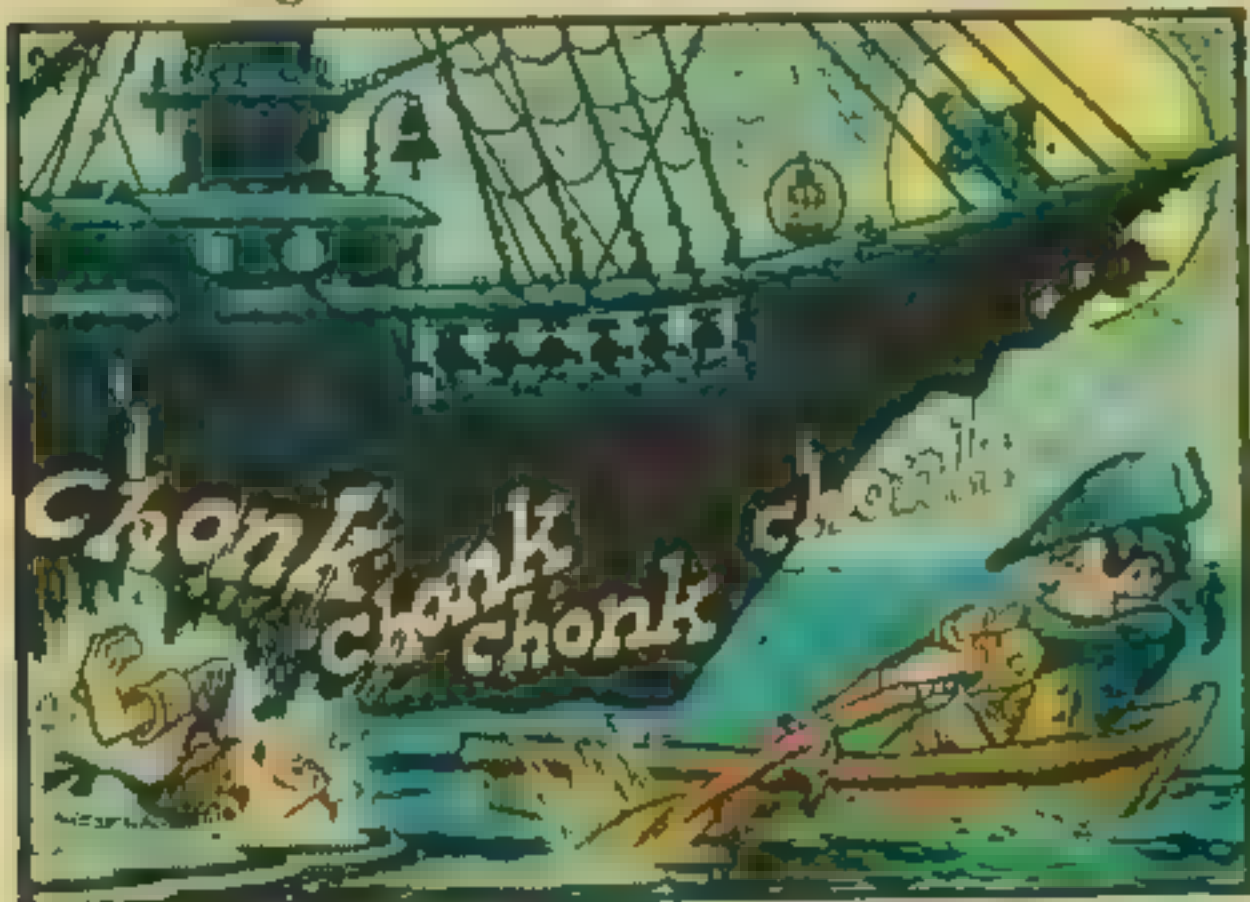


The Somerset, British man-of-war;
A phantom ship, with each mast and spar
Across the moon like a prison bar,
And a huge black hulk, that was magnified.

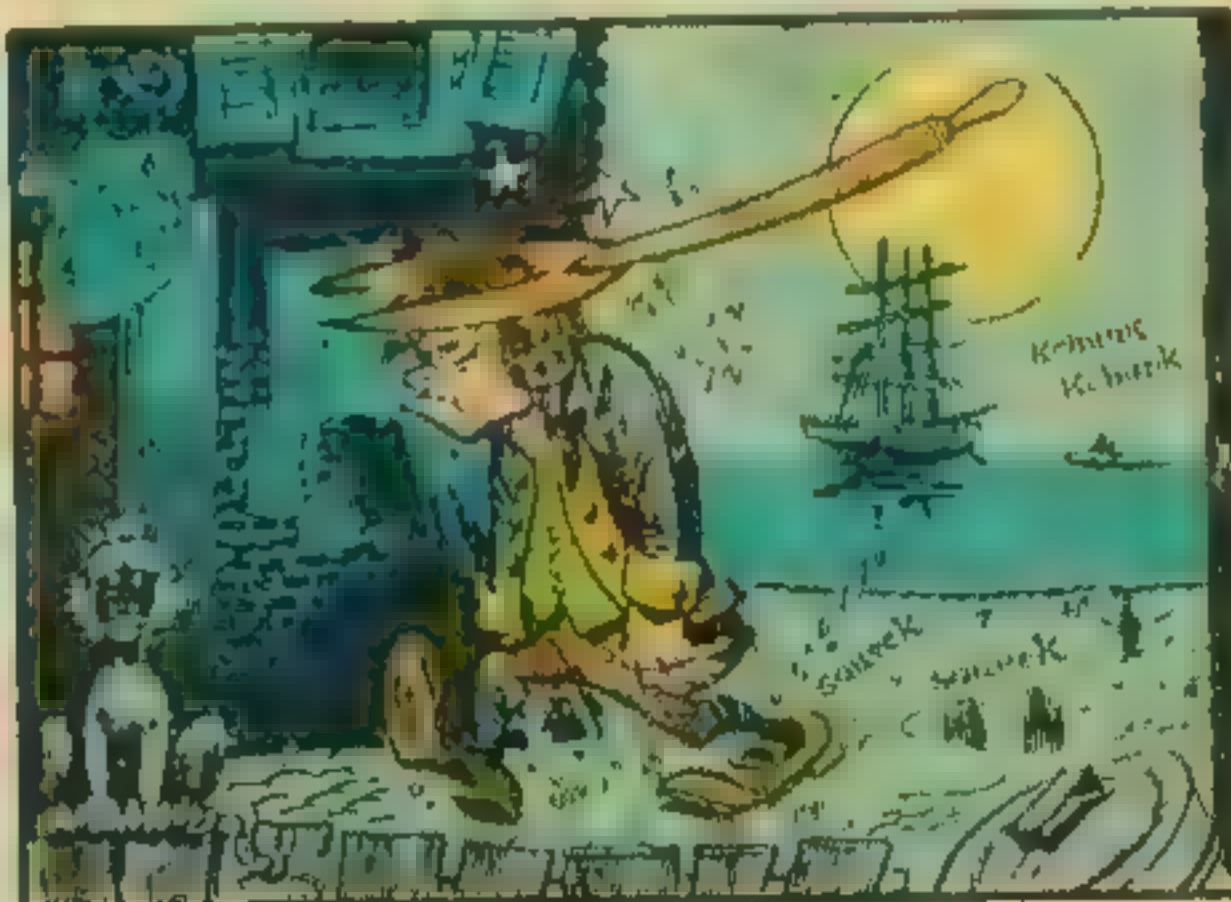
Then he said, "Good night!" and with muffled oar
Silently rowed to the Charlestown shore,
Just as the moon rose over the bay,
Where swinging wide at her moorings lay...



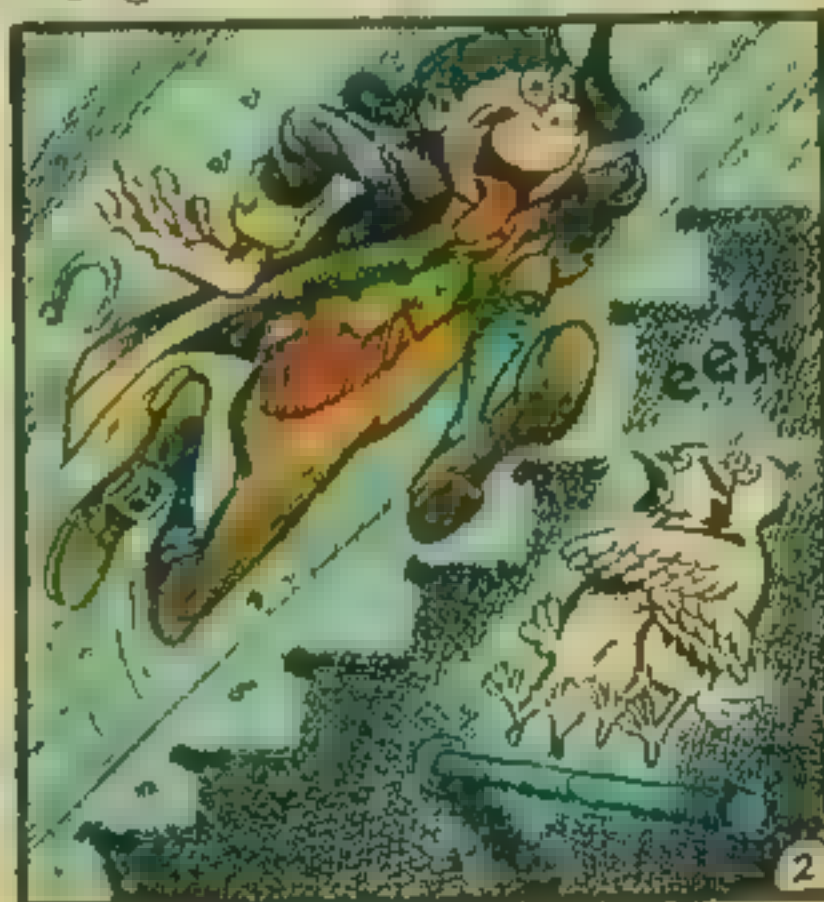
By its own reflection on the tide
Meanwhile, his friend through alley and street
Wanders and watches with eager ears,
Till in the silence around him he hears...



The muster of men at the barrack door,
The sound of arms, and the tramp of feet,
And the measured-tread of the grenadiers,
Marching down to their boats on the shore,



Then he climbed to the tower of the Old North Church,
By the wooden stairs with a stealthy tread,
To the belfry-chamber overhead,
And startled the pigeons from their perch...



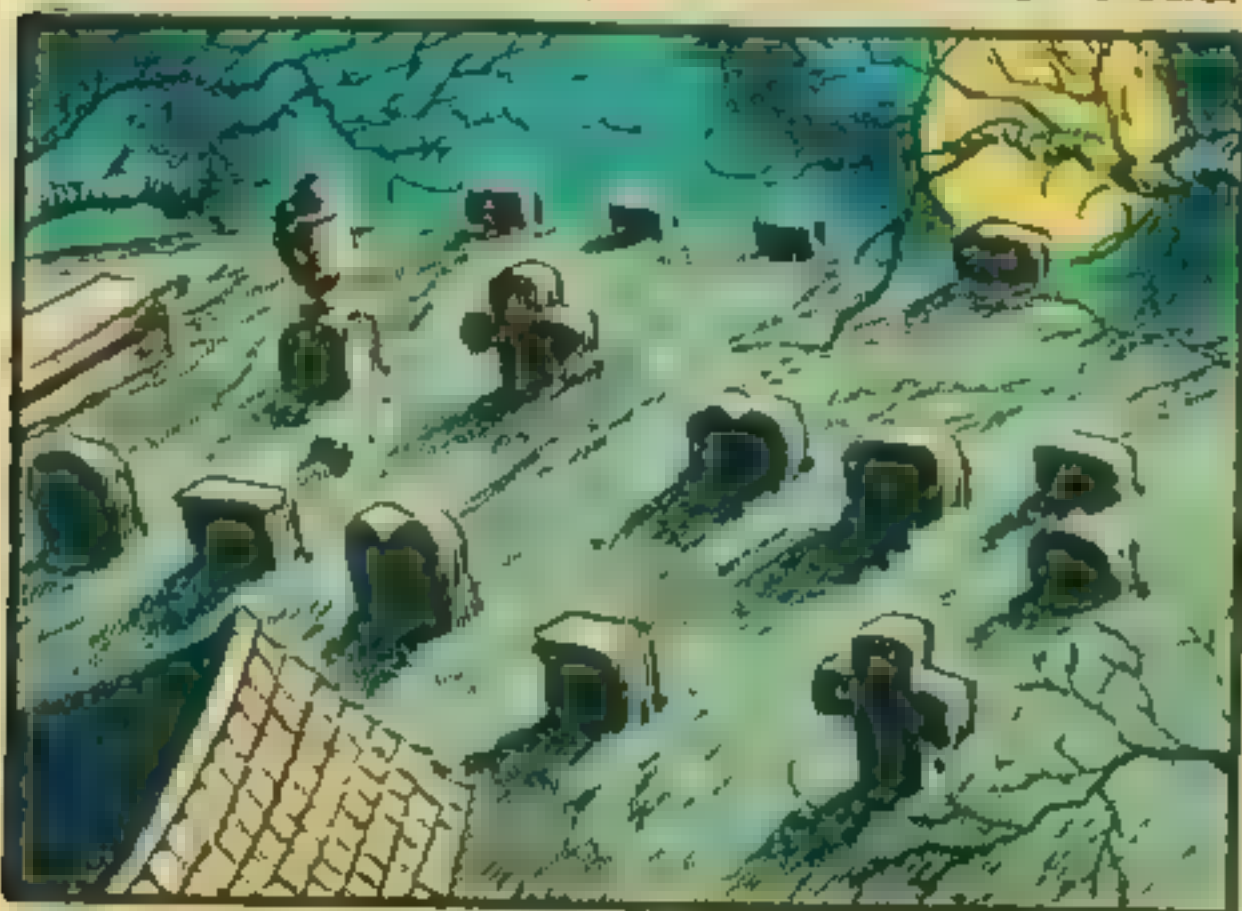
On the somber rafters, that round him made
Masses and moving shapes of shade, —
By the trembling ladder, steep and tall,
To the highest window in the wall,



Where he paused to listen and look down
A moment on the roofs of the town
And the moonlight flowing over all



Beneath in the churchyard, lay the dead,
In their night-encampment on the hill,
Wrapped in silence so deep and still
That he could hear, like a sentinel's tread,

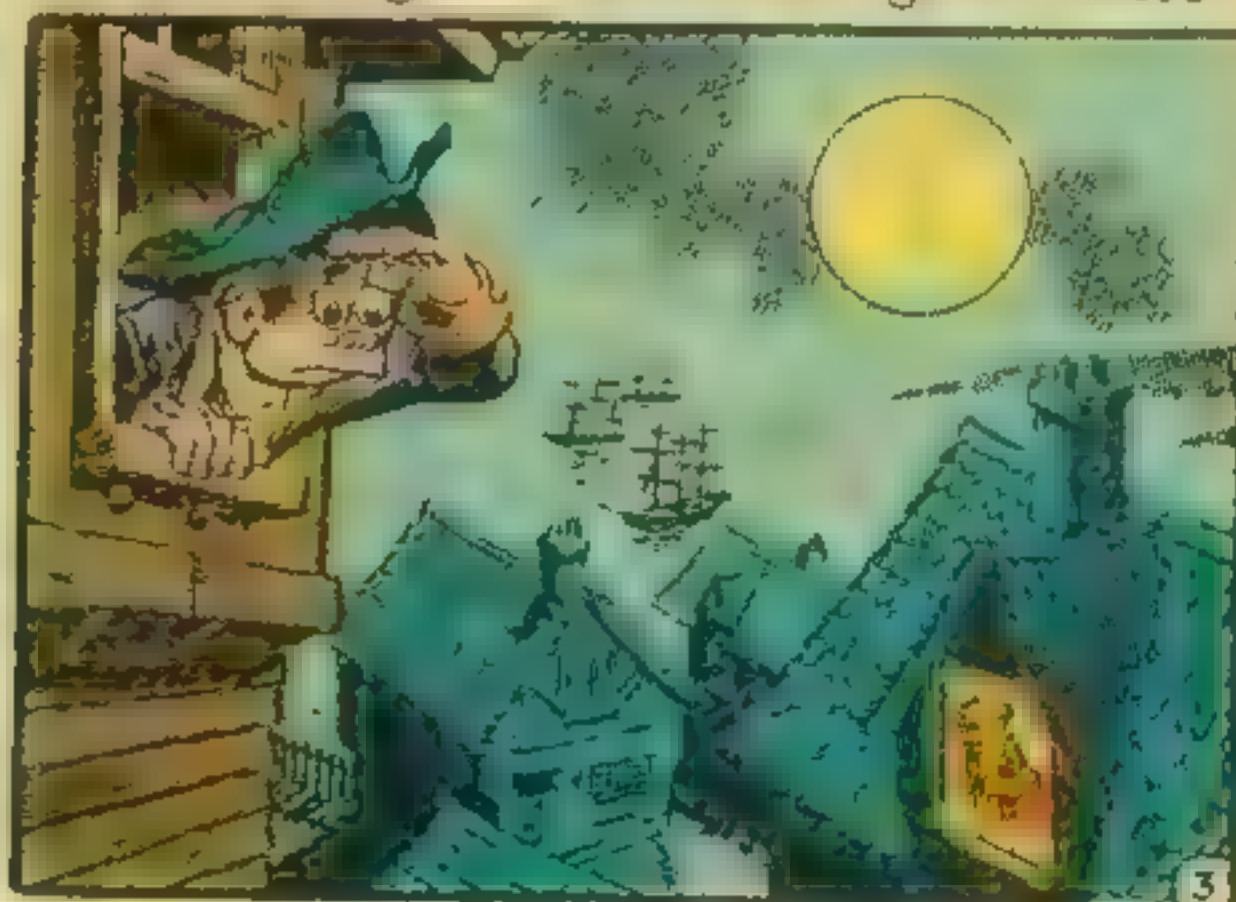
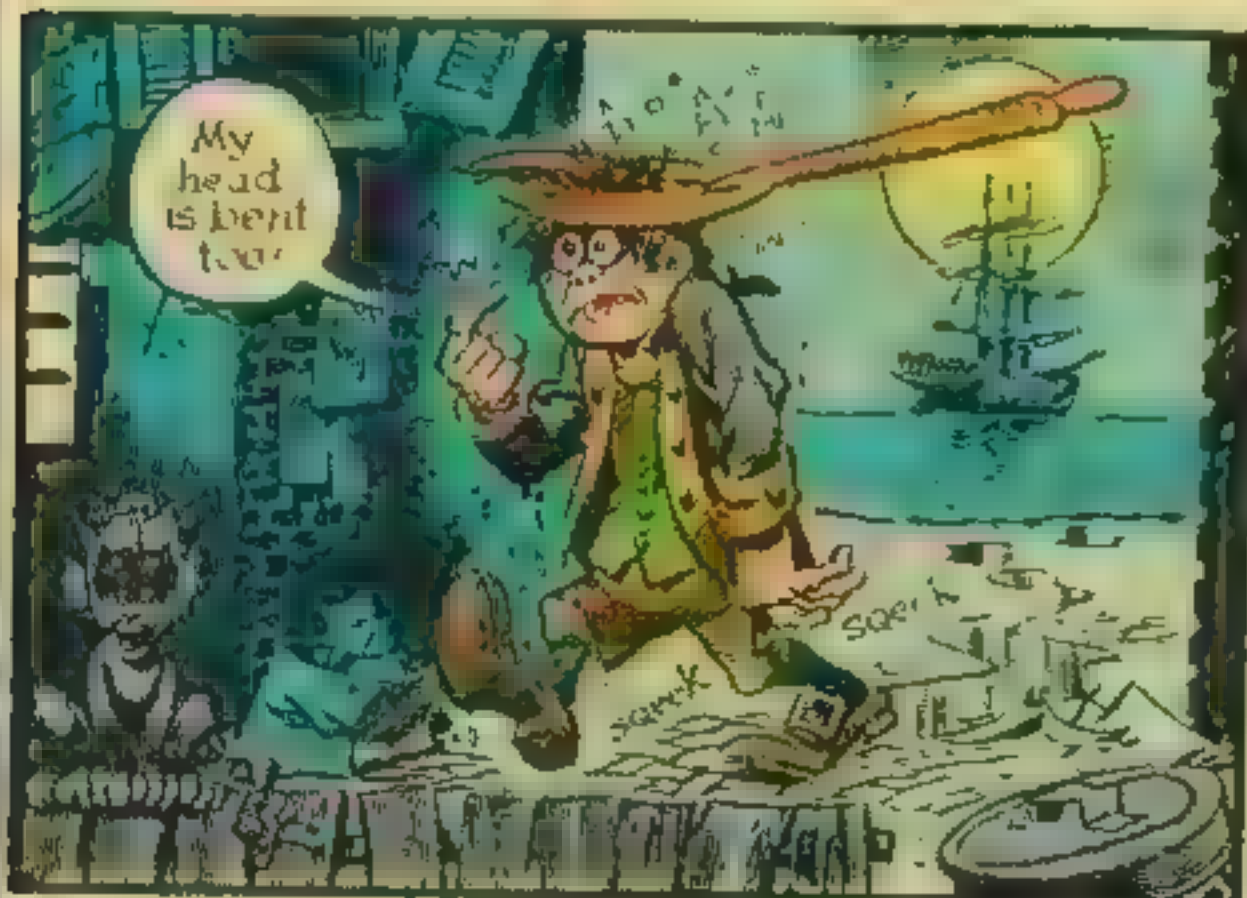


The watchful night-wind, as it went
Creeping along from tent to tent,
And seeming to whisper, 'All is well!'
A moment only he feels the spell...

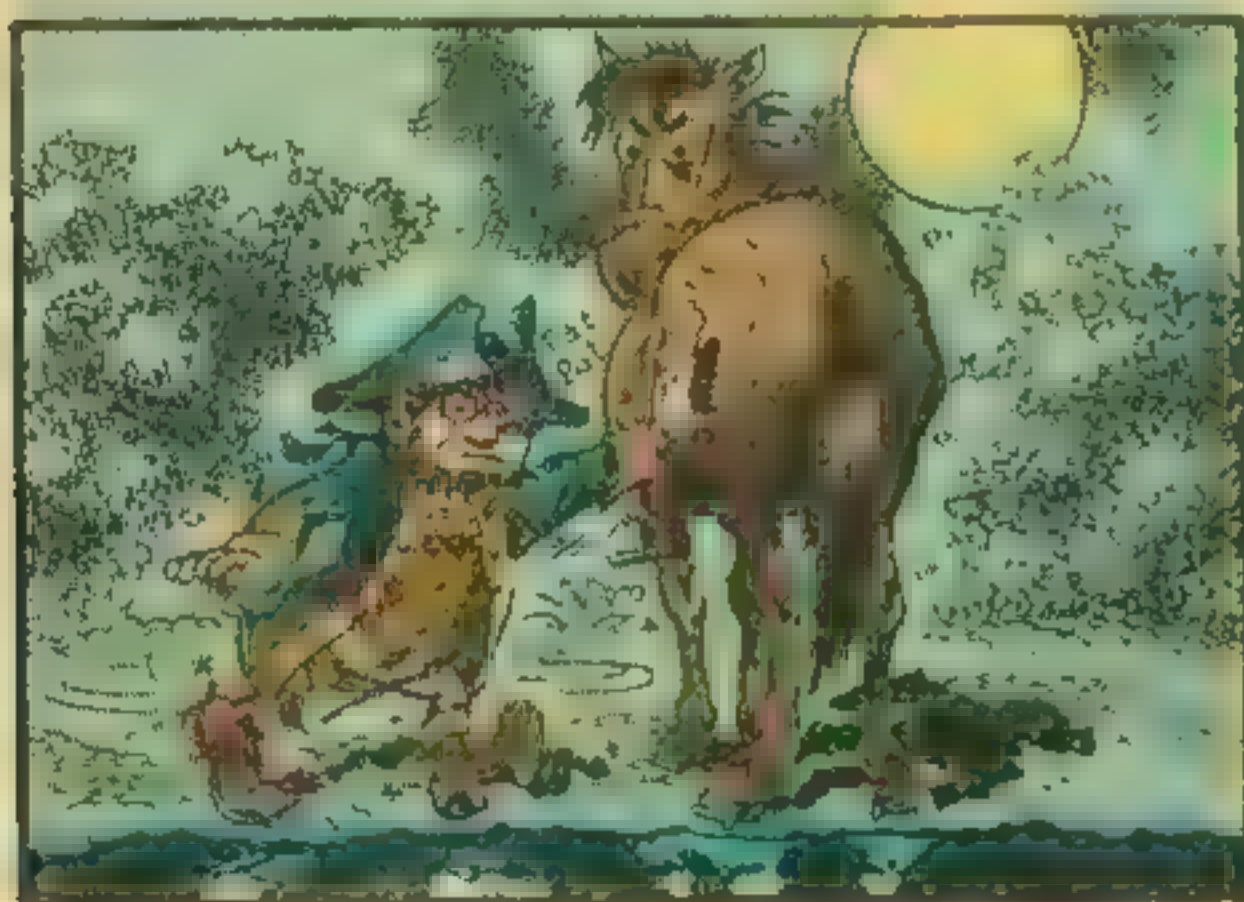


Of the place and the hour, and the secret dread
Of the lonely belfry and the dead;
For suddenly all his thoughts are bent...

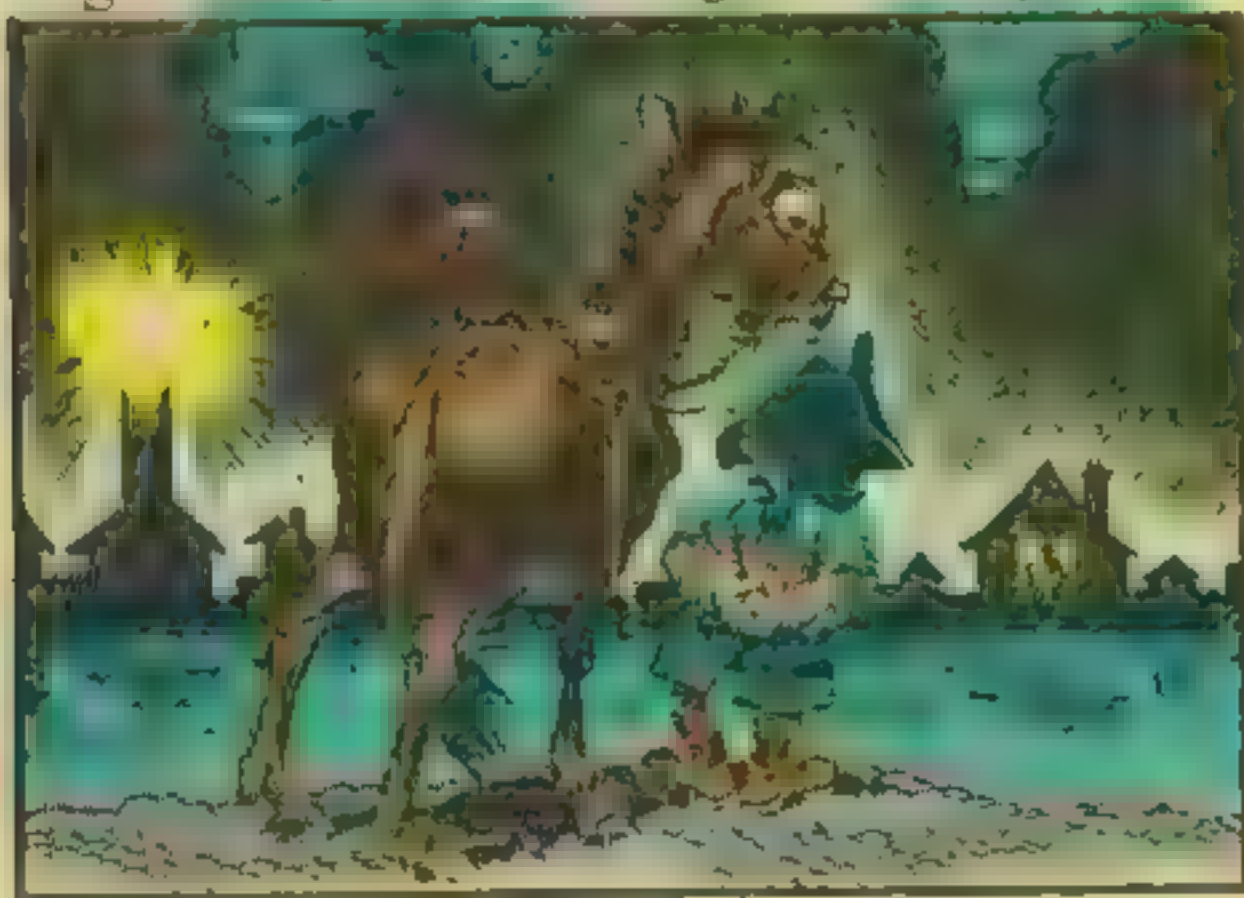
On a shadowy something far away,
Where the river widens to meet the bay, —
A line of black that bends and floats
On the rising tide like a bridge of boats



Meanwhile, impatient to mount and ride,
Booted and spurred, with a heavy stride
On the opposite shore walked Paul Revere.
Now he patted his horse's side,



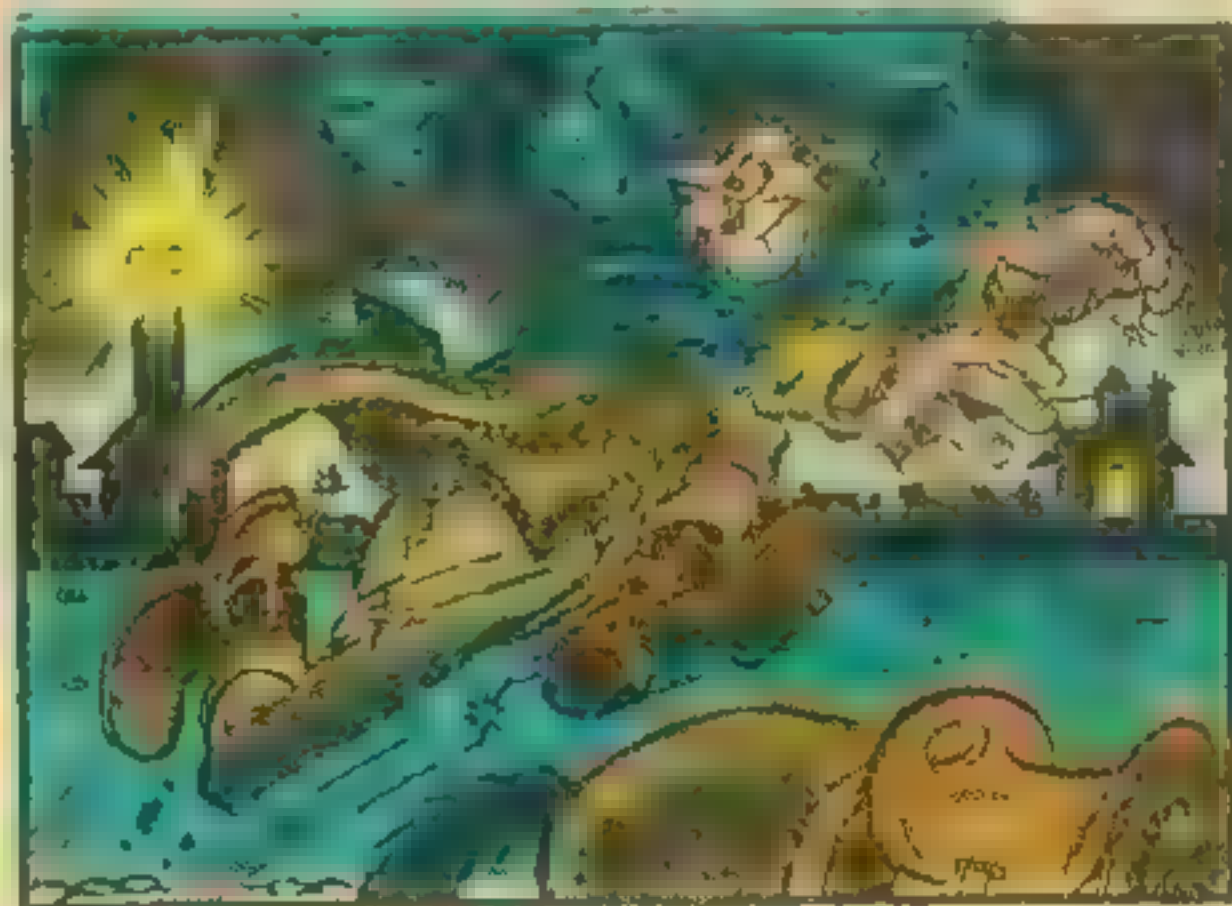
The belfry tower of the Old North Church,
Lonely and spectral and somber still.
And lo! as he looks on the belfry height
A glimmer, and then a gleam of light!



Now gazed at the landscape far and near,
Then, impetuous, stamped the earth,
And turned and tightened his saddle-girth;
But mostly he watched with eager search...



He springs to the saddle, the bridle he turns,
But lingers and gazes, till full on his sight
A second lamp in the belfry burns!



A hurry of hoofs in a village street,
A shape in the moonlight, a bulk in the dark,
And beneath, from the pebbles, in passing, a spark
Struck out by a steed flying fearless and fleet;

That was all! And yet through the gloom and the light,
The fate of a nation was riding that night;
And the spark struck out by the steed in his flight



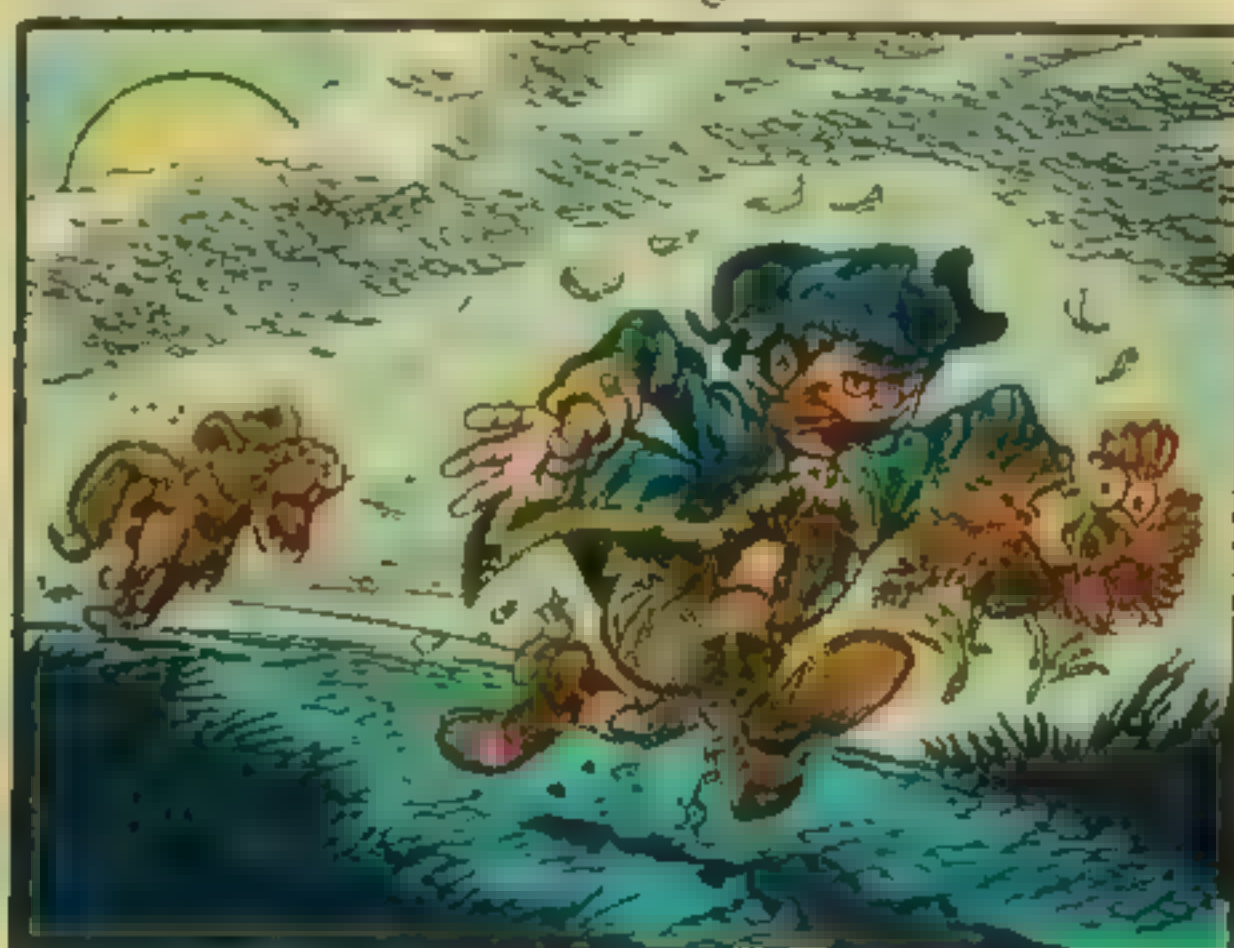
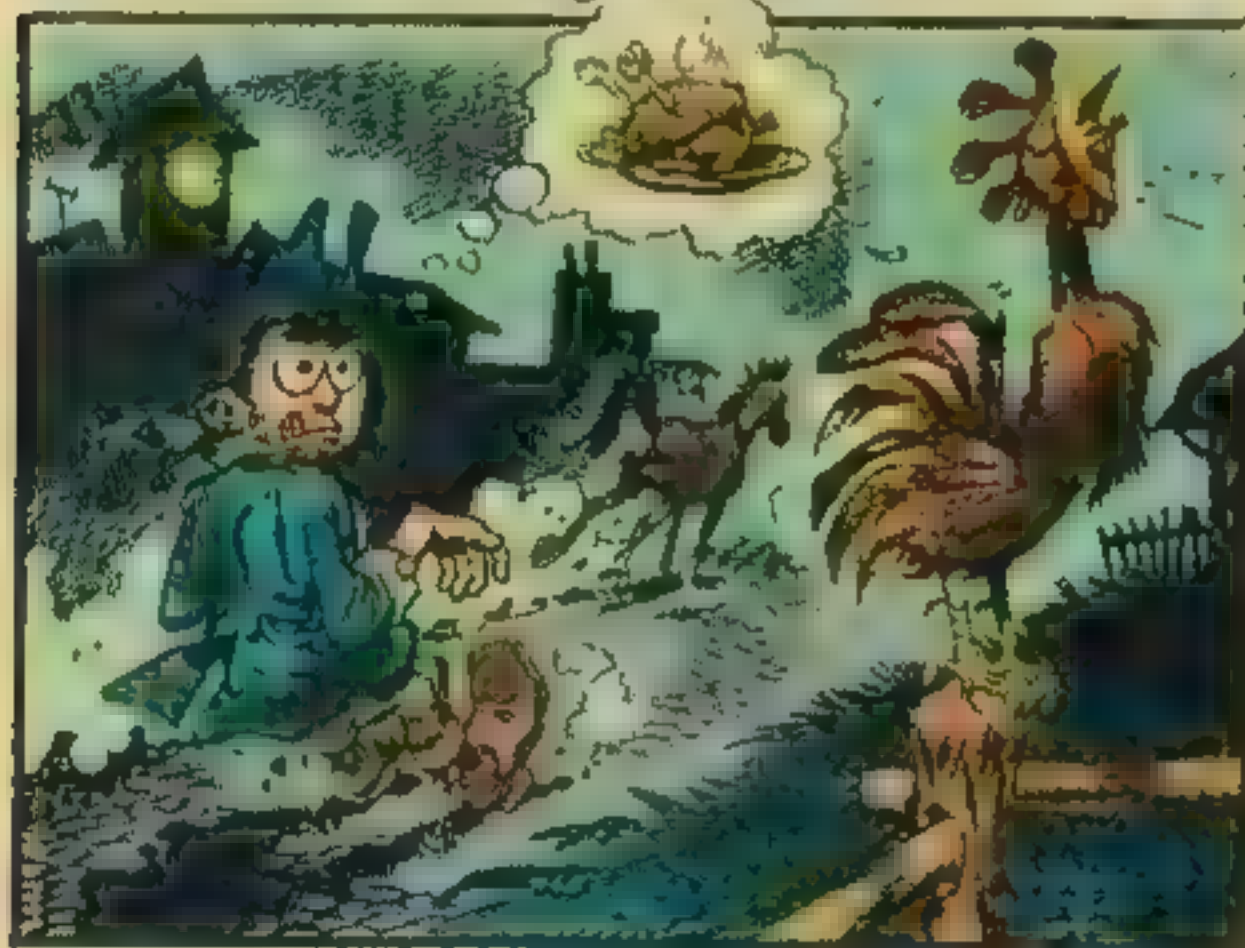
Kindled the land into flame with its heat.
He has left the village and mounted the steep,
And beneath him, tranquil and broad, and deep,

Is the Mystic, meeting the ocean tides;
And under the alders that skirt its edge,
Now soft on the sand, now loud on the ledge,
Is heard the tramp of his steed as he rides.



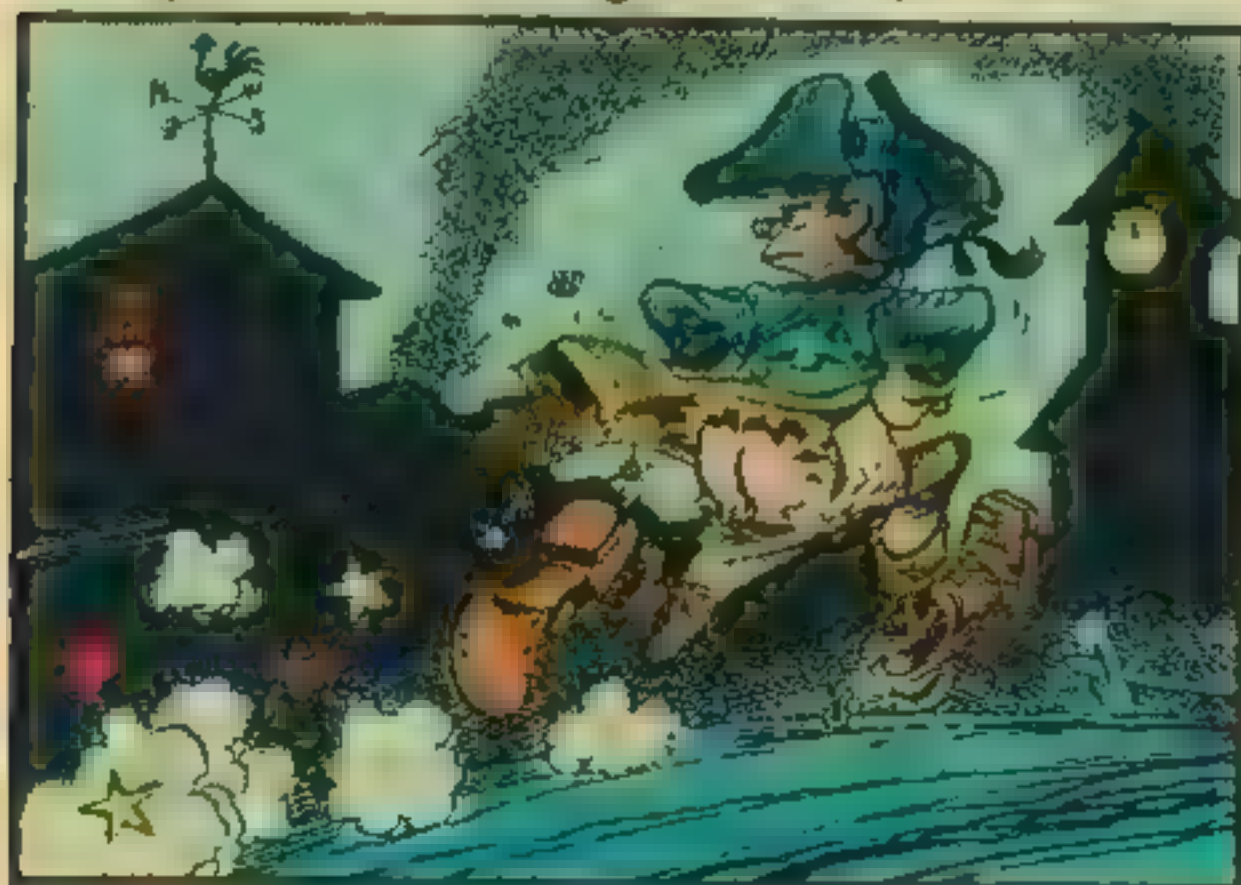
It was twelve by the village clock,
When he crossed the bridge into Medford town.
He heard the crowing of the cock,

And the barking of the farmer's dog,
And he felt the damp of the river fog,
That rises after the sun goes down.



It was one by the village clock,
When he galloped into Lexington.
He saw the gilded weathercock
Swing in the moonlight as he passed,

And the meeting-house windows, blank and bare,
Gaze at him with a spectral glare,
As if they already stood aghast
At the bloody work they would look upon.

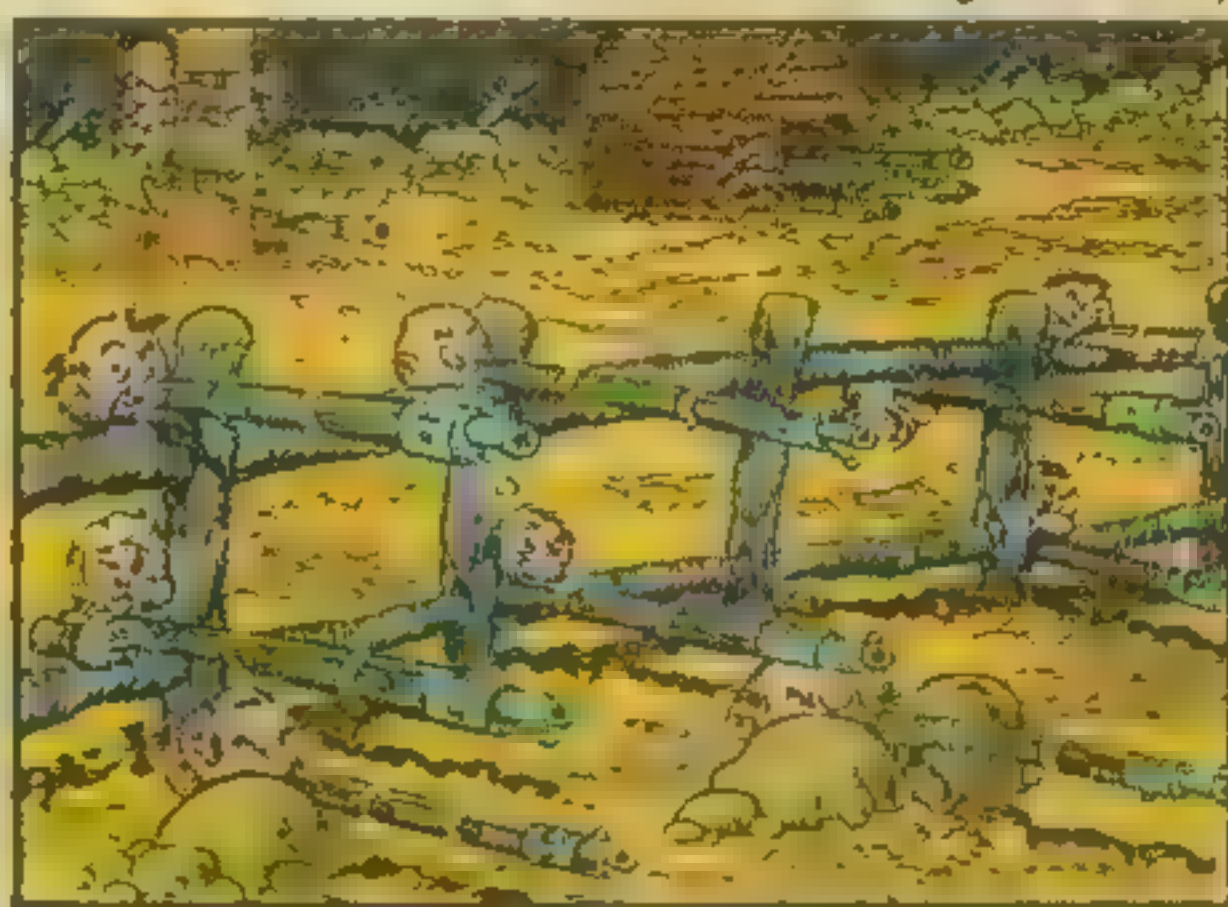


It was two by the village clock,
When he came to the bridge in Concord town.
He heard the...birds among the trees,
And felt the breath of the morning breeze..

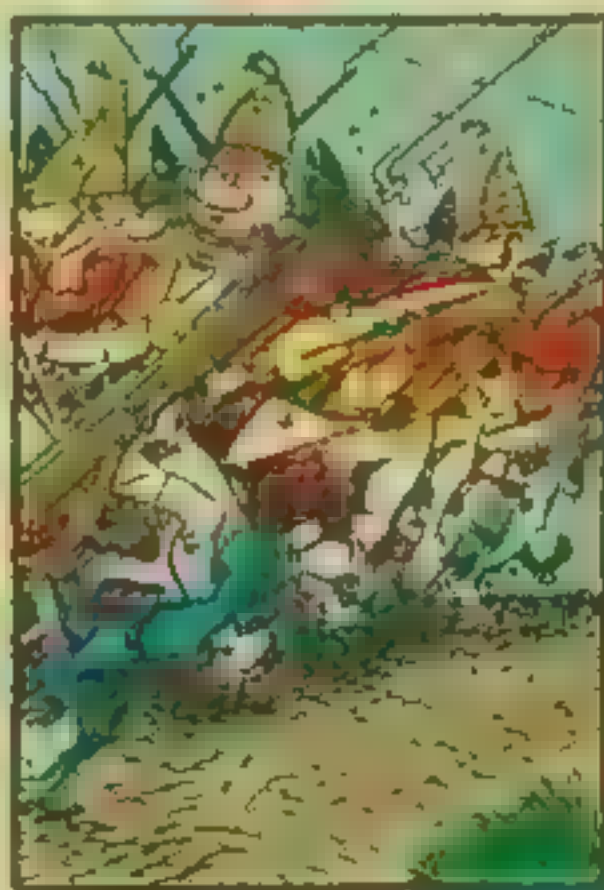


Chasing the redcoats down the lane,
Then crossing the fields to emerge again.
Under the trees at the turn of the road,
And only pausing to fire and load.

You know the rest. In books you have read,
How the British Regulars fired and fled,—
How the farmers gave them ball for ball,
From behind each fence and farmyard wall,

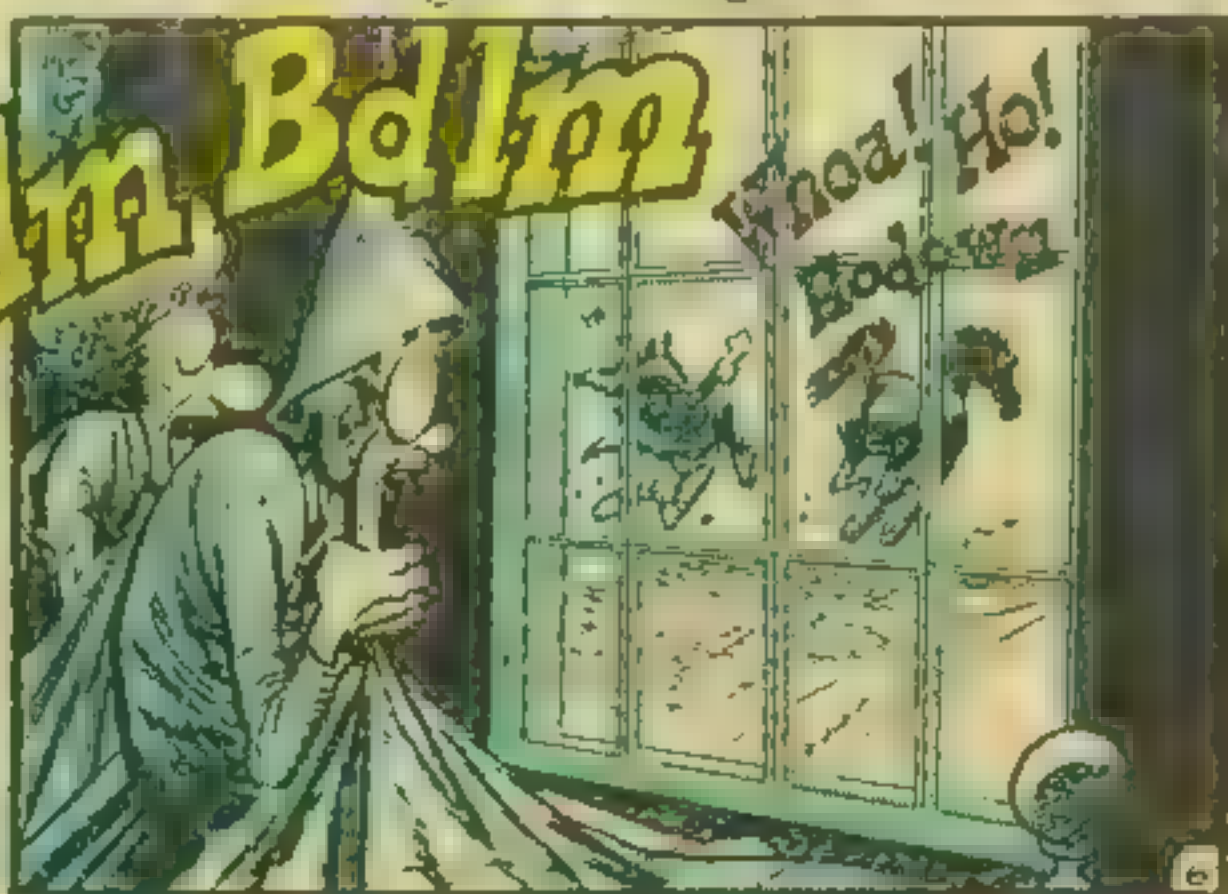


So through the night rode Paul Revere;
And so through the night went his cry of alarm
To every Middlesex village and farm,—
A cry of defiance and not of fear,



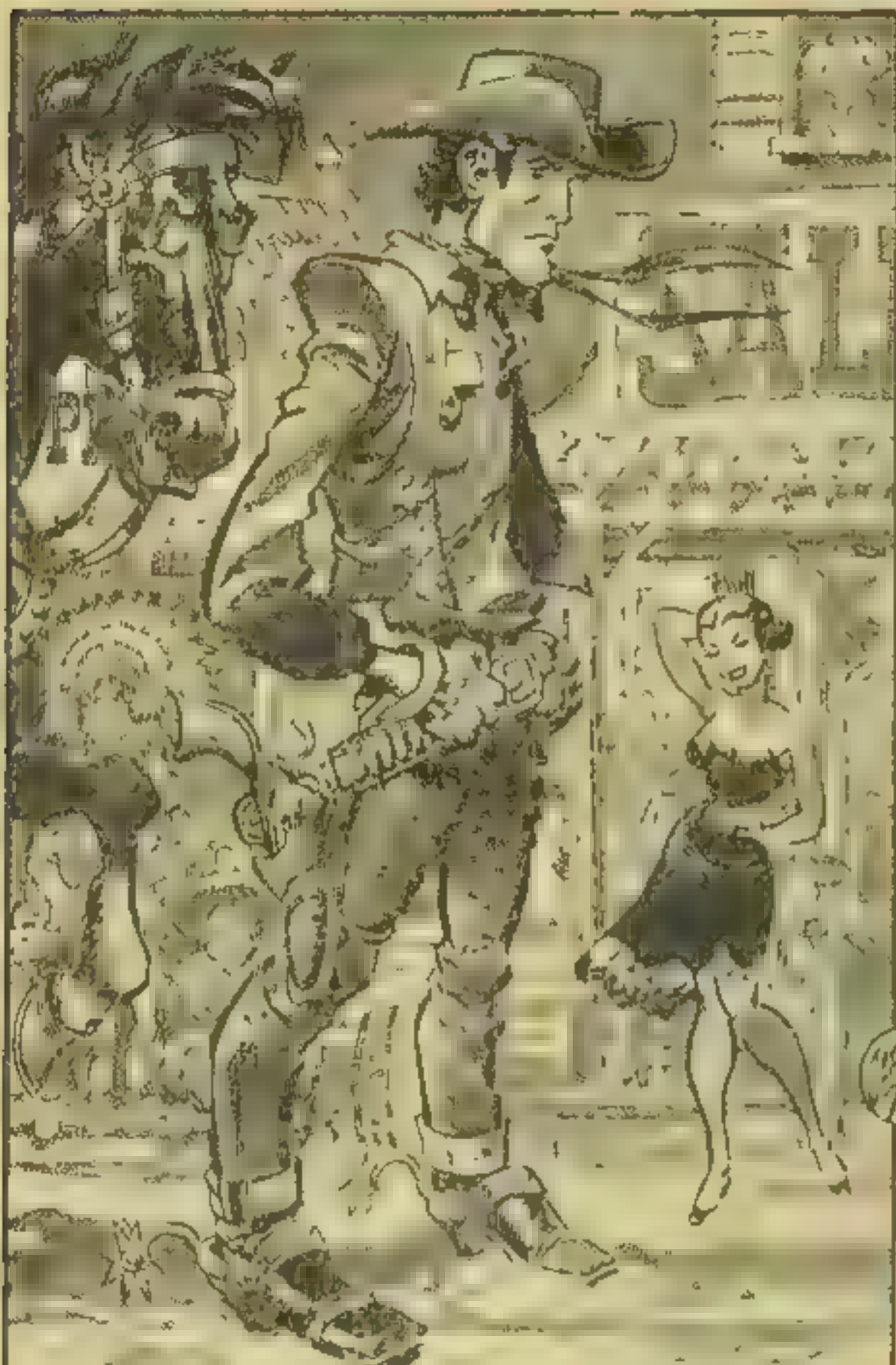
A voice in the darkness a knock at the door,
And a word that shall echo forevermore!
For, borne on the night-wind of the Past,
Through all our history, to the last,

In the hour of darkness and peril and need,
The people will waken and listen to hear
The hurrying hoof-beats of that steed,
And the midnight message of Paul Revere.



COMPARISON DEPT. DID YOU EVER READ ANY AUTHENTIC STUFF ON THE OLD WILD WEST? .. I MEAN REAL AUTHENTIC! .. NEXT, DID YOU EVER COMPARE IT WITH THE MOVIE AND TELEVISION VERSION OF THE OLD WILD WEST? AIN'T IT A HOWL?... FOR INSTANCE, TO BE SPECIFIC, TAKE THE ..

COWBOY!



FIRST OF ALL, IN MOVIES AND TELEVISION, THE COWBOY IS USUALLY NAMED SOMETHING LIKE... **LANCE STERLING!**... NOT THAT YOU'D MEET ONE GUY IN A HUNDRED WITH SUCH A NAME!... MAINLY PEOPLE HAVE NAMES LIKE... GEORGE FREEBLE... IGGY S'EDENHAM... MELVIN POZNOWSKI!...! COULD YOU EVER PICTURE A COWBOY HERO CALLED MELVIN POZNOWSKI?... SO HIS NAME IS LANCE STERLING!... AND HIS CLOTHES... OH BROTHER!... HAND TAILORED!... WITH GLOVES!... IN THE HOT SUN ALL DAY LONG, WITH GLOVES!... ANYBODY HERE EVER WEAR GLOVES IN THE HOT SUN ALL DAY LONG?... YOU BETCHA YOU DIDN'T! YOU'D GET A RASH AND YOUR HANDS WOULD ROT OFF!



NOW IN REAL LIFE... THE 100% GENUINE COWBOY HAD AN ORDINARY OLD NAME LIKE MAYBE... **JOHN SMURD!** THEY'D HANG ANYBODY WITH A NAME LIKE LANCE STERLING! AND IF THEY COULD GROW THEM, MOST GENUINE COWBOYS HAD BIG WALRUS MUSTACHES WHICH WERE THE CUSTOM OF THE TIMES! CAN YOU IMAGINE ANYTHING MORE NAUSEATING THAN THE HOLLYWOOD COWBOY WITH SUCH A NAUSEATING MUSTACHE, GOING INTO A CLINCH WITH THE LEADING LADY?... NAUSEATING MAINLY SINCE THESE MUSTACHES OFTEN HAD TOBACCO JUICE SOAKED IN!... AS FOR CLOTHES... LET'S FACE IT! WHAT DO YOU HAVE TO WEAR TO TEND COWS BESIDE A GOOD PAIR OF BOOTS?

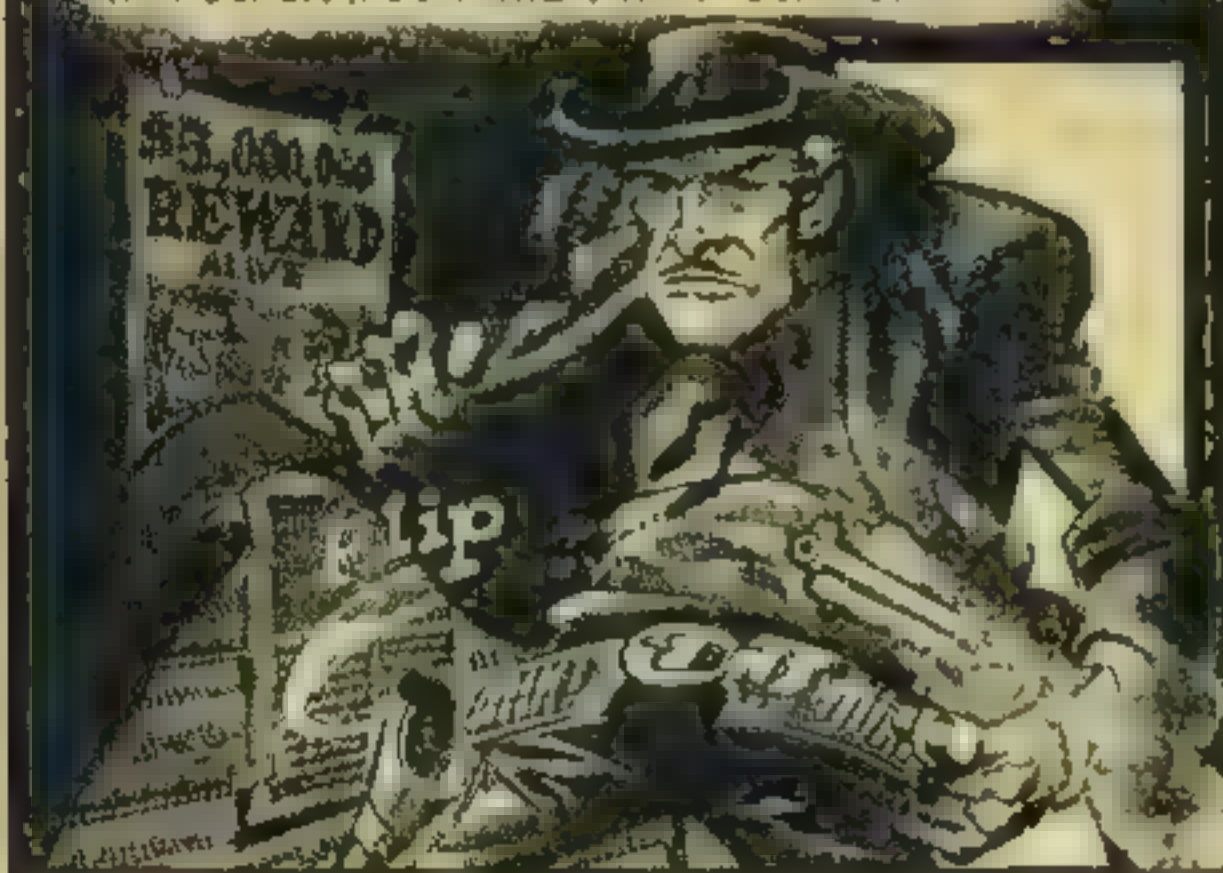
IN MOVIES... LANCE STERLING NEVER WORKS!
 .. HE RUNS FROM POSSES! .. HE HAS FIST FIGHTS!
 .. HE SHOOT'S IT OUT WITH THE BAD GUYS! .. BUT
 HE NEVER WORKS! NOW TELL ME HOW CAN A
 GUY SUPPORT HIMSELF IF HE NEVER WORKS?



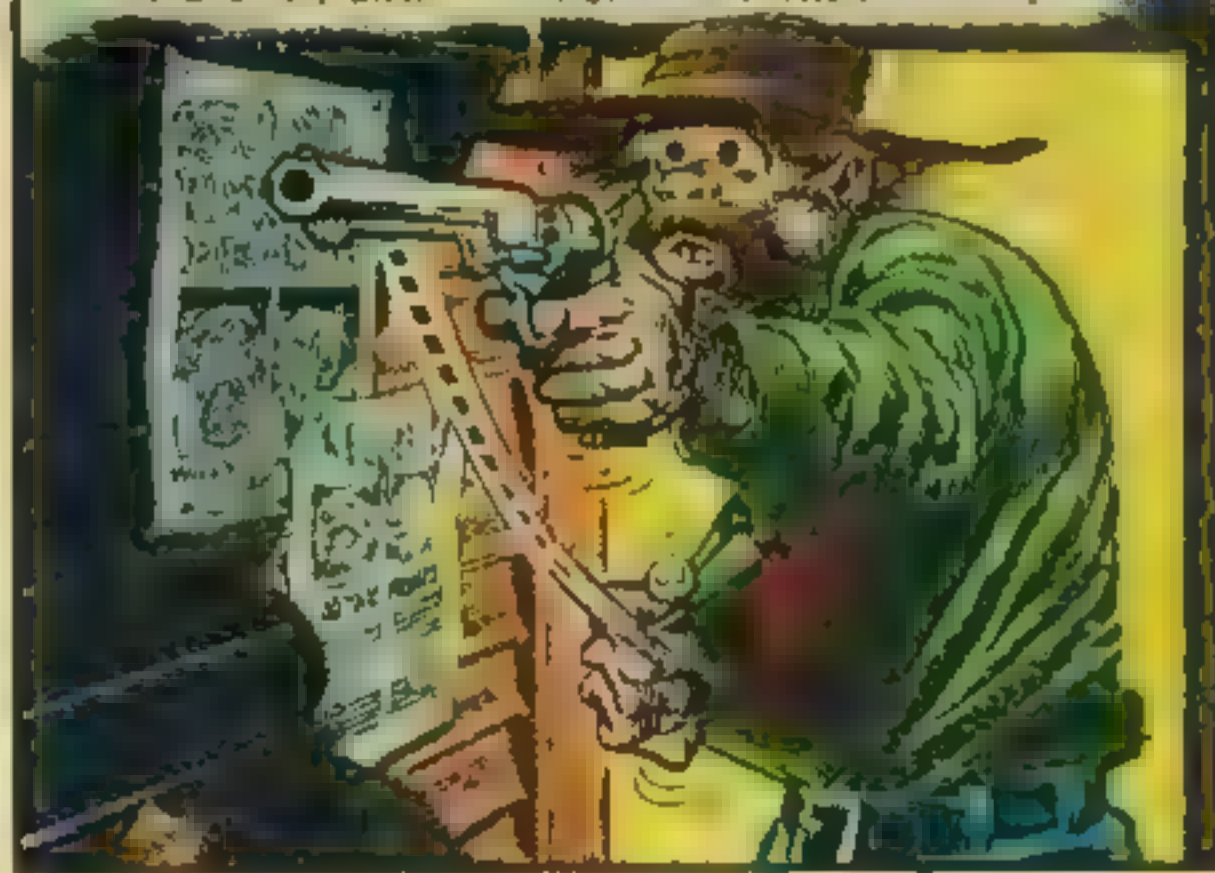
OLD JOHN SMURD WORKED LIKE A HORSE!
 HIS HORSE WORKED LIKE OLD JOHN SMURD!
 THERE WASN'T NO COWBOY UNION THEN!
 WHO HAD TIME FOR RUNNING FROM POSSES?
 WHO HAD TIME FOR SHOOTING IT OUT WITH BAD GUYS?



LANCE STERLING ALWAYS HAS PLENTY TIME
 FOR TROUBLE... AND IS USUALLY SOME NO-GOOD-
 NICK HANGING AROUND WITH A THIN BLACK
 MUSTACHE AND A BLACK HAT! EVERY TIME... A
 THIN BLACK MUSTACHE AND A BLACK HAT...



AS FOR VILLAINS IN JOHN SMURD'S TIME ...
 ONLY A GIGOLO FURRINER'D WEAR A THIN
 BLACK MUSTACHE! VILLIAN'S MUSTACHE IN JOHN
 SMURD'S TIME (EXCEPT MAYBE FOR SMELL)
 WAS JUST LIKE JOHN SMURD'S MUSTACHE!



NOW IN THE MOVIES
 WHEN THE HERO PULLS
 HIS GUN, HERE'S WHERE
 THE REAL PHONEY
 BALONEY BEGINS!



OLD LANCE STERLING,
 SIMPLE COWPOKE,
 WHIPS OUT HIS GUN
 LIKE THE CIRCUS
 TRICK SHOOTER!



JOHN SMURD DIDN'T
 HAVE MUCH EQUIPMENT
 AND HAD TO DRAG HIS
 SHOOTING IRON OUT OF
 HIS SHIRT OR PANTS POCKET



... MAIN THING WAS TO
 HAVE RIGID ARM... STEADY
 EYE... OR IN OTHER WORDS,
 MAIN THING WAS NOT
 TO BE SCAIRT.



THE WAY LANCE
FANS OFF SIX SHOTS
IN 1/4 OF A SECOND
HE'D HAVE TO PRAC-
TICE FIVE HOURS A DAY!



NOW I DON'T CARE IF
YOU'RE ANNIE OAKLEY!
YOU GOT TO MISS
YOUR TARGET **SOME-**
TIMES! NOT OLD LANCE!



MEANWHILE ALL THIS
TIME OLD JOHN'D
STILL BE AIMING...
NOT ANY OF THAT FROM
THE H.F. STUFF EITHER!



...AND HE'D OF BLOWN
THE VILLIAN'S HEAD
OFF IF... AS OFTEN
HAPPENS 'N REAL LIFE
HIS GUN DON'T JAM!



NOW GET THIS! HERE'S THIS VILLIAN WHOS JUST
TRIED TO MURDER LANCE... JUST TRIED TO **MURDER**
HIM I ASK YOU WHAT DOES LANCE DO?... OLD
LANCE **THROWS HIS GUN AWAY AND GOES TO FIGHT**...
THE VILLIAN FAIR FIST-FIGHT STYLE!



JOHN SMURD, HIS VILL AN, MIGHT VE BEEN NERVOUS
AND MISSED HIM WTH ALL SIX SHOTS! OLD JOHN
MIGHT VE THROWN HIS GUN AWAY TOO... ONLY
THE REASON HE'D THROWN IT WAS BECAUSE HE
WAS TRYING TO BUST THE VILL AN'S HEAD OPEN!



NOW COMES THE FIST-FIGHT! HERE THIS GUY
HAS JUST TRIED TO MURDER HIM LANCE STER-
LING COMES OUT FIGHTING WTH ONLY FISTS
ALLOWED! NATURALLY, VILL AN BUSTS HIM ON THE
HEAD WITH A NEARBY ARMCHAIR!



NOW IF JOHN SMURD GOT HIT WITH AN ARMCHAIR
.. YOU THINK THAT CHAIR WOULD FLY TO FLIN-
DERS LIKE THEM HOLLYWOOD BALSA- WOOD
CHAIRS? THAT CHAIR WOULDN'T FLY TO FLINDERS!
MORE THAN LIKELY, JOHN SMURD'D FLY TO FLINDERS!



BACK TO LANCE STERLING!...THERE HE IS... HELPLESS...WITH THE VILLIAN ABOUT TO TROMP HIM!



...HE COULD COME TO IN A SECOND... A MINUTE...AN HOUR...BUT NO! HE COMES TO JUST AS THE BOOT COMES DOWN!



OLD JOHN... HE'D'VE LAID THERE TOO! ONLY DIFFERENCE WAS...WHEN THAT CHAIR'D'VE HIT HIM MAN HE'D BE OUT!



...DIDN'T MATTER IF THE VILLIAN TRIED TO KICK HIM IN THE FACE OR NOT... HE'D'VE BEEN OH-YOU-TEE... OUT!



OLD LANCE, HE'S UP THERE STILL FIGHTING FAR... AND HE GIVES THE VILLIAN A BIG KNOCK IN THE HEAD!



AND THE VILLIAN GIVES HIM A KNOCK IN THE HEAD! WHICH.. IF YOU WENT BY THE SOUND EFFECT WOULD KILL AN ELEPHANT!



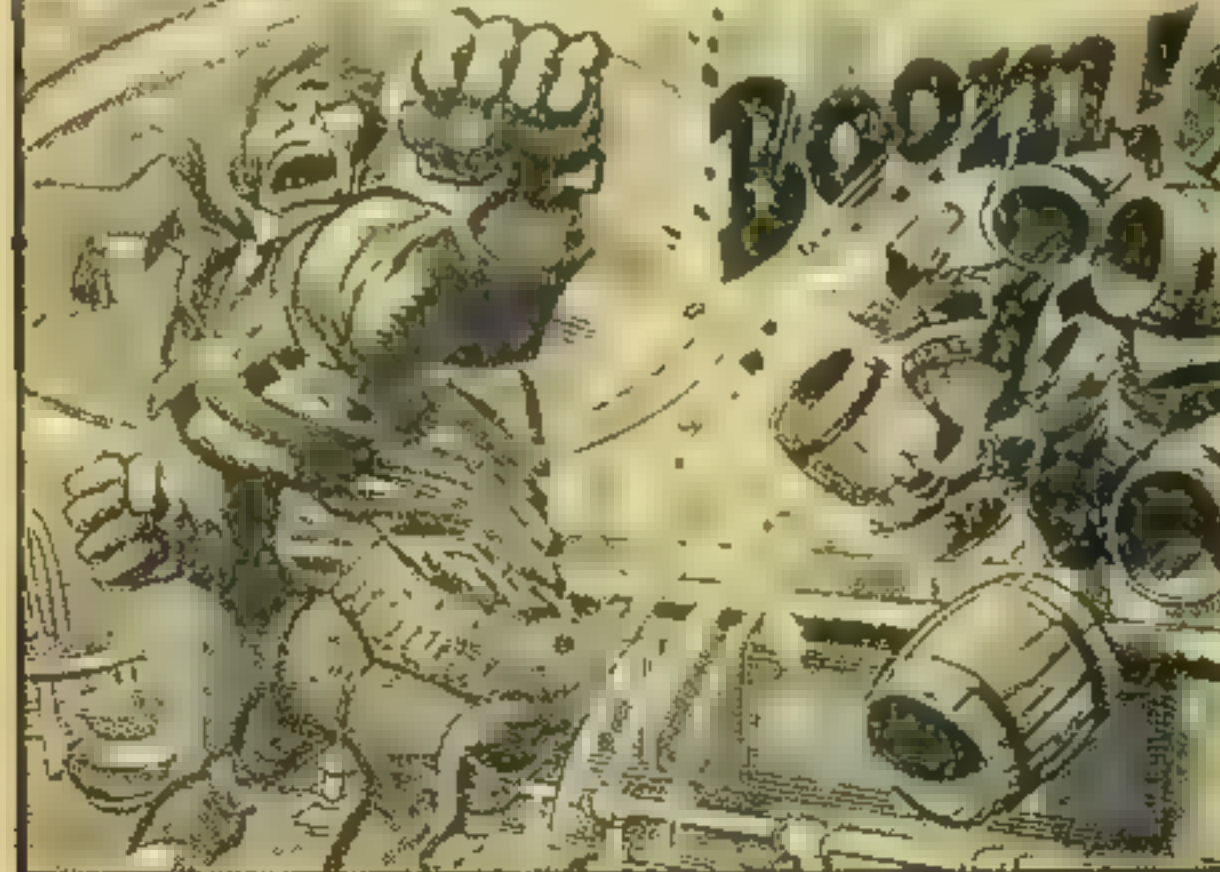
JOHN SMURD...HE'D'VE STILL BEEN OUT! I MEAN OH-YOU-TEE! BUT YOU COULDN'T FEEL TOO MAD AT THE VILLIAN...



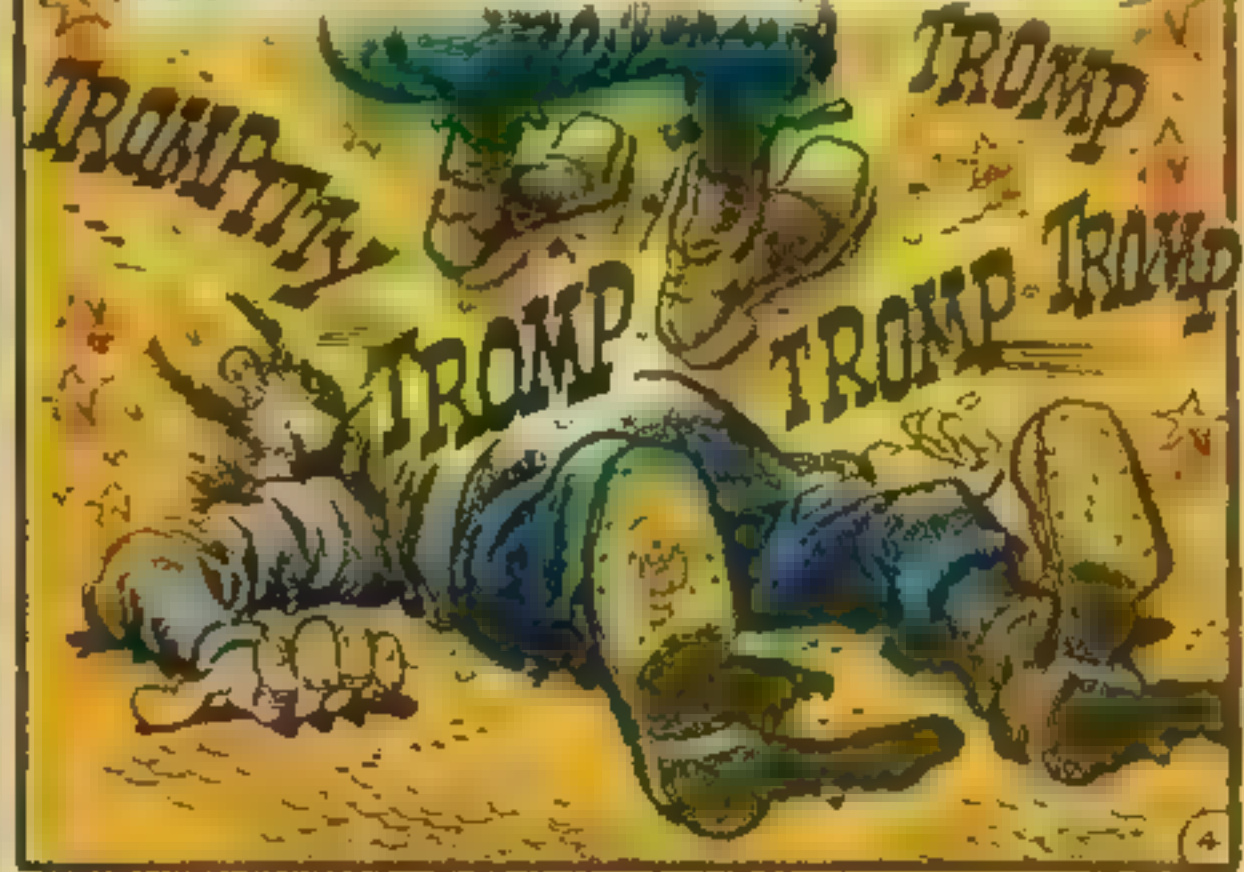
...BECAUSE IF JOHN'D REACHED THE CHAIR FIRST, HE'D'VE BEEN TROMPING THE VILLIAN! ...MAN!...OH-YOU-TEE!



HALF AN HOUR LATER, THIS BIG MOVIE FIGHT ENDS WHERE LANCE, TO WIND IT UP, GIVES THIS VILLIAN SUCH A SMECK...THE VILLIAN GOES CRASHING OVER THE COUNTER, CRASHING THROUGH A FILE OF BARRELS THAT COME CRASHING DOWN...



MEANWHILE, JOHN SMURD... HE'D'VE STILL BEEN OH-YOU-TEE...OUT! IF YOU EVER GOT HIT ON THE HEAD WITH A GOOD STOUT OLD CHAIR WITH A HAND CARVED SEAT-BOARD AND PEGGED JOINTS, YOU'D KNOW WHAT I MEAN!



BACK AT THAT MOVIE FIGHT AFTER CRASHING THROUGH THE BARRELS, THE VILLIAN KEEPS CRASHING BACK THROUGH THE DOOR THROUGH THE RAILING WHERE HE CRASHES DOWN ON THE GAMBLING TABLE TO THE FLOOR!



ON THE OTHER HAND, THE END OF JOHN SMURD'S FIGHT WOULD'VE ENDED WITH OLD JOHN STILL OH-YOU-TEE AND A MONTH LATER OLD JOHN WOULD'VE SNUCK UP ON THE VILLIAN AND BLOW'D HIS HEAD OFF!



AND SO, THE CITIZENS THANK LANCE STERLING FOR AGAIN BRINGING LAW AND ORDER TO ANOTHER TOWN!



... AND IF THEY'D HAD GIRLS LIKE THIS, THE WILD WEST WOULD'VE BEEN A LOT WILDER!



THE CITIZENS MIGHT'VE TURNED OUT FOR OLD COWBOY JOHN SMURD TOO (BEING CAREFUL TO STAY UPWIND)...



... AND IF YOU'RE INTERESTED... THIS IS WHAT THE GIRL HE'D HANG AROUND WITH, MIGHT'VE LOOKED LIKE!



AS THE SUN SETS ON LANCE STERLING, HE LEAVES THE PARTY-MAKING AND THE DANCING AND RIDES AWAY WITH THE GIRL... PLAYING GUITAR WITH A PHILOHARMONIC ORCHESTRA ACCOMPANIMENT IN THE BACKGROUND!



AND YOU CAN BET WHEREVER THIS COWPUNCHER GOES ...THERE'LL BE MORE COWPUNCHERS PUNCHED THAN COWS!

AND AS THE SUN SET ON THE REAL AUTHENTIC WILD WEST... JOHN SMURD TOO MIGHT'VE LEFT THE PARTY-MAKING AND THE DANCING!... ONLY DIFFERENCE IS IT'D PROBABLY BE A NECKTIE PARTY AND HE'D'VE BEEN THE ONLY ONE DANCING!



WHAT WITH PLENTY OTHER PROBLEMS, WHO NEEDED BUMS AROUND WHO WERE ALWAYS GETTING IN TROUBLE!

LOOK HERE! for BIG MONEY MAKING OPPORTUNITIES for MONEY-SAVING OFFERS and SERVICES

SALES HELP—AGENTS WANTED

MAKE \$50-\$100-MORE! Sell unusual Christmas cards, novelties. Big profits. Amazing bonus reward. Write for Feature assortments on approval. Personal Christmas Cards. Free color catalog. No experience needed. Write: American Card Co., Dept. 100, New York 17, N.Y.

SALE OF CRYSTALINE LENSES Complete line of crystal lenses. The only ones of the kind. No competition. No experience needed. Write: American Card Co., Dept. 100, New York 17, N.Y.

AMAZING! Extra-Money Plan gives you gorgeous dresses with... Write: American Card Co., Dept. 100, New York 17, N.Y.

28 DIFFERENT Christmas Cards FREE plus Box Assortments on approval you can sell for cash. Write: American Card Co., Dept. 100, New York 17, N.Y.

FREE POSTALY... Write: American Card Co., Dept. 100, New York 17, N.Y.

NEW! EXTRA CASH... Write: American Card Co., Dept. 100, New York 17, N.Y.

\$100-\$200 IS YOURS SHOWING EXCLUSIVE... Write: American Card Co., Dept. 100, New York 17, N.Y.

AMAZING NEW Science Book... Write: American Card Co., Dept. 100, New York 17, N.Y.

MONEY MAKING OPPORTUNITIES

RAISE EARTHWORMS! Terrific! Get important information plus true story, "An Earthworm Turned His Life." Send dime. Earthmaster System 2317 El Monte, Calif.

MAKE MONEY WITH NO EXPERIENCE... Write: American Card Co., Dept. 100, New York 17, N.Y.

NEW! EXTRA CASH... Write: American Card Co., Dept. 100, New York 17, N.Y.

FREE POSTALY... Write: American Card Co., Dept. 100, New York 17, N.Y.

NEW! EXTRA CASH... Write: American Card Co., Dept. 100, New York 17, N.Y.

FREE POSTALY... Write: American Card Co., Dept. 100, New York 17, N.Y.

\$20 day! Sell name plates for houses. LINDOPLAN, Watertown, Mass.

NEW! EXTRA CASH... Write: American Card Co., Dept. 100, New York 17, N.Y.

MAKE MONEY... Write: American Card Co., Dept. 100, New York 17, N.Y.

MILITARY COLLECTIONS... Write: American Card Co., Dept. 100, New York 17, N.Y.

ARMY NAVY PATCHES... Write: American Card Co., Dept. 100, New York 17, N.Y.

STAMPS

COLOSSAL STAMP ZOO FREE—Jungle Beasts Wildlife, fifteen different including Rhinoceros, Snake, Tiger, Elephant, Zebu, Koalabear, Kookabura, extraordinary accompanying approvals. Write: American Card Co., Dept. 100, New York 17, N.Y.

STAMP COMPANIES APPROVED... Write: American Card Co., Dept. 100, New York 17, N.Y.

FREE 1000 STAMPS, unpicked, unsorted, over 10 countries, postpaid & guaranteed, \$1.00. HALLISCO, 564 Transit Building, Boston 17, Mass.

FREE 1000 STAMPS... Write: American Card Co., Dept. 100, New York 17, N.Y.

MISCELLANEOUS

STAMPING NEW BOOK Truth About Tobacco. Everybody should read it. Only 50c. A. C. L... Write: American Card Co., Dept. 100, New York 17, N.Y.

FREE 1000 STAMPS... Write: American Card Co., Dept. 100, New York 17, N.Y.

COAL TO FUEL... Write: American Card Co., Dept. 100, New York 17, N.Y.

FREE 1000 STAMPS... Write: American Card Co., Dept. 100, New York 17, N.Y.

PERSONAL

FREE 1000 STAMPS... Write: American Card Co., Dept. 100, New York 17, N.Y.

ADVERTISERS

FREE 1000 STAMPS... Write: American Card Co., Dept. 100, New York 17, N.Y.

You, Too, Can Be Tough!

Master Ju-Jitsu and you'll be able to overcome any attack—win any fight! This is what this book promises you! **Lightning Ju-Jitsu** will equip you with a powerful defense and counter attack against any bully, attacker or enemy. It is equally effective and easy to use by any woman or man, boy or girl—and you don't need big muscles or weight to apply. Technique and the know how does the trick. This book gives you all the secrets, grips, blows, pressures, jabs, tactics, etc. which are so deadly effective in quickly "putting an attacker out of business." Such as: Hitting Where It Hurts—Edge of the Hand Blow—Knuckle Jab—Shoulder Pinch—Teeth Rattler—Boxing the Face—Elbow Jab—Knee Jab—Coat Grip—Bouncer Grip—Thumbcree—Strangle Hold—Hip Throw—Shoulder Throw—Chin Throw—Knee Throw—Breaking a Wristlock, or Body Grip, or Strangle Hold—Overcoming a Hold-up, or Gun Attack, or Knife Attack or Club Assault, etc., etc.—Just follow the illustrations and easy directions, practice the grips, holds and movements—and you'll feel a champion!



If This Should Happen to You

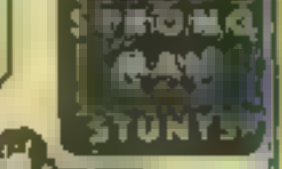
How to Perform STRONG MAN STUNTS

With every order we will send you **ABSOLUTELY FREE** this exciting book. It shows you the secret way in which YOU will be able to: tear a telephone book in half—hammer a nail into a board with your bare fist—rip a full deck of cards into two parts—crush and shatter a rock with a blow of your hand—and many other "stupendous" strong man stunts! All this will be easy for you using the confidential hidden way shown in this amazing book! Don't miss this amazing combined offer—on our **FIVE DAY TRIAL!** If not delighted with your results, your money back at once!

LIGHTNING JU-JITSU



Would You Know Your Quick Defense?



FREE 5 DAY TRIAL

BEE JAY, Dept. EC-9

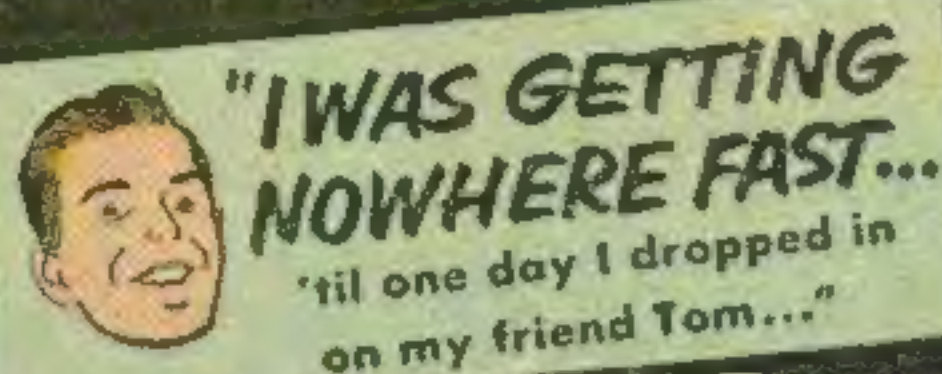
400 MADISON AVE. NEW YORK 17, N.Y.

Please send **LIGHTNING JU-JITSU** plus **FREE** copy of **HOW TO PERFORM STRONG MAN STUNTS**. If not satisfied I may return both books in 5 days and get my money back.

I enclose \$1—Send Postpaid (Sorry, No C.O.D.'s)

Name _____
Address _____
City _____ Zone _____ State _____

Get the good things in life, learn high-paying TELEVISION-Radio-Electronics



Shop-Method Home Training
Equips You to SUCCEED!

HI, TOM! HOW COME ALL THE RADIOS AND TV SETS?

THEY BELONG TO NEIGHBORS—I'M REPAIRING 'EM!



SHORTAGE OF TECHNICIANS as Radio-TV industry booms! With the right training you too can earn top pay, or succeed in your own business. Find out immediately!

YOU?

SURE! I NEVER KNEW I COULD DO IT MYSELF UNTIL NATIONAL SCHOOLS SHOWED ME HOW. THIS COURSE IS SOLID—HELPS ME MAKE MONEY!



EARN AS YOU LEARN, make part-time money the National Schools way! Are you draft age? Our approved training will prepare you for higher ratings and better pay.

YOU MEAN THEY EVEN SENT YOU THIS MULTITESTER?

YOU BET! PLUS PARTS TO BUILD THIS BIG SUPERHET RECEIVER!



WE SHOW YOU HOW to build Receivers, Signal Generator, Audio Oscillator, and other equipment, with parts we send you! They're yours to keep, part of your course!

TAKING THIS COURSE WAS THE SMARTEST MOVE I EVER MADE!

I'M SOLD! IT'S NATIONAL SCHOOLS FOR ME, TOO!



SEND COUPON BELOW for famous illustrated Free Book and Free Lesson. Absolutely no obligation. We simply give you the facts—you make your own decision!

National Schools
trains you
at home in your
spare time for
this fascinating,
profitable field!



YOU NEED SHOP-TESTED TRAINING!

National Schools—a world-famous technical trade school for almost 50 years—brings you practical, all-inclusive Home Training, for success in Television-Radio-Electronics. We give you job placement assistance, too! But don't delay—send coupon at once!

NATIONAL SCHOOLS

Technical Trade Training
Since 1905

LOS ANGELES 37, CALIFORNIA

IN CANADA: 811 W. Hastings St.
Vancouver, B. C.

- Approved for G.I. Training
- Both Home Study & Resident courses offered
- Auto Mechanics & Diesel Training also offered

MAIL NOW TO OFFICE NEAREST YOU!

(mail in envelope or paste on postal card)

NATIONAL SCHOOLS, Dept. R1P-104

4000 S. Figueroa St., Los Angeles 37, Calif. or 323 W. Polk St., Chicago 7, Ill.
Please rush FREE BOOK, "My Future in Radio-Television-Electronics," and FREE LESSON. I understand there is no obligation.

NAME _____ BIRTHDAY _____ 19 _____

ADDRESS _____

CITY _____ HOME _____ STATE _____

☐ Check if interested ONLY in Resident Training at Los Angeles.

VETERANS: Give date of discharge: _____

YOUR FUTURE
IN RADIO
TELEVISION

RADIO-TELEVISION
SAMPLE LESSON

GET valuable ILLUSTRATED BOOK free!

"Your Future in Radio-TV-Electronics"

NEW CATALOG of 3100 Novelties 10c

World's Greatest Collection of Novel-
ties to Thrill & Amuse You

Send 10c today for this amazing new catalog of 3100 novelties, gadgets, tricks, jokes, funmakers, hobbies—and thousands of things you never knew existed & never knew where to get! Hundreds of useful items, too, including office and household time-savers, educational hobbies, jewelry, optical and sports goods, etc.

Some of the Things in This Catalog

Accordions	Field Glasses	Personal
Address	Fireworks	Magnetism
Airplane Models	Fishing Items	Pets, Supplies
Air Rifles, Pistols	Flowers, Seeds	Philatelic Sup.
Albums	Flying	Phones
Alligators	Football	Photograph
Algae	Forecasters	Photography
Animals, Live	Formulas	Pins, Jewelry
Archery	Fortune Tellers	Pipes
Artist Supplies	Fun Makers	Pistols, Guns
Ask Traps	Gadgets	Plants, Seeds
Astronomy	Gambling Items	Plating Equip.
Atomic Science	Games, Supplies	Poker Items
Auto Items	Garden Items	Printing Items
Awards	Geiger Counter	Projectors
Awls	Girls, Pretty	Purses
Axes	Glasses	Puzzles
Badges	Golf Items	Racers, Auto
Balloons	Guitars	Razors, Etc.
Banks	Guns, Supplies	Recipes
Bar Novelties	Gymnastic Items	Religious Goods
Barometers	Hand-craft Items	Rifles, Guns
Baseball Items	Hardware	Rings, Jewelry
Baseball Items	Harmonicas	Rulers & Ropes
Beard Looms	Head, Shrunk	Scientific App.
Boards	Hobbies	Seeds, Plants
Beer Novelties	Home Expt.	Sewing Items
Bells	House Repair	Sharpeners
Betting	Houses, Model	Shaving Goods
Bibles	Hunting	Ship Models
Bicycle Supplies	Hypnotism	Shockers
Billboards	Imported Goods	Signs, Supplies
Binoculars	Indian Novelties	Shirts, Hula
Blankets	Indoor Games	Skull Novelties
Boats	Ink Novelties	Slide Rules
Bodies, Shrunk	Insect Killers	Smokers' Items
Books	Killing Powder	Snake Novelties
Boxing	Jewelry	Sneezing Items
Bracelets	Job Novelties	Soap Novelties
Bug Killers	Ju Jitsu	Spiritualism
Bugs	Key Chains	Scouting Goods
Buyers' Guide	Kits, Hobby	Stag Novelties
Calculators	Keys, Master	Stamp Coll. Items
Calls, Animal	Knives	Stationary Sup.
Cameras	Labels	Sore-Winners
Camcots' Items	Lamps	Surprise Package
Caps, Guns	Letters, Sweater	Sweater Emblems
Card Tricks	Lighters	Swim Items
Cartoonist Items	Live Animals	Tattooing
Cash Boxes	Locks	Taxidermy
Chameleons, Live	Lovers' Items	Team Supplies
Charms	Lucky Novelties	Telegraph Set
Chemistry Items	Luminous Items	Telephones
Chess	Magic	Telescopes
Chimes	Magnetic Items	Television Items
Cigar & Cigaret	Magazines	Thermometers
Novelties	Magnifiers	Throwing Knives
Clocks, Watches	Make Up Goods	Tie Novelties
Clothes	Maps	Time Savers
Cold Maker	Masks	Toys
Coin Items	Massagers	Trapping
Compasses	Medals	Treasure Finders
Contest Winning	Microphones	Tricks
Cosmetics	Microscopes	Trophies
Cowboy Items	Mineralogy	Turtles
Crosses	Mirrors	Typewriters
Crystal Gazing	Model Supplies	Vaults & Banks
Crystal Radios	Money Savers	Vendors
Curtain Clocks	Money Makers	Ventriloquism
Dancing	Motors	Waltzes
Dice Items	Movies	Water Novelties
Disguises	Musette Builders	Weird Articles
Dog Novelties	Musical Items	Western Goods
Drawing Items	Numerology	Whips
Electric Eye	Occult	Whistles
Electrical Goods	Office Supplies	Wings
Electro-Platers	Openers	Wrestling Items
Embroid	Optical Goods	
Engine	Oriental Imports	
Engraving Tools	Paints, Supplies	
Enlargers	Party Novelties	
Exercisers	Pennants	
Exploding Items	Pens, Pencils	
Fencing Items	& Many Others	



SEND
COUPON
and 10c
TODAY!

—Rush Coupon. Print Name & Address—

JOHNSON SMITH & COMPANY
Dept. 888, Detroit 7, Michigan

Please Send Me: _____ Catalogs—10c Each

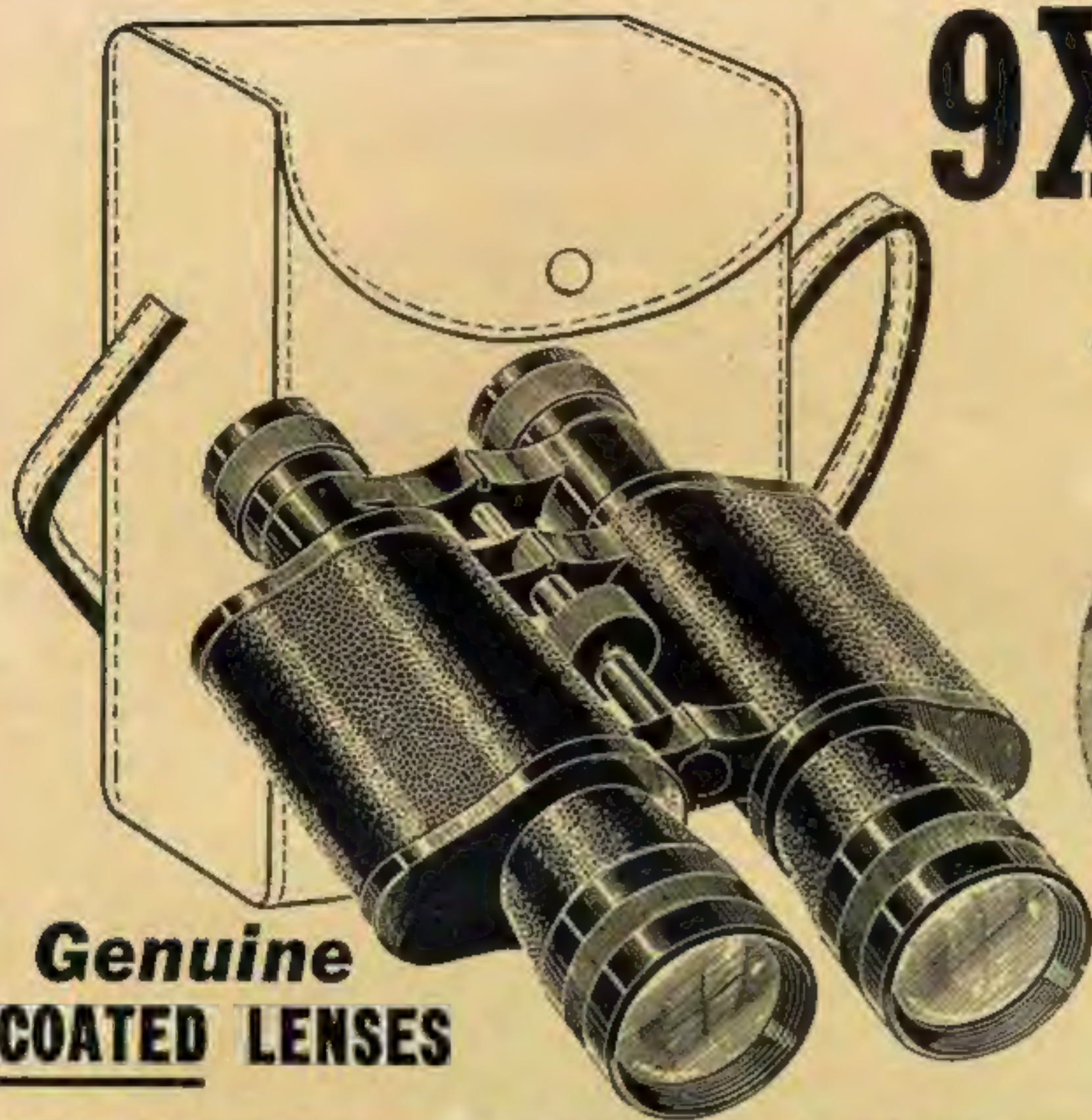
Send
To

"MOST UNUSUAL CATALOG IN THE WORLD"
Colliers, Coronet, New Yorker, Tide & other mag-
azines wrote about this interesting catalog. More fun
than carnival, circus, world's fair & science exhibit
all in one. SEND 10c WITH YOUR NAME & AD-
DRESS for YOUR COPY to

Johnson Smith & Co., Dept. 888, Detroit 7, Mich.

Amazing Offer for OUR Readers!

9X AREA MAGNIFICATION!



**Genuine
COATED LENSES**

this is what
you see with
the naked eye



This is what
you see with
the POWERHOUSE

**FREE
OF
EXTRA
COST**

FINE LEATHER CASE

This magnificent case is truly an achievement of the leather-crafter's art. Made entirely of Supple-Soft genuine leather. Beautifully finished in a golden tan with harmonizing stitching and snap closure. Protects your POWERHOUSE binoculars against rain, dust, grime. Yours **ABSOLUTELY FREE** of extra cost with your order for the new POWERHOUSE Binoculars with coated lenses!

SAVE \$7.00

**DIRECT FROM
IMPORTER
TO YOU**

4.98
WITH
LEATHER
CASE
F.T.I.

SEE UP TO TWENTY MILES AWAY!

Lifetime bargain for readers of **THIS AD.** **THORESEN**—world's greatest importer of German binoculars—brings you famous, nationally advertised **POWERHOUSE** Binoculars at an unbelievably low price! **NOT** another crude Jap model! **NOT** a toy! **NOT** 1... 5... 7... but **9X AREA MAGNIFICATION!** It's the pride and joy of every red blooded sports enthusiast! Thoresen and only Thoresen brings it direct to you for a mere **4.98**.

TRIUMPH OF GERMAN OPTICAL INDUSTRY

The **POWERHOUSE** is made in Western Germany—world's outstanding producers of quality optics—the finest Cameras, Telescopes, Microscopes and Binoculars. German know-how and superb workmanship are reflected in the many features of the famous **POWERHOUSE**. Here are a few: 1. Great Structural Strength without tiring weight. Only 9½ ounces in all! 2. Aluminum centre-post focusing gives you over 25 steady positions for sharp viewing. 3. Easy adjustment for close-up or far-apart eyes. 4. Crisp, modern design gives you easy, firm grip. 5. New streamlined model as illustrated in reduced size above. 6. Jumbo center wheel gives effortless focusing. 7. High luminosity gives you viewing even in moonlight.

Coated, Precision-Ground Lenses for Superb Viewing

The powerful lenses are the crowning achievement of the 99 year old firm. Far different,

indeed, from the moulded plastic kind stamped out by the million. The objective lenses are ground and polished to high tolerances, then skillfully **COATED!** This takes much longer, costs 20 to 30 times more! But it's worth it! You get **CRYSTAL-CLEAR** viewing. Your eyes don't suffer the strain of excessive distortion and ghost images so common in cheap binoculars. Were you to spend \$25.00, we could not give you better quality lenses!

Magic of American Dollar Makes This Value Possible

In less than 18 months **THORESEN** has sold close to 500,000 binoculars—making it the greatest importer of German binoculars in the world! This immense volume, plus the magic of the American dollar, enables us to buy at far less—sell for less! Get your **POWERHOUSE** now at our low introductory price of **4.98**, tax paid, including handsome leather case.

SEEING IS BELIEVING! Try Powerhouse at OUR risk!

One look thru the **POWERHOUSE** will convince you of its superb quality. That's why we want to send one to you on **FREE TRIAL** for 5 days. Use it on hunting or fishing trips. Use it at races—on trips—for bird watching. Always have a ringside seat at boxing matches! Then—if you don't think this is the **GREATEST** binocular value of the last 10 years.

LIMITED OFFER! Order at once

Only about 100,000 **POWERHOUSES** can be produced this year, due to the high manu-

facturing standards. To be fair to all, we are forced to place a limit of **ONE** binocular per reader. Send coupon today to ensure yours!

THORESEN'S

352 Fourth Avenue, Dept. **38-N-6** New York 10, N. Y. **CANADIANS:** Order direct from our Montreal plant: **THORESEN CO.**, 45 St. James St., West, Dept. **38-N-6** Montreal 1, Que. Same price and guarantee. (No extra for Tariff.)

THORESEN'S, Dept. 38-N-6
352 Fourth Avenue, New York 10, N.Y.

RUSH 1 POWERHOUSE with leather case for **4.98**, on 5 Day **FREE TRIAL**—Money Back guarantee.

- ☐ 4.98 enclosed. Send all charges prepaid.
☐ Send C. O. D. plus postal charges

Name

Address

Town..... State.....

CANADIANS: Save Tariff. Send orders to **THORESEN CO.**, 45 St. James St., West, Dept. **38-N-6**, Montreal 1, Que.



RADIO



ROY ROGERS
FLASH CAMERA



ROY ROGERS
BINOCULARS



GABBY HAYES
FISHING KIT



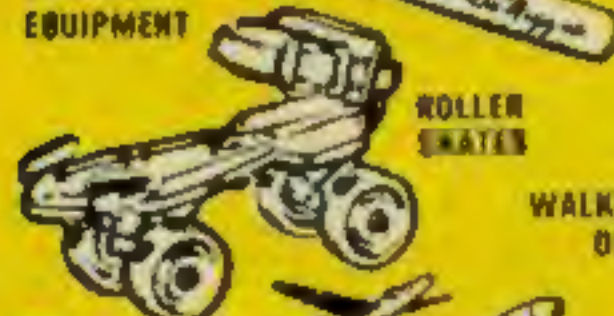
RADIUM DIAL
POCKET WATCH



GIRLS' SHOULDER
STRAP BAG



SPORTS
EQUIPMENT



ROLLER
SKATES



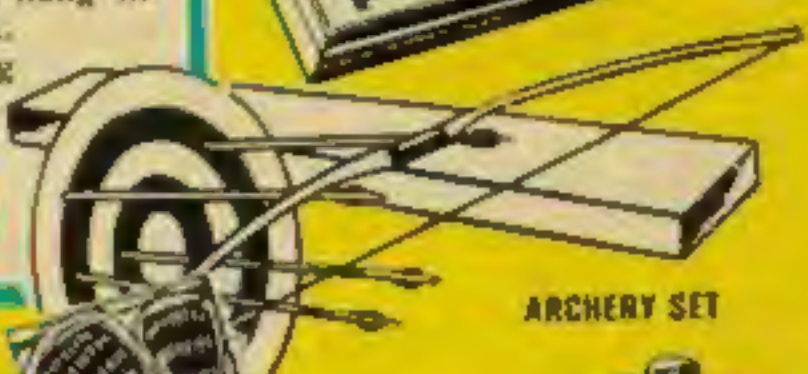
JET ENGINE
PLANE FLIES
500 FEET



TWO-
GUN
HOLSTER SET



TABLE TENNIS SET



ARCHERY SET



VANITY SET



PRESSURE
COOKER



RED RYDER CARBINE



HUNTING
KNIFE
AND AX



CHEMISTRY SET



WOODBURNING SET



TYPEWRITER



WHITE ZIPPER
BIBLE



UKELELE
WITH ARTHUR
GODFREY PLAYER



RADIO RECEIVING
SET FOR SCOUTS



SEWING MACHINE

MEN-WOMEN-BOYS-GIRLS

PRIZES GIVEN

MAKE
MONEY
TOO!

We will send you the wonderful prizes pictured on this page . . . or dozens of others, such as jewelry, radium dial wrist watches, tableware, tools, U-Make-It kits, leather kits, sewing kits, electric clocks, pressure cookers, scout equipment, model airplanes, movie machines, record players, and many others . . . all WITHOUT ONE PENNY OF COST. You don't risk or invest a cent—we send you everything you need ON TRUST. Here's how easy it is: Merely show your friends and neighbors inspiring, beautiful Religious Wall Motto plaques. Many buy six or even more to hang in every room. An amazing value, only 35c . . . sell on sight. You can secure big, cash commissions or many exciting prizes for selling just one set of 24 Mottos. Write today for Big Prize catalog sent to you FREE!

SEND NO MONEY—We Trust You!

HERE'S HOW YOU GET YOUR PRIZES

Rush your name and address on coupon and we will ship AT ONCE PREPAID your first set of 24 richly decorated Mottos ON TRUST. When you have sold the 24 Mottos, send the \$8.40 you have collected and you can secure your choice of many wonderful prizes. If you prefer to EARN MONEY, send \$6.00 and keep \$2.40. Hurry, send TODAY for 24 Mottos ON TRUST and big PRIZE CATALOG FREE!

FREE!

**MEMBERSHIP in the
FUNman's Fun Club**

EXTRA! Sell mottos and send payment within 15 days, and we'll give you FREE a year's Membership in the FUNman's Fun Club. Membership card, certificate, secret code, giant packet of fun materials all yours—PLUS many extra surprises!

The FUNman, Dept. L-161 4545 N. Clark St., Chicago 40, Ill. **FREE BIG PRIZE CATALOG**

Please rush to me on credit 24 Religious Wall Mottos, to sell at 35c each. Also include big Prize Catalog FREE. I will remit amount required as explained under description of prize in BIG PRIZE CATALOG within 30 days and select the prize I want or keep a cash commission as explained.

NAME _____ AGE _____

STREET or RFD _____

TOWN _____ Zone _____ STATE _____

SEND NO MONEY . . . We Trust You!